

Online Examinations (Even Sem/Part-I/Part-II Examinations 2020 - 2021)

Course Name - –Managerial Economics

Course Code - BBA201

* You can submit the form ONLY ONCE.

* Fill the following information for further process.

* Required

1. Email *

2. Name of the Student *

3. Enter Full Student Code *

4. Enter Roll No *

5. Enter Registration No *

6. Enter Course Code *

7. Enter Course Name *

8. *

Mark only one oval.

- Diploma in Pharmacy
- Bachelor of Pharmacy
- B.TECH.(CSE)
- B.TECH.(ECE)
- BCA
- B.SC.(CS)
- B.SC.(BT)
- B.SC.(ANCS)
- B.SC.(HN)
- B.Sc.(MM)
- B.A.(MW)
- BBA
- [B.COM](#)
- B.A.(JMC)
- BBA(HM)
- BBA(LLB)
- B.OPTOMETRY
- B.SC.(MB)
- B.SC.(MLT)
- B.SC.(MRIT)
- B.SC.(PA)
- LLB
- [B.SC\(IT\)-AI](#)
- B.SC.(MSJ)
- Bachelor of Physiotherapy
- B.SC.(AM)
- Dip.CSE
- Dip.ECE
- [DIP.EE](#)
- DIP.CE

- [DIP.ME](#)
- PGDHM
- MBA
- M.SC.(BT)
- M.TECH(CSE)
- LLM
- M.A.(JMC)
- M.A.(ENG)
- M.SC.(MATH)
- M.SC.(MB)
- MCA
- M.SC.(MSJ)
- M.SC.(AM)
- M.SC.CS)
- M.SC.(ANCS)
- M.SC.(MM)
- B.A.(Eng)

Answer all the questions. Each question carry one mark.

9. 1. The techniques of optimization include *

Mark only one oval.

- Marginal analysis
- Calculus
- Linear programming
- All of these

10. 2. Basic assumptions of law of demand include *

Mark only one oval.

- Prices of other goods should change
- There should be substitute for the commodity
- The commodity should not confer any distinction
- The demand for the commodity should not be continuous

11. 3. In the case of perfect elasticity, the demand curve is *

Mark only one oval.

- Vertical
- Horizontal
- Flat
- Steep

12. 4. _____ demand forecasting is related to the business conditions prevailing in the economy as a whole *

Mark only one oval.

- Macro level
- Industry level
- Firm level
- None of these

13. 5. _____ is the change in total revenue irrespective of changes in price or due to the effect of managerial decision on revenue *

Mark only one oval.

- Average revenue
- Total revenue
- Marginal revenue
- Incremental revenue

14. 6. The distinction between variable cost and fixed cost is relevant only in *

Mark only one oval.

- long period
- short period
- medium term
- mixed period

15. 7. The proportionate change in the quantity demanded of a commodity in response to change in the price of another related commodity is called *

Mark only one oval.

- Price elasticity
- Related elasticity
- Cross elasticity
- Income elasticity

16. 8. In the case of _____ a small change in price leads to very big change in quantity demanded *

Mark only one oval.

- Perfectly elastic demand
- Perfectly inelastic demand
- Relative elastic demand
- A.Unit elastic demand

17. 9. Criteria for good demand forecasting includes; *

Mark only one oval.

- Plausibility
- Simplicity
- Economy
- All of these

18. 10. The function of combining the other factors of production is done by *

Mark only one oval.

- land
- labour
- Capital
- Entrepreneurship

19. 11. $E_p=0$ in the case of _____ elasticity *

Mark only one oval.

- Perfectly elastic demand
- Perfectly inelastic demand
- Relative elastic demand
- Unitary elastic demand

20. 12. When the change in demand is exactly equal to the change in price, it is called *

Mark only one oval.

- Perfectly elastic demand
- Perfectly inelastic demand
- Relative elastic demand
- Unitary elastic demand

21. 13. The market with a single producer" *

Mark only one oval.

- perfect competition
- monopolistic competition
- oligopoly
- monopoly

22. 14. Which are the characteristics of monopoly? *

Mark only one oval.

- Single seller or producer
- No close substitutes
- Inelastic demand curve
- All of these

23. 15. Iso-cost line indicate the price of *

Mark only one oval.

- Output
- Inputs
- Finished goods
- Raw material

24. 16. The responsiveness of demand due to a change in promotional expenses is called *

Mark only one oval.

- Expenditure elasticity
- Advertisement elasticity
- Promotional elasticity
- Either b or c

25. 17. The relationship between price and quantity demanded is *

Mark only one oval.

- Direct
- Inverse
- Linear
- Non-linear

26. 18. The firm charges price in tune with the industry's price is called *

Mark only one oval.

- competitive pricing
- going rate pricing
- tune pricing
- target pricing

27. 19. Functional relationship between input and output known as *

Mark only one oval.

- Conversion
- Production function
- Work in progress
- Output function

28. 20. Selling cost is the feature of the market form *

Mark only one oval.

- monopoly
- monopolistic competition
- oligopoly
- none of these

29. 21. For the commodities like salt, sugar etc., the income elasticity will be *

Mark only one oval.

- Zero
- Negative
- Positive
- Unitary

30. 22. An increase in income may lead to an increase in the quantity demanded, it is *

Mark only one oval.

- Positive income elasticity
- Zero income elasticity
- Negative income elasticity
- Unitary income elasticity

31. 23. The causes of emergence of monopoly is/are: *

Mark only one oval.

- Concentration of ownership of raw materials
- State regulation
- Public utility services
- All of these

32. 24. In the case of _____ Consumer may moves to higher or lower demand curve *

Mark only one oval.

- Extension of demand
- Contraction of demand
- Shift in demand
- Slopes in demand

33. 25. Under oligopoly a single seller cannot influence significantly *

Mark only one oval.

- market price
- quantity supplied
- advertisement cost
- All of these

34. 26. Opportunity Cost means *

Mark only one oval.

- The accounting cost minus the marginal benefit
- The highest-valued alternative forgone.
- The monetary costs of an activity.
- The accounting cost minus the marginal cost.

35. 27. Factors of production are *

Mark only one oval.

- Inputs and outputs
- Outputs only
- Inputs only
- The minimum set of inputs that can produce a certain fixed quantity of output

36. 28. Oligopoly means *

Mark only one oval.

- One seller many buyer
- Few seller few buyer
- Few seller many buyers
- Two seller many buyers

37. 29. The relationship between price and demand is *

Mark only one oval.

- Direct
- Inverse
- Proportionate
- Positive

38. 30. An isoquant slopes *

Mark only one oval.

- Downward to the left
- Downward to the right
- Upward to the left
- Upward to the right

39. 31. In which form of the market structure in the degree of control over the price of its product by a firm very large? *

Mark only one oval.

- Monopoly
- Imperfect Competition
- Oligopoly
- Perfect Competition

40. 32. If there is excess demand in the market *

Mark only one oval.

- price remains constant
- price rises
- price falls
- none of these

41. 33. Microeconomics is not concerned with the behavior of: *

Mark only one oval.

- Aggregate demand
- Consumers
- Industries
- Firms

42. 34. In the short run, when the output of a firm increases, its average fixed cost *

Mark only one oval.

- Remains constant
- decreases
- increases
- None of these

43. 35. The quantity demanded is *

Mark only one oval.

- the amount of a good that consumers plan to purchase at a particular price.
- independent of the price of the good.
- independent of consumers' buying plans.
- always equal to the equilibrium quantity.

44. 36. Which of the following is a characteristic of a perfectly competitive market? *

Mark only one oval.

- Firms are price setters
- There are few sellers in the market.
- Firms can exit and enter the market freely
- All of these

45. 37. What is the shape of the total fixed cost (TFC) curve? *

Mark only one oval.

- Rectangular hyperbola
- Horizontal
- Vertical
- None of these

46. 38. Production function shows *

Mark only one oval.

- Price of input and output
- Relationship between output and input
- Various combinations of inputs
- All of these

47. 39. Monopoly is a form of market where there is *

Mark only one oval.

- Large number of buyers
- Small number of buyers
- A single firm controlling the market
- All of these

48. 40. Price discrimination is a situation when a producer *

Mark only one oval.

- Charges different prices in different markets
- Charges same price
- Charges many prices
- All of these

49. 41. Demand for a commodity refers to *

Mark only one oval.

- Need for the commodity
- Desire for the commodity
- Amount of the commodity demanded at a particular price and at a particular time
- Quantity demanded of that commodity

50. 42. An individual demand curve slopes downward to the right because of the *

Mark only one oval.

- Working of the law of diminishing marginal utility
- substitution effect of decrease in price
- income effect of fall in Price
- All of these

51. 43. The supply of a good refers to *

Mark only one oval.

- Stock available for sale
- Total stock in the warehouse
- Actual Production of the good
- Quantity of the good offered for sale at a particular price per unit of time

52. 44. Assume that consumer's income and the number of sellers in the market for good X both falls. Based on this information, we can conclude with certainty that the equilibrium *

Mark only one oval.

- Price will decrease
- Price will increase
- Quantity will increase
- Quantity will decrease

53. 45. Which of the following is NOT a determinant of the demand for good X? *

Mark only one oval.

- The income of consumers who buy good X.
- The cost of labor used to produce good X.
- The price of good Y, a complement to X.
- The number of buyers of good X.

54. 46. Which of the following is a determinant of the demand for good X? *

Mark only one oval.

- The income of consumers who buy good X.
- The cost of labor used to produce good X.
- The supply of good X.
- The number of sellers of good X.

55. 47. A decrease in demand is, graphically, represented by: *

Mark only one oval.

- A leftward shift in the demand curve.
- A rightward shift in the demand curve.
- A movement up and to the left along a demand curve.
- A movement down and to the right along a demand curve.

56. 48. The marginal product of labor is equal to *

Mark only one oval.

- the additional labor required to produce one more unit of output.
- average product when average product is at a minimum.
- the additional output produced by hiring one more unit of labor.
- the slope of a ray drawn from the origin to a point on the total product curve.

57. 49. The law of diminishing returns *

Mark only one oval.

- is reflected in the negatively sloped portion of the marginal product curve.
- is the result of specialization and division of labor.
- applies in both the short run and the long run.
- All of these

58. 50. An isoquant that is *

Mark only one oval.

- further from the origin represents greater output.
- flatter represents the trade-offs between inputs that are poor substitutes.
- negatively sloped represents input combinations associated with Stage I of production.
- All of these

59. 51. An isocost line will be shifted further away from the origin *

Mark only one oval.

- if the prices of both inputs increase.
- if total cost increases.
- if there is an advance in technology.
- All of these

60. 52. An individual producer's supply curve for a good is derived from: *

Mark only one oval.

- The preferences of consumers of that good.
- The income of consumers of that good.
- The marginal cost of producing that good.
- All of these

61. 53. Suppose that – at a given level of some economic activity – marginal benefit is greater than marginal cost. The economic agent in question (the decision-maker) can increase net benefits by increasing the level of the activity, for which of the following reasons? *

Mark only one oval.

- Total costs will fall by more than total benefits.
- Total benefits will rise by more than total costs.
- Neither a) nor b).
- Either a) or b).

62. 54. A recent Health Canada report argued that there is a strong link between the consumption of steak and heart disease. At the same time, Canadian consumers' incomes rose. If steak is a normal good, what are the combined effects in the market for steak? *

Mark only one oval.

- An increase in the equilibrium price and the quantity.
- An increase in the equilibrium price and an unpredictable change in the equilibrium quantity.
- An unpredictable change in both the equilibrium price and the quantity.
- An unpredictable change in the equilibrium price and a decrease in the equilibrium quantity.

63. 55. The law of diminishing returns only applies in cases where: *

Mark only one oval.

- there is increasing scarcity of factors of production.
- the price of extra units of a factor is increasing.
- there is at least one fixed factor of production.
- capital is a variable input.

64. 56.If the short-run average variable costs of production for a firm are rising, then this indicates that: *

Mark only one oval.

- average total costs are at a maximum.
- average fixed costs are constant.
- marginal costs are above average variable costs
- average variable costs are below average fixed costs.

65. 57. A firm encountering economies of scale over some range of output will have a: *

Mark only one oval.

- rising long-run average cost curve.
- falling long-run average cost curve.
- constant long-run average cost curve.
- rising, then falling, then rising long-run average cost curve.

66. 58. The long run is a period of time in which: *

Mark only one oval.

- the quantities of all inputs can be varied.
- the firm may want to build a bigger plant, but cannot do so
- the firm is able to maximise total profit
- the firm can hire all the workers that it wants to employ, but it does not have sufficient time to buy more equipment

67. 59. Which of the following is an implicit cost? *

Mark only one oval.

- The salary earned by a corporate executive
- Depreciation in the value of a company-owned car as it wears out
- Property taxes
- All of the above are implicit costs.

68. 60. Short-run marginal cost is equal to *

Mark only one oval.

- the change in total cost divided by the change in output.
- the change in total variable cost divided by the change in output.
- the cost per unit of the variable input divided by the marginal product of the variable input.
- All of these

69. 61. If a firm has a downward sloping long-run average cost curve, then

Mark only one oval.

- it is experiencing decreasing returns to scale.
- it is experiencing decreasing returns.
- it is a natural monopoly.
- marginal cost is greater than average cost

70. 62. Breakeven analysis identifies the

Mark only one oval.

- profit-maximizing level of output.
- level of output where economic profit is equal to zero.
- level of output where marginal revenue is equal to marginal cost.
- All of these

71. 63. The amount that total cost rises when the firm produces one additional unit is called

Mark only one oval.

- marginal cost.
- average cost.
- fixed cost.
- variable cost

72. 64. Diminishing marginal product suggests that

Mark only one oval.

- marginal cost is downward sloping
- additional units of output are more expensive.
- the firm is at full capacity
- All of these

73. 65. Perfect competition occurs in a market where there are many firms each selling:

Mark only one oval.

- a similar product
- a competitive product.
- an identical product
- a unique product

74. 66. Diminishing marginal product occurs

Mark only one oval.

- immediately after the first worker is hired.
- after the marginal cost curve crosses the average total cost curve.
- at different times for different firms.
- when average variable cost begins to fall.

75. 67. A graph that maps output against the input required to make that output is called a/an

Mark only one oval.

- Average cost function
- A production function
- A cost function
- A marginal cost function

76. 68. If an input must be increased for output to increase it is called a

Mark only one oval.

- Fixed input
- Changeable input
- Variable input
- Unchangeable input

77. 69. When workers subdivide the tasks of a job in such a way so as to become more efficient economists refer to this as

Mark only one oval.

- The division of labor
- The separation of powers
- The division of tasks
- The degrees of freedom

78. 70. Marginal Utility is the utility derived from the additional unit of a commodity consumed.

Mark only one oval.

- TRUE
- FALSE
- May be happened
- May not be happened

This content is neither created nor endorsed by Google.

Google Forms

