

# Online Examinations (Even Sem/Part-I/Part-II Examinations 2020 - 2021)

Course Name - --New Media  
Course Code - MMSJPE201B

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- M.SC.(MM)
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Answer all the questions. Each question carry one mark.

9. 1. 'Like' is

*Mark only one oval.*

- Opposite of dislike
- an action on social media
- emoji
- chat

10. 2. Linked-In is

*Mark only one oval.*

- Blog for the professionals
- Informal media
- Job site
- None of these

11. 3. Reality has been problematised because of

*Mark only one oval.*

- the creation of virtuality
- creation of immersion technology
- simulation
- all of these

12. 4. Out of the following identify the OTT platform-

*Mark only one oval.*

- Netflix
- Amazon prime
- Adda Times
- All of these

13. 5. World Wide Web was invented by

*Mark only one oval.*

- Tim Berners Lee
- Bill Gates
- Zuckerberg
- None of them

14. 6. Social media

*Mark only one oval.*

- Created fake news
- proliferated fake news
- did no such thing
- do not know

15. 7. http means

*Mark only one oval.*

- hypertext transfer protocol
- how to transfer plans
- how to transfer people
- none of these

16. 8. The introduction of 'pause' in video technology

*Mark only one oval.*

- enriches film studies
- helps analysis
- enhances technology and theory participation
- does all these

17. 9. ARPA is known for

*Mark only one oval.*

- being the first to create the internet
- creating the net in 1960s
- being a defence organisation
- all of these

18. 10. Multimedia

*Mark only one oval.*

- makes the web come alive
- can be online and offline
- attracts more than one senses
- all of these

19. 11. Social media has made government functioning transparent

*Mark only one oval.*

- Not true
- partly true
- very true
- do not know

20. 12. The 'second media age' speaks of

*Mark only one oval.*

- two-way communication
- web, internet, social media
- de-centralised communication
- all of these

21. 13. Traditional saying that 'camera never lies' has been proved wrong because of

*Mark only one oval.*

- photoshopping
- digital cameras
- dark rooms
- other reasons



22. 14. Wikipedia is an example of

*Mark only one oval.*

- Collaborative writing
- Gossip column
- A magazine
- Chat box

23. 15. HTML

*Mark only one oval.*

- is a computer language
- helps to create a web
- replaces alphabets
- all of these

24. 16. New media is

*Mark only one oval.*

- Linear communication
- non-linear communication
- circular communication
- none of these

25. 17. HTML stands for

*Mark only one oval.*

- Hypertext Markup Language
- He Texts Me Love
- He Tries Marxist Language
- none of these

26. 18. Globalisation has happened because

*Mark only one oval.*

- of the new media
- new media made trading across the world easy
- new media created new forms of communication
- for all of these reasons

27. 19. What is the full form of URL?

*Mark only one oval.*

- Uniform Resource Locator
- Uniform Resource Location
- United Resource Locator
- United Resource Location

28. 20. Public Space is same as

*Mark only one oval.*

- Public sphere
- Place for free discussion
- democratic freedom
- all of these

29. 21. Hypertext is

*Mark only one oval.*

- Connected by hyperlinks
- multi-text
- cross-referencing
- all of these

30. 22. New media is also called 'do it yourself' media because

*Mark only one oval.*

- it hands over its tools to the audience
- interactivity breaks authority
- remote is in the consumer's hand
- all of these

31. 23. Netspeak means

*Mark only one oval.*

- spoken language
- computer language
- written language
- language of the new media

32. 24. Which of the following is a negative effect of social media in society?

*Mark only one oval.*

- One can stay in touch with his/her relatives & friends who stays far
- Find any kind of information quickly
- Cyber Bullying
- none of above

33. 25. Internet widened the gap between the rich and the poor

*Mark only one oval.*

- 1
- Not true
- Internet was a leveller
- do not know

34. 26. Digitalisation is

*Mark only one oval.*

- Convergence of text, visuals and sound
- computer game
- film making
- none of these

35. 27. Public Sphere means

*Mark only one oval.*

- A coffee shop
- Place for free discussion
- Government office
- None of these

36. 28. Sms means

*Mark only one oval.*

- short musical sound
- short messaging service
- such marvelous sound
- none of these

37. 29. If you have an official video conference, which of the following will you choose for making a video call?

*Mark only one oval.*

- Instagram
- Whatsapp
- Skype
- Any one of them

38. 30. Netspeak was named by

*Mark only one oval.*

- Chomsky
- David Crystal
- Arthur Berger
- None of them

39. 31. Hypermedia means

*Mark only one oval.*

- adding one media with another
- hyper tension
- sensationalisation
- none of these

40. 32. When Google was introduced?

*Mark only one oval.*

- May 1996.
- September 1997.
- August 1998.
- September, 1998.

41. 33.LAN stands

*Mark only one oval.*

- Local area network
- Local associated network
- Local and networked
- none of these

42. 34. Fake news is created by

*Mark only one oval.*

- social media
- Interactive media
- blog
- None of these

43. 35. Twitter is

*Mark only one oval.*

- micro-blog
- newspaper
- online magazine
- none of these

44. 36. The demarcation between man and machine has been

*Mark only one oval.*

- increased
- blurred
- intensified
- none of these

45. 37. The traditional purity and fixity of 'texts' has been replaced by

*Mark only one oval.*

- hypertext
- internet
- computer
- none of these



46. 38. You Tube is an example of

*Mark only one oval.*

- Content communities
- computer game
- film making
- none of these

47. 39. man and machine

*Mark only one oval.*

- created robots
- coming closer
- made AI
- all of these

48. 40. Government is afraid of social media because

*Mark only one oval.*

- It is a threat to power
- it equalizes high and low status
- it empowers people
- it empowers people

49. 41. Internet is often called a 'dangerous' tool because

*Mark only one oval.*

- it challenges authority
- it can overthrow governments
- empowered common man
- for all these reasons

50. 42. What is the meaning of "trending" in social media?

*Mark only one oval.*

- admired by many people
- known about by many people
- currently popular or widely discussed online
- arousing curiosity

51. 43. Public Sphere is removed in

*Mark only one oval.*

- Communist government
- Fascist government
- authoritarian government
- all of these

52. 44. New media has brought in major changes in human lifestyle.

*Mark only one oval.*

- Partly true
- not true
- wholly true
- changed for worse

53. 45. The idea “author is dead” is popular because

*Mark only one oval.*

- an author is no longer a sole creator
- Author is no God
- an author only amalgamates information
- Does all of these

54. 46. OTT means

*Mark only one oval.*

- Over The Top
- Streaming
- mobile television
- all of these

55. 47. Which of the following provides business and employment oriented service?

*Mark only one oval.*

- Twitter
- LinkedIn
- Snap Chat
- Facebook

56. 48. e-zine is

*Mark only one oval.*

- micro-blog
- newspaper
- online magazine
- none of these

57. 49. Binary 0 and 1 is a language of

*Mark only one oval.*

- Computers
- machines
- humans
- none of these

58. 50. Consumption of news in new media changed because

*Mark only one oval.*

- it is user generated
- consumer is a participant
- chooses his content
- for all of these

59. 51. Mobile phone has caused 'death of geography' because

*Mark only one oval.*

- concept of place of changed
- from stable place moved to multiple places
- video-calling
- for all of these

60. 52. Find the Hashtag sign.

*Mark only one oval.*

- @
- &
- %
- #

61. 53.Netspeak is

*Mark only one oval.*

- new computer language
- language which combines spoken and written qualities
- language which combines words and images
- all of them

62. 54. New media is called new because it has

*Mark only one oval.*

- Replaced traditional media
- introduced two- way communication
- arrived in 20th century
- none of these

63. 55.Public Sphere is essential for

*Mark only one oval.*

- Communist government
- Fascist government
- democracy
- none of these

64. 56. Multimedia means

*Mark only one oval.*

- adding video, animation, graphics to sound ,text, pictures
- can be online and offline
- a multi-platform idea
- all of these

65. 57. Who of the following is popularly known as the founder of Facebook?

*Mark only one oval.*

- Divya Narendra
- Larry Page
- Mark Zuckerberg
- Sergey Brin

66. 58. WAN stands for

*Mark only one oval.*

- Wide Area Network
- Wide and networked
- Wide and natural
- all of these

67. 59. A blog is

*Mark only one oval.*

- Individual's virtual diary
- curriculum vitae
- writing pad
- none of these

68. 60. Facebook is

*Mark only one oval.*

- Social media
- Interactive media
- blog
- All of these

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