Online Examinations (Even Sem/Part-I/Part-II Examinations 2020 - 2021

Course Name - Political & Business Journalism Course Code - BJMCS401

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- B.SC.(MSJ)
- Bachelor of Physiotherapy
- B.SC.(AM)
- Dip.CSE
- Dip.ECE

DIP.EE

<u>DIP.ME</u>

- .. . - -

- PGDHM
- MBA
- M.SC.(BT)
- M.TECH(CSE)
- M.A.(JMC)
- M.A.(ENG)
- M.SC.(MATH)
- M.SC.(MB)
- MCA
- M.SC.(MSJ)
- M.SC.(AM)
- M.SC.CS)
- M.SC.(ANCS)
- M.SC.(MM)
- B.A.(Eng)

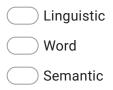
Answer all the questions. Each question carry one mark.

9. 1. Proxemics relates to

- Distance in communication
- Personal communication
- 🔵 Body language
- ____ posture and gesture

10. 2. A receiver failing to understand the meaning of words in a message is an example of noise

Mark only one oval.



- Fog
- 11. 3. Das Kapital' was written by

Mark only one oval.

- karl Marx
- 🔵 Vladimir Lenin
- 🔵 Adam Smith
- freddie Mercury
- 12. 4. Lenin was born in the year

- 1872
- 1876
- 1871
- 1870

13. 5. Which o the following is odd amongst the four

Mark only one oval.



6. Which of the following books were written by Neheru- I. Discovery of India II.
 Outline of History III. Glimpses of World history IV. A Study of History

Mark only one oval.



15. 7. International Commission for The Study of Communication Problems in 1977 also known as

Mark only one oval.

Lee Commission

- I TV Commission
- MacBride Commission
- UNESCO Commission

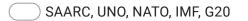
16. 8. The Right to Information Act was passed in the year

Mark only one oval.



17. 9. choose the correct combination of different organization in which India is a member

Mark only one oval.



- NATO, SEATO, IMF, G20, SAARC
- SAARC, APEC, IMF, NATO, SEATO
- SAARC, UNO, IMF, G20, WTO
- 18. 10. Which type of journalism enables highly acceleration news reporting and delivery that sometimes is at tension with standards of objectivity

- Social Journalism
- Political Journalism
- 🔵 Web Journalism
- None of these

19. 11. A distinction between administrative and critical communication research was first drawn by

Mark only one oval.

- Harold Lasswell
- 🕖 Walter Lippmann
- Paul Lazarsfeld
- 🔵 Elihu Katz
- 20. 12. Framing is associated with

Mark only one oval.

- Shaping and contextualisation of news
- Priming and abridged of news
- Collection and Dissemination of news
- Processing and delivery of news
- 21. 13. When media audience derive different meanings from the same text, the message is considered

- Polysemic.
- Denotative.
- Connotative.
- Contrived.

22. 14. Stuart Hall asserted that the media created

Mark only one oval.

Visual Imagery'

Societal Contact'

- Preferred readings'
- Perception fluctuation'
- 23. 15. On a case of contempt of parliament, R.k karanjia of the Blitz was By the Speaker of lok sabha.

Mark only one oval.

- Abolished
 Imprisoned
 Excluded
 Reprimanded
- 24. 16. The Protection of Publication of Proceedings of Parliament and state legislatures is guaranteed by Article Of the Indian Constitution

- 105
 194
 361A
- 375

25. 17. Communication that follows the official network of authority or command is called

Mark only one oval.

- Formal Communication
- Organizational Communication
- Grapevine Communication
- None of these
- 26. 18. What term is used to describe the set of cultural beliefs and practices that helps to maintain powerful social, economic and political interests-

Mark only one oval.

| \square |) Conflict Ideology |
|-----------|---------------------|
| \square |) Gate keeping |
| \square |) Dominant Ideology |
| \square |) Cultural Ideology |

27. 19. The idea that the media tells us what to think about and how to think about it, is called

- Framing
- Agenda building
- Reinforcement
- Fundamentals

28. 20. Sociologist Paul Lazaefeld and his colleagues pioneered the study on-

Mark only one oval.

The Audience

- Opinion Leaders
- 📃 Media's global reach
- Media Violence
- 29. 21. Section 95 of the Criminal Procedure code permits a state government to forfeited certain and to issue search-warrants for the same

Mark only one oval.

| \square | publications |
|-----------|----------------|
| \subset | journalists |
| \subset |) media owners |

- editors
- 30. 22. What are the ingredients of strategic communication-



- Planning
- Execution
- All of these

31. 23. In the history of propaganda the most prominent name is-

Mark only one oval.

Richard Rose

Ivy Ledbetter Lee

🦳 John D. Rockfeller

🔵 Joseph Goebbels

32. 24. Interpretation of statistical information leads to the development of

Mark only one oval.

- Null hypothesis
- _____ sampling
- Analysis
- 🔵 Data handling

33. 25. The budget is

Mark only one oval.

government's annual statement of accounts

a transaction

🔵 A business deal

None of these

34. 26. A demat account is

Mark only one oval.

- An online account to buy and sell stocks
- An account of 'dematerialised' stocks
- A kind of bank account
- All of these

35. 27. An IPO is

Mark only one oval.

- Initial Public Offering
- Initial Private Offering
- Investment Public Offering
- none of these.
- 36. 28. RBI is

- central bank of India
- controls all banks public and private
- decides monetary policy
- All of them

37. 29. Financial Times is

Mark only one oval.

- A daily Indian newspaper
- An international business newspaper
- Published from the US
- all of these
- 38. 30. The Economist is

Mark only one oval.

- 🔵 a daily newspaper
- an Indian business magazine
- international business magazine
- none of these

39. 31. Adam Smith is

- father of economics
- author of Wealth of Nation
- 🔵 an Englishman
- 🔵 all of these

40. 32. Sources of business information include

Mark only one oval.

- The government budget
- Company's balance sheet
- Chambers of commerce
- All of these
- 41. 33. Human Development Report is

Mark only one oval.

- is a World Bank report
- UNESCO report
- UNDP report
- none of these
- 42. 34. HDI includes

- Health education infrastructure as development factors
- Amartya Sen was one of the initiators of HDI
- supplements World Bank report
- All of these

43. 35. CMIE means

Mark only one oval.

- Central Monitoring of Indian Economy
- Central Monitor for Indian Economy
- Centre for Monitoring of Indian Economy
- None of these
- 44. 36. Government subsidies mainly go to

Mark only one oval.

- 📃 Food, Fertilizer & Petroleum
- Tourism, exports, imports
- Clothing, housing, recreation
- All of these
- 45. 37. Assets of a company include

- Sales, interest from investment, capital
- 🔵 salaries, rent , insurance
- cash, inventory, equipment
- None of these

46. 38. Expenses of a company include

Mark only one oval.

- 🔵 salaries, rent , insurance
- cash,inventory,equipment
- Sales, interest from investment, capital
- None of these
- 47. 39. Stock market trades in

Mark only one oval.

- money
- shares
- 🔵 debts
- none of these
- 48. 40. Commodity market trades in

Mark only one oval.

gold gilver

- agricultural produce
- all of these

49. 41. Money market provides

Mark only one oval.

short term debts

___) cash

- ____ money
- all of these
- 50. 42. Futures market provides contracts

Mark only one oval.

- to be traded in future date
- 🔵 to be kept in banks
- 🔵 to gain in interest
- all of these
- 51. 43. Forex markets trade in

Mark only one oval.

currency

foreign exchange

_____ rupee

🔵 all of these

52. 44. SEBI is the regulatory authority of

Mark only one oval.

____ money market

- _____ stock market
-) insurance
- all of these
- 53. 45. IRDA is the regulatory authority of

Mark only one oval.

- banks
- insurance
- none of these
- 54. 46 RBI is the regulatory authority of

Mark only one oval.

banks 🗌

forex market

money market

all of these

55. 47. Stock market participants include

Mark only one oval.

investor

SEBI

- stock exchange
- 🔵 all of these

56. 48. Money Control is

Mark only one oval.

____ an app to understand stock trade

an app to buy stocks

- app to sell stocks
- none of these

57. 49. BSE is

Mark only one oval.



sensex

Indian stock market indicator

all of these

58. 50. A demat account helps

Mark only one oval.

- to buy and sell stocks
- to link stock trading to one's bank account
- 🔵 digital trading
- all of these
- 59. 51. Blue chip stocks mean

Mark only one oval.

- most traded stocks in the capital market
- O stocks of sensex
- stocks with good fundamentals
- all of these
- 60. 52. Bull movement means

- stock index is rising
- 🔵 index is going down
- stock is attacked by an animal
- none of these

61. 53. Bear market is when

Mark only one oval.

stock prices are falling

- prices are surging
- market is static
- all of these

62. 54. A bonus is

Mark only one oval.

- 🔵 a bribe
- issuing additional shares to shareholders when companies do well
- profit sharing
- None of these

63. 55. NSE means

- National Stock Exchange
- Native Stock Exchange
- Nagpur Stock Exchange
- none of these

64. 56. Patterns followed by stock prices usually have

Mark only one oval.

- four phases of fluctuations
- accumulation, markup, distribution, mark down
- accumulation, advancing, distribution, declining
- all of these
- 65. 57. GDP graphs of economy and stock market graphs

Mark only one oval.

- usually move together
- usually show wide divergence
- move in contrary ways
- 🔵 do not know

66. 58. Bond is

Mark only one oval.

a certificate of debt which a borrower pays with interest to bond holder within a fixed time

- usually issued by state governments to borrow funds from markets
- buyers are usually the banks
- all of these

67. 59. Debentures are

Mark only one oval.

- bonds issued by corporates
- bought by shareholders and the public
- sometimes convertible to shares
- All of these
- 68. 60. Gross profit means

Mark only one oval.

- ____ net profit
- profit before tax
- profit by concealing tax
- none of these

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