

# Online Examinations (Even Sem/Part-I/Part-II Examinations 2020 - 2021)

Course Name - --Drug Store and Business Management.

Course Code - 2.5T

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- Diploma in Pharmacy
- Bachelor of Pharmacy
- B.TECH.(CSE)
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- Bachelor of Physiotherapy
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- PGDHM
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- M.SC.(BT)
- M.TECH(CSE)
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- MCA
- M.SC.(MSJ)
- M.SC.(AM)
- M.SC.CS)
- M.SC.(ANCS)
- M.SC.(MM)
- B.A.(Eng)

Answer all the questions. Each question carry one mark.

9. 1. The term 'transactions' in business refers to:

*Mark only one oval.*

- Exchange of goods
- Goods and services
- Transfer of goods
- Goods and sale

10. 2. Poultry farms comes under:

*Mark only one oval.*

- Extractive industries
- Genetic industries
- Manufacturing industries
- Construction industries

11. 3. Types of retailership of street vendor is:

*Mark only one oval.*

- Small scale fixed retailer
- Large scale retailer
- Itinerant retailer
- Pertinent retailer

12. 4. A location which attracts customers for shopping may be termed as:

*Mark only one oval.*

- Interceptive location
- Generative location
- Suscipient location
- Geographic location

13. 5. Items which constitute 60-70% of total inventory and require 20% of the total investment on inventories comes under:

*Mark only one oval.*

- A class items  
 C class items  
 D class items  
 B class items

14. 6. For protection of stores from fire or thefts  
As an insurance claim during emergency  
For emergency to meet unforeseen demands  
To increase the market value of product

*Mark only one oval.*

- For protection of stores from fire or thefts  
 As an insurance claim during emergency  
 For emergency to meet unforeseen demands  
 To increase the market value of product

15. 7. After passing Diploma in Pharmacy part II the candidate has to undergo practical training of:

*Mark only one oval.*

- 500 hrs  
 400 hrs  
 600 hrs  
 450 hrs

16. 8. Pooled commission' means

*Mark only one oval.*

- Equal share of commission on local sale
- Share of commission on total profit
- Equal share of commission on total sale
- Straight salary plus bonus on sale

17. 9. Uniform parts of a loan raised by a company are known as:

*Mark only one oval.*

- Public deposits
- Debentures
- Equity shares
- Borrowed capital

18. 10. The bank deposits which serve as the principle medium of 'circulation medium of exchange' comes under:

*Mark only one oval.*

- Fixed deposits
- Cumulative deposits
- Current deposits
- Recurring deposits

19. 11. Debit what comes in and credit what goes out is a basic principle of:

*Mark only one oval.*

- Personal account
- Real account
- Nominal account
- Personal and nominal account

20. 12. Which one of the following disobeys the rules for writing different accounts:

*Mark only one oval.*

- Increases in assets are debited, decreases in assets are credited
- Increases in equities are credited, decreases in equities are debited
- Increases in liabilities are debited and decreases are recorded on credit side
- Increases in expenses/looses are recorded on the debit side and decreases on credit side

21. 13. Repayment of loan debited in current account by bank if recorded through journal, which of the following is correct:

*Mark only one oval.*

- Loan account is debited
- Loan account is credited
- Bank account is debited
- None of these



22. 14. Plant and machinery will appear on:

*Mark only one oval.*

- Debit side of balance sheet
- Credit side of balance sheet
- Debit side of profit and loss account
- Credit side of profit and loss account

23. 15. Patent, copyright, trademarks comes under:

*Mark only one oval.*

- Current assets
- Intangible assets
- Tangible assets
- Miscellaneous assets

24. 16. The business financial year generally ends on:

*Mark only one oval.*

- March 31st
- December 31st
- March 31st or December 31st
- July 31st

25. 17. A leader who permits the members of the group to do whatever they want to do may be classified into:

*Mark only one oval.*

- Democratic leader
- Laissez-Faise leader
- Herzberg leader
- Social leader

26. 18. The exchange of goods between foreign producers and foreign consumers comes under:

*Mark only one oval.*

- Import and export trade
- Import trade
- Entrepot trade
- External trade

27. 19. The buying and selling of pharmaceutical items for making profit is called:

*Mark only one oval.*

- Trading
- Commerce
- Direct service
- Miscellaneous

28. 20. Industry creates:

*Mark only one oval.*

- Time utility
- Need
- Place utility
- None of these

29. 21. Warehousing is done to save:

*Mark only one oval.*

- Time
- Place
- Labour requirements
- Cost

30. 22. The minimum number of directors in a private limited company:

*Mark only one oval.*

- 2
- 3
- 4
- 5

31. 23. The maximum number of members in public limited company is:

*Mark only one oval.*

- 20
- 30
- 50
- unlimited

32. 24. The oldest form of business organization is:

*Mark only one oval.*

- Joint stock company
- Sole proprietorship
- Partnership
- All of these

33. 25. Retailers have direct link with:

*Mark only one oval.*

- Wholesalers
- Consumers
- Manufacturers
- All of these

34. 26. Indian Contract Act was passed in:

*Mark only one oval.*

1992

1872

1972

1892

35. 27. Price of a drug depends upon:

*Mark only one oval.*

Cost of raw material

Govt. Regulations

Its consumption

All of these

36. 28. Selection of a drug store site depends upon:

*Mark only one oval.*

Cash in hand

Hospital proximity

Hygenicity of place

All of these

37. 29. The average number of comparisons performed by merge sort algorithm in merging two sorted lists of 2 elements is

*Mark only one oval.*

- Large scale organization
- Small scale organization
- Medium scale organization
- All of these

38. 30. The layout of drug store depends upon:

*Mark only one oval.*

- Pharmacist/proprietor
- Rules specified in Schedule 'N'
- Availability of space
- All of these

39. 31. Which of the following levels help to control excessive investment in inventories:

*Mark only one oval.*

- Minimum level
- Maximum level
- Recording level
- Average stock

40. 32. V.E.D. analysis is based on

*Mark only one oval.*

- Unit price material
- Consumption value of material
- Storage value of material
- All of these

41. 33. Which of the method of advertisement is suitable for uneducated media?

*Mark only one oval.*

- Magazine
- Audio .visual
- Newspaper
- Any one of these

42. 34. Which of these data of marketing research is more reliable

*Mark only one oval.*

- Primary data
- Secondary data
- Both primary data secondary data
- None of these

43. 35. Induction training is meant for

*Mark only one oval.*

- Existing employees
- New employees
- None of the above
- All of these

44. 36. Bank provide finance to business for

*Mark only one oval.*

- Long term
- Short term
- Medium term
- Any of these

45. 37. Shareholders are

*Mark only one oval.*

- Owners
- Creditors
- Managers
- Any of these



46. 38. The liability of Anil is rs 50,000 and owners' equity is Rs 40,000. The assets of business are

*Mark only one oval.*

- Rs 90,000
- Rs 50,000
- Rs 10,000
- Rs 40,000

47. 39. Each transaction has double effect is showed by

*Mark only one oval.*

- Dual- aspect concept
- Realization concept
- Cost concept
- Money measurement concept

48. 40. Drug samples worth Rs 5,000 were distributed to physicians. The amount should be debited to

*Mark only one oval.*

- Sales account
- Advertisement account
- Sample account
- None of these

49. 41. Repairs made to tableting machine amounting to Rs. 5,000 should be charged to

*Mark only one oval.*

- Maintenance account
- Machinery account
- Bank account
- Any one of these

50. 42. The explanation of a journal is known as

*Mark only one oval.*

- Data
- Particulars
- Journal entry
- Narration

51. 43. Number of columns in a journal is

*Mark only one oval.*

- Two
- Three
- Four
- Five

52. 44.The transaction are recorded in ledger

*Mark only one oval.*

- Year wise
- Month wise
- Data wise
- Account wise

53. 45. A ledger contains

*Mark only one oval.*

- Personal accounts
- Real accounts
- Nominal accounts
- All of these

54. 46.The process of transferring debits and credits from journal to ledger accounts is called:

*Mark only one oval.*

- Posting
- Balancing
- Recording
- Totaling

55. 47. Trial balance is prepared from

*Mark only one oval.*

- Journal
- Ledger
- Cash book
- Subsidiary book

56. 48. A trial balance is an

*Mark only one oval.*

- Account
- Statement
- Subsidiary book
- Schedule

57. 49. Cash book is a

*Mark only one oval.*

- Memorandum book
- Secondary book
- Principal book
- All of these

58. 50. Granulator purchased on credit will be recorded in:

*Mark only one oval.*

- Purchases book
- Journal proper
- Sales book
- Cash book

59. 51. Salaries outstanding given in the trial balance is recorded in the

*Mark only one oval.*

- Trading account
- Balance sheet
- P/L account
- None of these

60. 52. Direct expenses concerned with business are transferred to

*Mark only one oval.*

- Balance sheet
- Trial balance
- Trading account
- Profit and loss account

61. 53. n fund flow statement in term 'fund' means

*Mark only one oval.*

- Cash
- Current assets
- Current liabilities
- Current liabilities - Current assets

62. 54. Financial statement records :

*Mark only one oval.*

- Qualitative factors
- Quantitative factors
- Money transaction
- All of these

63. 55. Current ratio is

*Mark only one oval.*

- Balance sheet ratio
- Profit and loss ratio
- Combined ratio
- None of these

64. 56. A budget is a

*Mark only one oval.*

- Financial statement
- Quantitative statement
- A report only
- Any of these

65. 57. The maximum number of partners allowed in general business is:

*Mark only one oval.*

- 10
- 20
- 50
- 100

66. 58. The process that creates changes in behavior is called\_\_\_\_\_

*Mark only one oval.*

- Selective adaptation
- Learning
- Involvement
- Attitude adjustment

67. 59. \_\_\_\_ refers to the process of identifying and attracting job seekers so as to build a pool of qualified job applicants

*Mark only one oval.*

- Recruitments
- selection
- Training
- None of these

68. 60. Assignments of work to a subordinate means

*Mark only one oval.*

- Delegation
- Promotion
- Delegation & Promotion
- None of these

69. 61. Training is an organized activity by which people learn and acquire a

*Mark only one oval.*

- New skill
- Knowledge
- New skill & Knowledge
- None of these



70. 62. Second stage in the life cycle of products is \_\_\_\_

*Mark only one oval.*

- Introduction
- Growth
- Decline
- Maturity

71. 63. Marketing mix involves group of ingredients into the catagories

*Mark only one oval.*

- Product
- Price
- Place
- All of them

72. 64. Legally prectected brand name is called \_\_\_\_

*Mark only one oval.*

- Trademark
- Copyright
- Trademark & Copyright
- None of these

73. 65. Marketing is science and art of exploring, creating and delivering value to satisfy needs of \_\_\_\_\_

*Mark only one oval.*

- Customer
- Retailer
- Wholesaler
- Manufacturer

74. 66. Which of the following are sources of recruitment?

*Mark only one oval.*

- Journal ads
- Newspaper ads
- Campus interviews
- All of these

75. 67. An ultimate consumer is one who

*Mark only one oval.*

- Buys products from a retailers for personal use
- Buys products to sell to others
- Sells products to retail sellers
- None of these

76. 68. The acceptable ratio for net profit to net sales would be

*Mark only one oval.*

- 1% to 2 %
- 10% to 15%
- 5% to 7%
- 20% to 25%

77. 69. Financial statement record is

*Mark only one oval.*

- Money control
- Totaling
- Balancing
- Balance

78. 70. Which of the following categories indicates the use of drug is restricted during pregnancy

*Mark only one oval.*

- X
- H
- M
- T

79. 71. A budget is

*Mark only one oval.*

- Qualitative statement
- Quantitative statement
- Qualitative statement & Quantitative statement
- None of them

80. 72. Recruitment process considered as \_\_\_\_

*Mark only one oval.*

- Positive process
- Negative process
- Neutral process
- None of them

81. 73. Fixed rate of dividend is given to \_\_\_\_

*Mark only one oval.*

- Preference shareholders
- savings account holder
- Current accounts holder
- All of them

82. 74. \_\_ is the process allowing the employees to change the nature of job periodically

*Mark only one oval.*

- Job Enlargement
- Job enrichment
- Job Analysis
- Job rotation

83. 75. \_\_ is used to identify gap in employee training and related training needs

*Mark only one oval.*

- Human Resource Planning
- Strategic HRM
- Training Need Analysis
- Assessment Centre

84. 76. \_\_ are the written records which clearly specifies the personal attributes required to perform a job.

*Mark only one oval.*

- Job evaluation
- Job design
- Job description
- Job specification

85. 77. \_\_ is the method of analyzing and understanding interpersonal behavior.

*Mark only one oval.*

- Personality Test
- Transactional Analysis
- Social Test
- Sensitivity Analysis

86. 78. Which one of the following is true with regards to cash discount?

*Mark only one oval.*

- It is discount on prompt payment
- It is discount on price at sales
- It is a discount given in cash
- It is a reduction in face value

87. 79. The process that creates changes in behavior is called \_\_\_\_\_

*Mark only one oval.*

- Selective adaptation
- Learning
- Involvement
- Attitude adjustment

88. 80. Real account is used to record

*Mark only one oval.*

- Gain's and losses
- Debtor and creditor
- Commodities
- All of these

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