Online Examinations (Even Sem/Part-I/Part-II Examinations 2020 - 2021

Course Name - -Entrepreneurship in Microbiology Course Code -MMB401

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- .. . - -

- PGDHM
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- M.TECH(CSE)
- M.A.(JMC)
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- M.SC.(AM)
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- M.SC.(ANCS)
- M.SC.(MM)
- B.A.(Eng)

Answer all the questions. Each question carry one mark.

9. 1. Which of the following is not a biofertilizer?

- Rhizobium
- Agrobacter
- Mycorrhiza

10. 2. Which blood type can be transfused to the individual whose blood type is unknown?

Mark only one oval.

A positive

- AB positive
- 🕖 0 negative
- 🔵 0 positive
- 11. 3. SDS used in SDS-PAGE is _____

Mark only one oval.

- An anionic detergent
- A cationic detergent
- A non-ionic detergent
- An anionic exchanger
- 12. 4. Widal test is used to detect _____

- Typhoid fever
- Dengue fever
- Malaria fever
- None of these

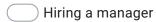
13. 5. Foundation companies are formed from:

Mark only one oval.

- Most popular business
- Research and development
- 🔵 Fashion
- Winding up companies
- 14. 6. The business plan should be prepared by

Mark only one oval.

- Consultants
 Engineers
- Entrepreuners
- Administration services
- 15. 7. The importance of intellectual property should be understood by entrepreneur even before



- Engaging an attorney
- Establishing new venture
- Developing a product

16. 8. Which of the following is alternatively called corporate venturing?

Mark only one oval.

Intrapreneurship

- Entrepreneurship
- Act of starting new venture
- Offering new products by an exsisting company
- 17. 9. Government can help in forming new venture by providing

Mark only one oval.

- _____ space
- infrastructure
- technology
- _____ funds
- 18. 10. Which one of these is a biofertilizer?

- 🔵 Sesbania
- Rice
- Wheat
- 🔵 Oats

19. 11. The most quickly available source of nitrogen to plants is

Mark only one oval.

- ammonia nitrate fertilizers
- amide fertilizers
- nitrate fertilizers
- 🔵 ammonia fertilizers
- 20. 12.Insecticides generally attack

Mark only one oval.

- 🔵 respiratory system
- 🔵 nervous system
- 🔵 muscular system
- circulatory system
- 21. 13. Growth regulators produce

- Stimulation of growth
- Some cause stimulation while others bring about retardation
- Retardation of growth
- Shedding of leaves

22. 14. Which of the following factors has allowed small companies to act like they are big ones?

Mark only one oval.

Customers

- competition
- technology
- economic development
- 23. 15. Professional support network includes following EXCEPT

Mark only one oval.

- personal affiliations
 friends
- trade associations
- ____ mentor
- 24. 16.One of earliest pesticides employed by humans was

- Nicotine
- Margosa (Neem) leaves
- Pyrethrum

25. 17. Pest is

Mark only one oval.

- Organism feeding on and damaging others
- Fungal pathogen attacking plants and animals
- Bacterial pathogen attacking plants and animals
- Viral pathogen attacking organisms
- 26. 18. Electrophoresis is NOT used for the seperation of

Mark only one oval.

- amino acids
- nucleic acids
- ____ lipids
- ____ proteins
- 27. 19. Which technique separates charged particles using electric field?

Mark only one oval.

Hydrolysis

Electrophoresis

Protein synthesis

Protein denaturing

28. 20. If proteins are separated according to their electrophoretic mobility then the type of electrophoresis is

Mark only one oval.

SDS PAGE

- Affinity Electrophoresis
- Electro focusing
- Free flow electrophoresis
- 29. 21. A single-stranded, radiolabelled molecule of nucleic acids is called

Mark only one oval.

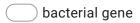
____ plasmid

_____ vector

____ probe

- 🔵 cosmid
- 30. 22. Replication of plasmid DNA other than initiation is controlled by

Mark only one oval.



mitochondrial gene

🔵 plasmid DNA

None of these

31. 23. Cell lysis is carried out by which substance?

Mark only one oval.

Veozvmo	and	detergents
∟ysuzynne	anu	uelergenis

🔵 Water

- Sugar solution
- Suphuric Acid
- 32. 24. Nucleic acid precipitated constitutes of _____

Mark only one oval.

- 🔵 plasmid DNA
- plasmid DNA, along with RNA and chromosomal DNA
- 📃 RNA alone
- chromosomal DNA only
- 33. 25. Which antibodies are found in the plasma of a person with type A blood?

- 🔵 anti-A, but not anti B
- 🔵 neither anti-A nor anti B
- both anti-A and anti B
- 🔵 anti-B, but not anti-A

34. 26. Red blood cells that do not contain either A or B antigens on their surface are normally found in the person with blood type

Mark only one oval.



35. 27. An entrepreneur into the hosiery business found out the reason his hosiery was not selling was due to its color. What could be the best source of this information?

Mark only one oval.

\bigcirc	Retailer
\bigcirc	Government bureau
\bigcirc	Competitors
\bigcirc	Supplier

36. 28. Which of the following areas are preferred by women entrepreneurs?

- Administration
- Utilities
- Organization
- Manufacturing

37. 29. Carbamates employed as insecticide are

Mark only one oval.

- Phenylcarbamates
- Thiocarbamates
- Propoxur
- Dithiocarbamates

38. 30. BHC is

Mark only one oval.

- Benzene hexachloride
- Benzene heptachloride
- Benzene hydrochloride
- BromiCe herbicide
- 39. 31. Which of the following SWOT elements are internal factors for a business?

- Strengths and Weaknesses
- Weaknesses and Threats
- Strengths and Opportunities
- Opportunities and Threats

40. 32. Which of the following could be an opportunity?

Mark only one oval.

- Having quality processes and procedures
- Moving into new market segments that offer improved profits
- Damaged reputation
- A new competitor in your home market
- 41. 33. How many types of blood groups are present?

Mark only one oval.

- 1 3 4
- 2
- 42. 34. Secondary data consists of information _____

- That already exists somewhere and was collected for another purpose
 - That already exists somewhere and is outdated
 - That the researcher can obtain through surveys and observation
- Used by competitors

43. 35. In determining phenotype of ABO system _____

Mark only one oval.

0 is recessive

- 📃 0 is dominant over A
- B is dominant over O
- A is dominant over O
- 44. 36. On what basis blood group is classified?

Mark only one oval.

- Rh factor
- Antigen and antibody
- Oxygen content
- Haemoglobin content
- 45. 37. A new venture's business plan is important because

- It helps to persuade others to commit funding to the venture
- Provides a guide for business activities by defining objectives
- Can help demonstrate the viability of the venture
- All of these

46. 38.What is a major drawback of probability sampling?

Mark only one oval.

Takes too much time

- Reliance on the judgment of the researcher
- Easiest population from which to obtain info is chosen
- Sampling error cannot be measured
- 47. 39. The person having antigen B on surface of RBCs has

Mark only one oval.

- blood group B
- blood group A
- bood group AB
- blood group 0
- 48. 40. A common problem in international marketing research is the availability of

- Intelligence limitations
- Research specialists
- 🔵 Secondary data
- Primary data

49. 41. IFCI stands for ____

Mark only one oval.

Industrial finance corporation of India

Industrial funding corporation of India

Institutional finance corporation of India

Indian finance corporation and institution

50. 42. Which of the following statements is correct?

Mark only one oval.

Marketing is the term used to refer only to the sales function within a firm

Marketing managers usually don't get involved in production or distribution decisions

Marketing is an activity that considers only the needs of the organization, not the needs of society as a whole

Marketing is the activity, set of institutions, and processes for creating, communicating, delivering, and exchanging offerings that have value for customers, clients, partners, and society at large

51. 43. Political campaigns are generally examples of---

- Person marketing
- Event marketing
- Cause marketing
- Organization marketing

52. 44. Entrepreneurship Development Institute of India (EDII) is a ______ based institution

Mark only one oval.

- Sikkim
- 📃 Delhi
- Ahmedabad
- 🔵 Tamil Nadu
- 53. 45. _____ actions by an entrepreneur most likely to contribute to creative destruction

Mark only one oval.

- Development of a new product
- Take-over of a competitor
- Sissuing shares
- Development of an organization
- 54. 46. The activity which occurs when the new venture is started is called

- Motivation
- Business skills
- Departure point
- Goal orientation

55. 47. We need to update the business plan because

Mark only one oval.

- Environmental factors and internal factors can change the direction of the plan
- Goals set by the entrepreneurs may be unreasonable
- Goals may not be measurable
- Goals may not be specific
- 56. 48. Industry analysis should include information on

Mark only one oval.

- Market size of competitor's product
- Growth rate of suppliers
- New product entry
- Economic conditions
- 57. 49. The activity which occurs when the new venture is started is called -

- Motivation
- Business skills
- Departure point
- Goal orientation

58. 50. EDP (Entrepreneurship Development(Programmes) is required to help -

Mark only one oval.

Existing entrepreneurs

- First generations entrepreneurs
- Future generation entrepreneurs
- None of the above
- 59. 51. Which could provide an individual with the motivation to start a new business venture?

Mark only one oval.

- The financial rewards
- A desire to be independent
- 📃 Risk-taking
- All the above
- 60. 52. A business arrangement where one party allows another party to use a business name and sell its products or services is known as_____

- A cooperative
- 📃 A franchise
- An owner-manager business
- A limited company

61. 53. The purpose of all good small business strategy is_____

Mark only one oval.

to increase turnover

- to increase profitability
- _____ to achieve competitive advantage
- to achieve stated objectives
- 62. 54. Someone legally appointed to resolve the financial difficulties of an insolvent firm is called _____

Mark only one oval.

- 🔵 an administrator
- 🔵 a predator
-) an auditor
- a turnaround consultant
- 63. 55. Primary data is_____

- the most important data
- the data that is collected first
- new data specifically collected for a project
- data that is collected second

64. 56. Goods or services reach the market place through _____

Mark only one oval.

- marketing channels
- multilevel pyramids
- ____ monopolies
- ____ multiplication
- 65. 57. ______ is a graphical representation of the various activity and event relating to a project.

Mark only one oval.

- Network analysis
- Scheduling technique
- 🔵 Logical Model
- Network Diagram
- 66. 58. In stage of responsibility allocation process the entrepreneur follows

- High centralized decision making process
- Highly decentralized decision making process
- Somewhat centralized decision making process
- No particular standards

67. 59. Personal characteristics to be a successful entrepreneur includes

Mark only one oval.

- Understanding environment
- Creating management options
- Encourage open discussion
- all of these
- 68. 60. Which is a physical quality of an Entrepreneur?

Mark only one oval.

- Good health
- Effective personalities
- Agreeable looking
- All of the above

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