

Online Examinations (Even Sem/Part-I/Part-II Examinations 2020 - 2021)

Course Name - --CMS

Course Code - MMM401B

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- M.SC.(ANCS)
- M.SC.(MM)
- B.A.(Eng)

Answer all the questions. Each question carry one mark.

9. 1. What is the name of the first page you encounter after logging into your web page?

Mark only one oval.

- Security question page
- WP upgrade option
- Dashboard
- WPAdmin

10. 2. What ways to use WordPress?

Mark only one oval.

- Content Management System (CMS)
- Blog
- Arcade
- All of the above

11. 3. Which relational database does WordPress use?

Mark only one oval.

- MS SQLServer
- MySQL
- Oracle
- PostgreSQL

12. 4. What are the steps you can take if your WordPress file is hacked?

Mark only one oval.

- Change password and user-ids for all your users
- Re-install the latest version of WordPress
- Install security plugins like WP security
- All of the above

13. 5. Wordpress is a

Mark only one oval.

- CMS
- TOOL
- Programing Language
- Framework

14. 6. How many types of post format available in wordpress?

Mark only one oval.

- 10
- 11
- 9
- None of the above

15. 7. How many types of plans are accessible in wordpress?

Mark only one oval.

- 6
- 4
- 2
- 3

16. 8. What is highest privilege level in Wordpress?

Mark only one oval.

- Administrator
- Author
- Editor
- Contributor

17. 9. What do you by permalink?

Mark only one oval.

- A popular WordPress Plugin
- The numeric IP address of your WordPress site
- The complete URL of your WordPress site
- Part of your WordPress URL which you set

18. 10. Where wp_config.php file is find?

Mark only one oval.

- Inside Admin folder
- In theme folder
- In root directory of WordPress
- None of the above

19. 11. Which programming language is used to write wordpress?

Mark only one oval.

- JAVA
- NODE
- PHP
- JAVASCRIPT

20. 12. Which one is incorrect of the following isn't a WordPress role?

Mark only one oval.

- Administrator
- Subscriber
- Editor
- System

21. 13. What is the dissimilarity in WordPress Posts and Pages?

Mark only one oval.

- There is no difference between Posts and Pages.
- Posts are entries listed in reverse chronological order on the site homepage and Pages are static and are not listed by date.
- Pages are entries listed in reverse chronological order on the site homepage and Posts are static and are not listed by date.
- None of the above

22. 14. Which case we can't recommend WordPress to our client?

Mark only one oval.

- If client is working on non-CMS base project
- In case of enterprise intranet solution
- If site wants complex or innovative e-commerce
- All of the above

23. 15. How can you engaged with WordPress?

Mark only one oval.

- Attend Word Camp
- Edit the Codex (documentation)
- Help in the Forums
- All of these

24. 16. What do you mean by WordPress taxonomy?

Mark only one oval.

- Category
- Post Formats
- Link Category
- All of the above

25. 17. What do you by Gravatar?

Mark only one oval.

- A Plugin
- Globally Recognized Image or Photo
- CMS
- All of the above

26. 18. What is the latest version of WordPress?

Mark only one oval.

- 5.7.1
- 5.8.6
- 4.8.6
- None of the above

27. 19. What is the dissimilarity in character 23 and x23?

Mark only one oval.

- pent 23 and x23 determine the hex 23
- hex 23 and x23 determine the hex 23
- octal 23 and x23 determine the hex 23
- None of the above

28. 20. How many type of hooks in WordPress?

Mark only one oval.

- One
- Two
- Four
- Three

29. 21. What do you mean by hooks?

Mark only one oval.

- Hooks enable user to create wordPress themes or plug-ins with shortcode changing the original files
- Hooks enable users to create WordPress themes or plug-ins with shortcode without changing the original files
- Hooks enable users to create WordPress themes or plug-ins without changing the original files
- None of the above

30. 22. In WordPress, objects are passed by which? _____

Mark only one oval.

- Value
- Reference
- None of the above
- All of the above

31. 23. How many free plug self hosted that work on wordpress only?

Mark only one oval.

- 2000
- 10000
- 30000
- All of the above

32. 24. What is name of configuration file in WordPress ?

Mark only one oval.

- header.php
- wp-settings.php
- wp-config.php
- page.php

33. 25. How many templates can one theme contain?

Mark only one oval.

- one
- Max ten
- unlimited
- max twenty

34. 26. How can you get involved with WordPress?

Mark only one oval.

- Help in the Forums
- Edit the Codex
- Attend Word Camp
- All of these

35. 27. You can change your wp themes using?

Mark only one oval.

- wordpress_setting.php file
- WordPress Settings
- wp_config.php file
- WordPress Apperance

36. 28. What are the rules that you have to follow for WordPress plugin development?

Mark only one oval.

- Create a unique name
- Create the plugin's folder
- Create a sub-folder for PHP files, translations, and assets
- All of these

37. 29. WordPress.org provides _____ you can use to create a beautiful website, blog, or app.

Mark only one oval.

- Paid Software
- Licensed Software
- Open source software
- Commercial Software

38. 30. WordPress (WordPress.org) was founded by _____

Mark only one oval.

- Toni Schneider
- Mark Jaquith
- Mark Zuckerberg
- Matt Mullenweg

39. 31. Name of the parent company of WordPress is _____

Mark only one oval.

- Alphabet
- JetPack
- Automattic
- StudioPress

40. 32. The most popular wordpress SEO plugin is _____

Mark only one oval.

- All In One SEO Plugin
- Yoast SEO Plugin
- SEOpres
- Google Site Kit

41. 33. The _____ is the URL-friendly version of the name of tag or category. It is usually all lowercase and contains only letters, numbers, and hyphens.

Mark only one oval.

- Meta
- Slug
- Post
- Tag Base

42. 34. Changing _____ settings can seriously impact search engine visibility of the site or blog.

Mark only one oval.

- Thumbnail
- Privacy
- Logo
- Permalinks

43. 35. In WordPress, a _____ is a way of grouping posts together based on a select number of relationships.

Mark only one oval.

- Slug
- Custom Post
- Permalink
- Taxonomy

44. 36. In WordPress, permalink stand for _____

Mark only one oval.

- Performance Link
- Permanently Linked Image
- Permanent Link
- Perfectly Matched Link

45. 37. In WordPress, _____ is information about your posts, pages, users, comments.

Mark only one oval.

- Metadata
- Category
- Tag
- Slug

46. 38. As on 2020, WordPress has a _____ market share in the CMS market

Mark only one oval.

0.147

0.608

0.283

0.526

47. 39. As mentioned on WordPress's official website, in 2021, _____ of the web is built on WordPress.

Mark only one oval.

0.3

0.4

0.5

0.6

48. 40. WordPress started in the year _____

Mark only one oval.

2000

2005

2008

2012

49. 41. In the "Add new post" screen, you have a choice of two editors to use what are they?

Mark only one oval.

- Rich Text and Poor Text
- CSS and HTML
- Visual and NonVisual
- Visual and HTML

50. 42. Which global variable allow to create a simple multiple blog installation using just one wordpress

Mark only one oval.

- \$blog_id
- \$blog
- \$blog_sno
- \$blog_no

51. 43. Do new version of WP provide support for automatic upgrades of itself?

Mark only one oval.

- yes
- no
- false
- cant say

52. 44. How do you format text in your blog entry?

Mark only one oval.

- copy paste the formatted text from a word processing program
- use raw html to format the text after clicking the HTML tab or use the rich text editor to format the text
- There is no way to format test in blog enteries
- A word processing program

53. 45. what is the suggested placement and integration of google Adsense into a wordpress

Mark only one oval.

- None of these
- Only in side bar
- only in the header
- only in the content

54. 46. which port number does FTP use

Mark only one oval.

- 80
- 21
- 23
- 25

55. 47. What defines the term blogroll

Mark only one oval.

- Data backup of all blog posts
- Data backup of all blog pages
- Updating the blog by current article
- List of links to varios blogs

56. 48. Where can you make functional edits to your Wordpress theme without adding plugins

Mark only one oval.

- functional.php
- index.php
- wpinstall.php
- wpconfig.php

57. 49. which function should you use to send an email from within wordpress?

Mark only one oval.

- imap_send
- mail
- wp_mail
- smtp_send

58. 50. what are categories

Mark only one oval.

- they work just like tags
- wordpress blogs do not have categories
- they allow you to organize you blog by subject
- labels aplicable to other bloggers

59. 51. How many authors can you have on your wordpress blog?

Mark only one oval.

- 1
- 2
- 10
- unlimited

60. 52. How would you troubleshoot the error message : "Datebase not connected."?

Mark only one oval.

- you change the username in phpMyAdmin
- none of these
- you check the functions.php
- check the database name user and pasword in wpconfig.php

61. 53. What consideration should you make when using wordpress for a hightraffic site

Mark only one oval.

- all of these
- Make sure your host or hardware/network can handle the traffic
- determine what size of file you will be hosting and plan accordingly
- None

62. 54. which media type is not allowed to be uploaded by defalut in a wordpress multisite

Mark only one oval.

- bmp
- jpg
- gif
- png

63. 55. your blog's timezone can be set via which dashboard section?

Mark only one oval.

- jetpack
- settings>general
- posts
- settings>reading

64. 56. Which of the following theme features are required in order to submit themes to the WordPress theme directory?

Mark only one oval.

- Comments
- All listed
- Support Widgets
- Automatic field Links

65. 57. Which of the following is a necessary file if you need to create a child theme?

Mark only one oval.

- Index.html
- Page.php
- Style.css
- All are Correct

66. 58. Which of the following is not a required file in a WordPress Theme?

Mark only one oval.

- Index.html
- Style.css
- Sidebar.php
- None of the Above

67. 59. When you install a theme, where will the theme files be stored?

Mark only one oval.

- wpconfig
- wproot
- wpadmin
- wpcontent

68. 60. New themes can be chosen from which of the following Dashboard section?

Mark only one oval.

- Settings
- Plugins
- Appearance
- Widgets

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