

# Online Examinations (Even Sem/Part-I/Part-II Examinations 2020 - 2021)

Course Name - –Entrepreneurship in Microbiology

Course Code -MMB401

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Answer all the questions. Each question carry one mark.

9. 1. Which of the following is not a biofertilizer?

*Mark only one oval.*

- Rhizobium
- Nostoc
- Agrobacter
- Mycorrhiza

10. 2. Which blood type can be transfused to the individual whose blood type is unknown?

*Mark only one oval.*

- A positive
- AB positive
- O negative
- O positive

11. 3. SDS used in SDS-PAGE is \_\_\_\_\_

*Mark only one oval.*

- An anionic detergent
- A cationic detergent
- A non-ionic detergent
- An anionic exchanger

12. 4. Widal test is used to detect \_\_\_\_\_

*Mark only one oval.*

- Typhoid fever
- Dengue fever
- Malaria fever
- None of these

13. 5. Foundation companies are formed from:

*Mark only one oval.*

- Most popular business
- Research and development
- Fashion
- Winding up companies

14. 6. The business plan should be prepared by

*Mark only one oval.*

- Consultants
- Engineers
- Entrepreneurs
- Administration services

15. 7. The importance of intellectual property should be understood by entrepreneur even before

*Mark only one oval.*

- Hiring a manager
- Engaging an attorney
- Establishing new venture
- Developing a product

16. 8. Which of the following is alternatively called corporate venturing?

*Mark only one oval.*

- Intrapreneurship
- Entrepreneurship
- Act of starting new venture
- Offering new products by an existing company

17. 9. Government can help in forming new venture by providing

*Mark only one oval.*

- space
- infrastructure
- technology
- funds

18. 10. Which one of these is a biofertilizer?

*Mark only one oval.*

- Sesbania
- Rice
- Wheat
- Oats

19. 11. The most quickly available source of nitrogen to plants is

*Mark only one oval.*

- ammonia nitrate fertilizers
- amide fertilizers
- nitrate fertilizers
- ammonia fertilizers

20. 12. Insecticides generally attack

*Mark only one oval.*

- respiratory system
- nervous system
- muscular system
- circulatory system

21. 13. Growth regulators produce

*Mark only one oval.*

- Stimulation of growth
- Some cause stimulation while others bring about retardation
- Retardation of growth
- Shedding of leaves



22. 14. Which of the following factors has allowed small companies to act like they are big ones?

*Mark only one oval.*

- customers
- competition
- technology
- economic development

23. 15. Professional support network includes following EXCEPT

*Mark only one oval.*

- personal affiliations
- friends
- trade associations
- mentor

24. 16. One of earliest pesticides employed by humans was

*Mark only one oval.*

- Nicotine
- Margosa (Neem) leaves
- Pyrethrum
- DDT

25. 17. Pest is

*Mark only one oval.*

- Organism feeding on and damaging others
- Fungal pathogen attacking plants and animals
- Bacterial pathogen attacking plants and animals
- Viral pathogen attacking organisms

26. 18. Electrophoresis is NOT used for the separation of

*Mark only one oval.*

- amino acids
- nucleic acids
- lipids
- proteins

27. 19. Which technique separates charged particles using electric field?

*Mark only one oval.*

- Hydrolysis
- Electrophoresis
- Protein synthesis
- Protein denaturing

28. 20. If proteins are separated according to their electrophoretic mobility then the type of electrophoresis is

*Mark only one oval.*

- SDS PAGE
- Affinity Electrophoresis
- Electro focusing
- Free flow electrophoresis

29. 21. A single-stranded, radiolabelled molecule of nucleic acids is called

*Mark only one oval.*

- plasmid
- vector
- probe
- cosmid

30. 22. Replication of plasmid DNA other than initiation is controlled by

*Mark only one oval.*

- bacterial gene
- mitochondrial gene
- plasmid DNA
- None of these

31. 23. Cell lysis is carried out by which substance?

*Mark only one oval.*

- Lysozyme and detergents
- Water
- Sugar solution
- Suphuric Acid

32. 24. Nucleic acid precipitated constitutes of \_\_\_\_\_

*Mark only one oval.*

- plasmid DNA
- plasmid DNA, along with RNA and chromosomal DNA
- RNA alone
- chromosomal DNA only

33. 25. Which antibodies are found in the plasma of a person with type A blood?

*Mark only one oval.*

- anti-A, but not anti B
- neither anti-A nor anti B
- both anti-A and anti B
- anti-B, but not anti-A

34. 26. Red blood cells that do not contain either A or B antigens on their surface are normally found in the person with blood type

*Mark only one oval.*

- O
- A
- B
- AB

35. 27. An entrepreneur into the hosiery business found out the reason his hosiery was not selling was due to its color. What could be the best source of this information?

*Mark only one oval.*

- Retailer
- Government bureau
- Competitors
- Supplier

36. 28. Which of the following areas are preferred by women entrepreneurs?

*Mark only one oval.*

- Administration
- Utilities
- Organization
- Manufacturing

37. 29. Carbamates employed as insecticide are

*Mark only one oval.*

- Phenylcarbamates
- Thiocarbamates
- Propoxur
- Dithiocarbamates

38. 30. BHC is

*Mark only one oval.*

- Benzene hexachloride
- Benzene heptachloride
- Benzene hydrochloride
- BromiCe herbicide

39. 31. Which of the following SWOT elements are internal factors for a business?

*Mark only one oval.*

- Strengths and Weaknesses
- Weaknesses and Threats
- Strengths and Opportunities
- Opportunities and Threats

40. 32. Which of the following could be an opportunity?

*Mark only one oval.*

- Having quality processes and procedures
- Moving into new market segments that offer improved profits
- Damaged reputation
- A new competitor in your home market

41. 33. How many types of blood groups are present?

*Mark only one oval.*

- 1
- 3
- 4
- 2

42. 34. Secondary data consists of information \_\_\_\_\_

*Mark only one oval.*

- That already exists somewhere and was collected for another purpose
- That already exists somewhere and is outdated
- That the researcher can obtain through surveys and observation
- Used by competitors

43. 35. In determining phenotype of ABO system \_\_\_\_\_

*Mark only one oval.*

- O is recessive
- O is dominant over A
- B is dominant over O
- A is dominant over O

44. 36. On what basis blood group is classified?

*Mark only one oval.*

- Rh factor
- Antigen and antibody
- Oxygen content
- Haemoglobin content

45. 37. A new venture's business plan is important because \_\_\_\_\_

*Mark only one oval.*

- It helps to persuade others to commit funding to the venture
- Provides a guide for business activities by defining objectives
- Can help demonstrate the viability of the venture
- All of these



46. 38. What is a major drawback of probability sampling?

*Mark only one oval.*

- Takes too much time
- Reliance on the judgment of the researcher
- Easiest population from which to obtain info is chosen
- Sampling error cannot be measured

47. 39. The person having antigen B on surface of RBCs has

*Mark only one oval.*

- blood group B
- blood group A
- blood group AB
- blood group O

48. 40. A common problem in international marketing research is the availability of

—

*Mark only one oval.*

- Intelligence limitations
- Research specialists
- Secondary data
- Primary data

49. 41. IFCI stands for \_\_\_\_\_

*Mark only one oval.*

- Industrial finance corporation of India
- Industrial funding corporation of India
- Institutional finance corporation of India
- Indian finance corporation and institution

50. 42. Which of the following statements is correct?

*Mark only one oval.*

- Marketing is the term used to refer only to the sales function within a firm
- Marketing managers usually don't get involved in production or distribution decisions
- Marketing is an activity that considers only the needs of the organization, not the needs of society as a whole
- Marketing is the activity, set of institutions, and processes for creating, communicating, delivering, and exchanging offerings that have value for customers, clients, partners, and society at large

51. 43. Political campaigns are generally examples of---

*Mark only one oval.*

- Person marketing
- Event marketing
- Cause marketing
- Organization marketing

52. 44. Entrepreneurship Development Institute of India (EDII) is a \_\_\_\_\_ based institution

*Mark only one oval.*

- Sikkim
- Delhi
- Ahmedabad
- Tamil Nadu

53. 45. \_\_\_\_\_ actions by an entrepreneur most likely to contribute to creative destruction

*Mark only one oval.*

- Development of a new product
- Take-over of a competitor
- Issuing shares
- Development of an organization

54. 46. The activity which occurs when the new venture is started is called

*Mark only one oval.*

- Motivation
- Business skills
- Departure point
- Goal orientation

55. 47. We need to update the business plan because

*Mark only one oval.*

- Environmental factors and internal factors can change the direction of the plan
- Goals set by the entrepreneurs may be unreasonable
- Goals may not be measurable
- Goals may not be specific

56. 48. Industry analysis should include information on

*Mark only one oval.*

- Market size of competitor's product
- Growth rate of suppliers
- New product entry
- Economic conditions

57. 49. The activity which occurs when the new venture is started is called -

*Mark only one oval.*

- Motivation
- Business skills
- Departure point
- Goal orientation

58. 50. EDP ( Entrepreneurship Development( Programmes) is required to help –

*Mark only one oval.*

- Existing entrepreneurs
- First generations entrepreneurs
- Future generation entrepreneurs
- None of the above

59. 51. Which could provide an individual with the motivation to start a new business venture?

*Mark only one oval.*

- The financial rewards
- A desire to be independent
- Risk-taking
- All the above

60. 52. A business arrangement where one party allows another party to use a business name and sell its products or services is known as\_\_\_\_\_

*Mark only one oval.*

- A cooperative
- A franchise
- An owner-manager business
- A limited company

61. 53. The purpose of all good small business strategy is \_\_\_\_\_

*Mark only one oval.*

- to increase turnover
- to increase profitability
- to achieve competitive advantage
- to achieve stated objectives

62. 54. Someone legally appointed to resolve the financial difficulties of an insolvent firm is called \_\_\_\_\_

*Mark only one oval.*

- an administrator
- a predator
- an auditor
- a turnaround consultant

63. 55. Primary data is \_\_\_\_\_

*Mark only one oval.*

- the most important data
- the data that is collected first
- new data specifically collected for a project
- data that is collected second

64. 56. Goods or services reach the market place through \_\_\_\_\_

*Mark only one oval.*

- marketing channels
- multilevel pyramids
- monopolies
- multiplication

65. 57. \_\_\_\_\_ is a graphical representation of the various activity and event relating to a project.

*Mark only one oval.*

- Network analysis
- Scheduling technique
- Logical Model
- Network Diagram

66. 58. In stage of responsibility allocation process the entrepreneur follows

*Mark only one oval.*

- High centralized decision making process
- Highly decentralized decision making process
- Somewhat centralized decision making process
- No particular standards

67. 59. Personal characteristics to be a successful entrepreneur includes

*Mark only one oval.*

- Understanding environment
- Creating management options
- Encourage open discussion
- all of these

68. 60. Which is a physical quality of an Entrepreneur?

*Mark only one oval.*

- Good health
- Effective personalities
- Agreeable looking
- All of the above

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