## NATIONAL

## ■ PM Modi Launches LiFE Movement on World Environment Day

On the occasion of World Environment Day on 5th June, PM Shri Narendra Modi launched the 'Lifestyle for the Environment (LiFE) Movement'. The launch also initiated the 'LiFE Global Call for Ideas and Papers', inviting individuals, universities, thinktanks, non-profits and others worldwide to submit



measurable and scalable behavior change solutions that can drive climate-friendly behaviors among individuals, communities and organisations. The PM said that the vision of LiFE is to live a lifestyle that is in tune with our planet and does not harm it. Mission LiFE borrows from the past, operates in the present and focuses on the future. Reduce, Reuse and Recycle are the concepts woven into our life. The Circular Economy has been an integral part of our culture and lifestyle, he added.