

Online Examinations (Even Sem/Part-I/Part-II Examinations 2020 - 2021)

Course Name - Political & Business Journalism

Course Code - BJMCS401

* You can submit the form ONLY ONCE.

* Fill the following information for further process.

* Required

1. Email *

2. Name of the Student *

3. Enter Full Student Code *

4. Enter Roll No *

5. Enter Registration No *

6. Enter Course Code *

7. Enter Course Name *

8. *

Mark only one oval.

- Diploma in Pharmacy
- Bachelor of Pharmacy
- B.TECH.(CSE)
- B.TECH.(ECE)
- BCA
- B.SC.(CS)
- B.SC.(BT)
- B.SC.(ANCS)
- B.SC.(HN)
- B.Sc.(MM)
- B.A.(MW)
- BBA
- [B.COM](#)
- B.A.(JMC)
- BBA(HM)
- BBA(LLB)
- B.OPTOMETRY
- B.SC.(MB)
- B.SC.(MLT)
- B.SC.(MRIT)
- B.SC.(PA)
- LLB
- [B.SC\(IT\)-AI](#)
- B.SC.(MSJ)
- Bachelor of Physiotherapy
- B.SC.(AM)
- Dip.CSE
- Dip.ECE
- [DIP.EE](#)
- DIP.CE

- [DIP.ME](#)
- PGDHM
- MBA
- M.SC.(BT)
- M.TECH(CSE)
- LLM
- M.A.(JMC)
- M.A.(ENG)
- M.SC.(MATH)
- M.SC.(MB)
- MCA
- M.SC.(MSJ)
- M.SC.(AM)
- M.SC.CS)
- M.SC.(ANCS)
- M.SC.(MM)
- B.A.(Eng)

Answer all the questions. Each question carry one mark.

9. 1. Proxemics relates to

Mark only one oval.

- Distance in communication
- Personal communication
- Body language
- posture and gesture

10. 2. A receiver failing to understand the meaning of words in a message is an example of noise

Mark only one oval.

- Linguistic
- Word
- Semantic
- Fog

11. 3. 'Das Kapital' was written by

Mark only one oval.

- Karl Marx
- Vladimir Lenin
- Adam Smith
- Freddie Mercury

12. 4. Lenin was born in the year

Mark only one oval.

- 1872
- 1876
- 1871
- 1870

13. 5. Which o the following is odd amongst the four

Mark only one oval.

- Young India
- Discovery of India
- Horizon
- Indian Opinion

14. 6. Which of the following books were written by Neheru- I. Discovery of India II. Outline of History III. Glimpses of World history IV. A Study of History

Mark only one oval.

- I & IV
- II & IV
- I & III
- I & II

15. 7. International Commission for The Study of Communication Problems in 1977 also known as

Mark only one oval.

- Lee Commission
- I TV Commission
- MacBride Commission
- UNESCO Commission

16. 8. The Right to Information Act was passed in the year

Mark only one oval.

2006

2005

2004

2003

17. 9. choose the correct combination of different organization in which India is a member

Mark only one oval.

SAARC, UNO, NATO, IMF, G20

NATO, SEATO, IMF, G20, SAARC

SAARC, APEC, IMF, NATO, SEATO

SAARC, UNO, IMF, G20, WTO

18. 10. Which type of journalism enables highly acceleration news reporting and delivery that sometimes is at tension with standards of objectivity

Mark only one oval.

Social Journalism

Political Journalism

Web Journalism

None of these

19. 11. A distinction between administrative and critical communication research was first drawn by

Mark only one oval.

- Harold Lasswell
- Walter Lippmann
- Paul Lazarsfeld
- Elihu Katz

20. 12. Framing is associated with

Mark only one oval.

- Shaping and contextualisation of news
- Priming and abridged of news
- Collection and Dissemination of news
- Processing and delivery of news

21. 13. When media audience derive different meanings from the same text, the message is considered

Mark only one oval.

- Polysemic.
- Denotative.
- Connotative.
- Contrived.

22. 14. Stuart Hall asserted that the media created

Mark only one oval.

- Visual Imagery'
- Societal Contact'
- 'Preferred readings'
- 'Perception fluctuation'

23. 15. On a case of contempt of parliament, R.k karanjia of the Blitz was By the Speaker of lok sabha.

Mark only one oval.

- Abolished
- Imprisoned
- Excluded
- Reprimanded

24. 16. The Protection of Publication of Proceedings of Parliament and state legislatures is guaranteed by Article Of the Indian Constitution

Mark only one oval.

- 105
- 194
- 361A
- 375

25. 17. Communication that follows the official network of authority or command is called

Mark only one oval.

- Formal Communication
- Organizational Communication
- Grapevine Communication
- None of these

26. 18. What term is used to describe the set of cultural beliefs and practices that helps to maintain powerful social, economic and political interests-

Mark only one oval.

- Conflict Ideology
- Gate keeping
- Dominant Ideology
- Cultural Ideology

27. 19. The idea that the media tells us what to think about and how to think about it, is called

Mark only one oval.

- Framing
- Agenda building
- Reinforcement
- Fundamentals

28. 20. Sociologist Paul Lazaefeld and his colleagues pioneered the study on-

Mark only one oval.

- The Audience
- opinion Leaders
- Media's global reach
- Media Violence

29. 21. Section 95 of the Criminal Procedure code permits a state government to forfeited certain and to issue search-warrants for the same

Mark only one oval.

- publications
- journalists
- media owners
- editors

30. 22. What are the ingredients of strategic communication-

Mark only one oval.

- Research
- Planning
- Execution
- All of these

31. 23. In the history of propaganda the most prominent name is-

Mark only one oval.

- Richard Rose
- Ivy Ledbetter Lee
- John D. Rockefeller
- Joseph Goebbels

32. 24. Interpretation of statistical information leads to the development of

Mark only one oval.

- Null hypothesis
- sampling
- Analysis
- Data handling

33. 25. The budget is

Mark only one oval.

- government's annual statement of accounts
- a transaction
- A business deal
- None of these

34. 26. A demat account is

Mark only one oval.

- An online account to buy and sell stocks
- An account of 'dematerialised' stocks
- A kind of bank account
- All of these

35. 27. An IPO is

Mark only one oval.

- Initial Public Offering
- Initial Private Offering
- Investment Public Offering
- none of these.

36. 28. RBI is

Mark only one oval.

- central bank of India
- controls all banks public and private
- decides monetary policy
- All of them

37. 29. Financial Times is

Mark only one oval.

- A daily Indian newspaper
- An international business newspaper
- Published from the US
- all of these

38. 30. The Economist is

Mark only one oval.

- a daily newspaper
- an Indian business magazine
- international business magazine
- none of these

39. 31. Adam Smith is

Mark only one oval.

- father of economics
- author of Wealth of Nation
- an Englishman
- all of these

40. 32. Sources of business information include

Mark only one oval.

- The government budget
- Company's balance sheet
- Chambers of commerce
- All of these

41. 33. Human Development Report is

Mark only one oval.

- is a World Bank report
- UNESCO report
- UNDP report
- none of these

42. 34. HDI includes

Mark only one oval.

- Health education infrastructure as development factors
- Amartya Sen was one of the initiators of HDI
- supplements World Bank report
- All of these

43. 35. CMIE means

Mark only one oval.

- Central Monitoring of Indian Economy
- Central Monitor for Indian Economy
- Centre for Monitoring of Indian Economy
- None of these

44. 36. Government subsidies mainly go to

Mark only one oval.

- Food, Fertilizer & Petroleum
- Tourism, exports, imports
- Clothing, housing, recreation
- All of these

45. 37. Assets of a company include

Mark only one oval.

- Sales, interest from investment, capital
- salaries, rent , insurance
- cash, inventory, equipment
- None of these

46. 38. Expenses of a company include

Mark only one oval.

- salaries, rent , insurance
- cash,inventory,equipment
- Sales, interest from investment, capital
- None of these

47. 39. Stock market trades in

Mark only one oval.

- money
- shares
- debts
- none of these

48. 40. Commodity market trades in

Mark only one oval.

- gold
- silver
- agricultural produce
- all of these

49. 41. Money market provides

Mark only one oval.

- short term debts
- cash
- money
- all of these

50. 42. Futures market provides contracts

Mark only one oval.

- to be traded in future date
- to be kept in banks
- to gain in interest
- all of these

51. 43. Forex markets trade in

Mark only one oval.

- currency
- foreign exchange
- rupee
- all of these

52. 44. SEBI is the regulatory authority of

Mark only one oval.

- money market
- stock market
- insurance
- all of these

53. 45. IRDA is the regulatory authority of

Mark only one oval.

- banks
- insurance
- stock market
- none of these

54. 46 RBI is the regulatory authority of

Mark only one oval.

- banks
- forex market
- money market
- all of these

55. 47. Stock market participants include

Mark only one oval.

- investor
- SEBI
- stock exchange
- all of these

56. 48. Money Control is

Mark only one oval.

- an app to understand stock trade
- an app to buy stocks
- app to sell stocks
- none of these

57. 49. BSE is

Mark only one oval.

- Bombay Stock Exchange
- sensex
- Indian stock market indicator
- all of these

58. 50. A demat account helps

Mark only one oval.

- to buy and sell stocks
- to link stock trading to one's bank account
- digital trading
- all of these

59. 51. Blue chip stocks mean

Mark only one oval.

- most traded stocks in the capital market
- 0 stocks of sensex
- stocks with good fundamentals
- all of these

60. 52. Bull movement means

Mark only one oval.

- stock index is rising
- index is going down
- stock is attacked by an animal
- none of these

61. 53. Bear market is when

Mark only one oval.

- stock prices are falling
- prices are surging
- market is static
- all of these

62. 54. A bonus is

Mark only one oval.

- a bribe
- issuing additional shares to shareholders when companies do well
- profit sharing
- None of these

63. 55. NSE means

Mark only one oval.

- National Stock Exchange
- Native Stock Exchange
- Nagpur Stock Exchange
- none of these

64. 56. Patterns followed by stock prices usually have

Mark only one oval.

- four phases of fluctuations
- accumulation, markup, distribution, mark down
- accumulation, advancing, distribution, declining
- all of these

65. 57. GDP graphs of economy and stock market graphs

Mark only one oval.

- usually move together
- usually show wide divergence
- move in contrary ways
- do not know

66. 58. Bond is

Mark only one oval.

- a certificate of debt which a borrower pays with interest to bond holder within a fixed time
- usually issued by state governments to borrow funds from markets
- buyers are usually the banks
- all of these

67. 59. Debentures are

Mark only one oval.

- bonds issued by corporates
- bought by shareholders and the public
- sometimes convertible to shares
- All of these

68. 60. Gross profit means

Mark only one oval.

- net profit
- profit before tax
- profit by concealing tax
- none of these

This content is neither created nor endorsed by Google.

Google Forms