

Online Examinations (Even Sem/Part-I/Part-II Examinations 2020 - 2021)

Course Name - –Entrepreneurship

Course Code - HSMC(ECE)601

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Answer all the questions. Each question carry one mark.

9. 1. Which of the following shows the process of creating something new?

Mark only one oval.

- Business model
- Modeling
- Creative flexibility
- Innovation

10. 2. Which of the following is used by entrepreneurs to acquire experience in an international market before making a major commitment?

Mark only one oval.

- Merger
- Minority Interest
- Joint venture
- Majority interest

11. 3. GATT is established in 1947, under:

Mark only one oval.

- German leadership
- U.S. leadership
- French leadership
- U.K. leadership

12. 4. A person who managed large project was termed as the entrepreneur in the _____.

Mark only one oval.

- Earliest period
- Middle ages
- 17th century
- 19th and 20th century

13. 5. Having more than 50% ownership position that provides the entrepreneur with managerial control is called

Mark only one oval.

- Joint venture
- Majority interest
- Horizontal merger
- Diversified activity merger

14. 6. Which of the following is alternatively called corporate venturing?

Mark only one oval.

- Entrepreneurship
- Intrapreneurship
- Act of stating a new venture
- Offering new products by an existing company

15. 7. Individuals influencing an entrepreneur's career choice and style are known as which of the following?

Mark only one oval.

- Moral-support network
- Role model
- Professional support network
- Support system

16. 8.The level at which an individual is viewed by society is called:

Mark only one oval.

- Financial status
- Qualification
- Social status
- Achievement

17. 9. Which one of the following is an important source of idea generation due to their familiarity with the needs of market?

Mark only one oval.

- Existing products and services
- Distribution channels
- Federal government
- Consumers

18. 10. SBA stands for:

Mark only one oval.

- Small business accountants
- Small business administration
- Small business adequacy
- Small business advisors

19. 11. Why should an entrepreneur do a feasibility study for starting a new venture

Mark only one oval.

- To identify possible sources of funds
- To see if there are possible barriers to success
- To estimate the expected sales
- To explore potential customers

20. 12. Information regarding all of the following is related to operations, EXCEPT:

Mark only one oval.

- Location
- Promotion
- Raw materials
- Labor skills

21. 13. A performance and credit rating scheme has been launched by the MSME Ministry to assess creditworthiness and capabilities of industries in the sector. What is it called?

Mark only one oval.

- Performance and Credit Rating Scheme
- Zero Defect Zero Effect Certification
- Performance and Economy Rating Scheme
- None of the above

22. 14. A Micro Enterprise is an enterprise where investment in plant and machinery does not exceed (According to MSMED Act, 2006):

Mark only one oval.

- Rs. 15 Lakh
 Rs. 20 Lakh
 Rs. 25 Lakh
 Rs. 30 Lakh

23. 15. EDP (Entrepreneurship Development Programmes) is required to help:

Mark only one oval.

- Existing entrepreneurs
 First generation entrepreneurs
 Future generations entrepreneurs
 None of the above

24. 16. A corporate manager who starts a new initiative for their company which entails setting up a new distinct business unit and board of directors can be regarded as?

Mark only one oval.

- Ecopreneur
 Technopreneur
 Intrapreneur
 Social Entrepreneur

25. 17. A women entrepreneur is supposed to have a minimum financial interest in share capital of entrepreneur's enterprise:

Mark only one oval.

- 35 per cent
- 51 per cent
- 25 per cent
- None of the above

26. 18. Venture capital is concerned with:

Mark only one oval.

- New project having potential for higher profit
- New project of high technology
- New project having high risk
- All the above.

27. 19. Entrepreneurs attributes includes

Mark only one oval.

- Preservence
- Hard working
- Determination
- All of above

28. 20. Entrepreneurs skills includes:

Mark only one oval.

- Creative problem solving
- Persuading
- Negotiation
- All of above

29. 21. The term “entrepreneurs” was applied to business initially by the French economist in the 18th century:

Mark only one oval.

- Cantillon
- Jan Tinbergen
- J.S.Mill
- None of above

30. 22. Trademarks relate to _____.

Mark only one oval.

- Practice and knowledge acquired through experience
- . The protection of proprietary information of commercial value
- The right to reproduce ones own original work
- Brand identity

31. 23. Which could provide an individual with the motivation to start a new business venture?

Mark only one oval.

- The financial rewards.
- A desire to be independent.
- Risk taking
- All the above.

32. 24. Which of the following factors should not be included in PESTLE analysis?

Mark only one oval.

- Government re-cycling policy
- Proposed reduction in interest rates
- Competitor activity.
- Demographic changes.

33. 25. Which industrial sector promotes small-scale businesses and Entrepreneurship, and has lower barriers to market entry?

Mark only one oval.

- Service.
- Manufacturing
- Distribution.
- Agriculture.

34. 26. A business arrangement where one party allows another party to use a business name and sell its products or services is known as _____.

Mark only one oval.

- A cooperative
- A franchise
- An owner-manager business
- A limited company

35. 27. Which of the following is the reason for business failure _____.

Mark only one oval.

- Lack of market research.
- Poor financial control.
- Poor management.
- All the above.

36. 28. A new venture's business plan is important because _____.

Mark only one oval.

- It helps to persuade others to commit funding to the venture.
- Can help demonstrate the viability of the venture
- Provides a guide for business activities by defining objectives.
- All the above.

37. 29. Innovation can best be defined as _____.

Mark only one oval.

- the generation of new ideas.
- the evolution of new ideas.
- the opposite of creativity
- the successful exploitation of new ideas.

38. 30. Entrepreneurs are motivated by _____.

Mark only one oval.

- money
- personal values.
- pull influences.
- All the above.

39. 31. Which of the following is least likely to influence the timing of new business births?

Mark only one oval.

- Government policies.
- Profitability
- Consumer expenditure.
- Weather conditions.

40. 32. The purpose of all good small business strategy is _____.

Mark only one oval.

- to increase turnover.
- to increase profitability
- to achieve competitive advantage.
- to achieve stated objectives.

41. 33. Someone legally appointed to resolve the financial difficulties of an insolvent firm is called _____.

Mark only one oval.

- an administrator.
- a predator.
- an auditor.
- a turnaround consultant

42. 34. Goods or services reach the market place through _____.

Mark only one oval.

- marketing channels.
- multilevel pyramids.
- monopolies.
- multiplication.

43. 35. State Industrial corporations engage in the development of_____.

Mark only one oval.

- industrial estates.
- institutional estates
- individual investors.
- agricultural entrepreneurs.

44. 36. IFCI stands for_____.

Mark only one oval.

- Industrial finance corporation of India.
- Institutional finance corporation of India.
- Industrial funding corporation of India.
- Indian finance corporation and institution.

45. 37. Which of the following is a function of SIDBI?

Mark only one oval.

- Extension of seed capital.
- Discounting of bills.
- Providing factoring services.
- All of the above.

46. 38. SFC is prohibited from granting financial assistance to any company whose aggregate paid up capital exceed _____.

Mark only one oval.

- 1 crore.
- 1.5 crores
- 2 crores.
- 2.5 crores.

47. 39. SIPCOT's financial assistance is in the form of _____.

Mark only one oval.

- term loan.
- seed capital scheme
- underwriting the capital issues.
- All of the above.

48. 40. TIIC is sponsored by the _____.

Mark only one oval.

- Government of Karnataka.
- Government of Andhra Pradesh.
- Government of Kerala
- Government of Tamil Nadu.

49. 41. A commercial banker would prefer a _____ debt-equity ratio over the years as it indicates financial strength of a unit.

Mark only one oval.

- Declining.
- Increasing
- Stable.
- Fluctuating.

50. 42. EDPs course contents contains _____.

Mark only one oval.

- General introduction to entrepreneurs.
- Motivation training.
- Managerial skills
- All the above

51. 43. _____ can be defined as a specifically evolved work plan densed to achieve a specific objective within a specific period of time

Mark only one oval.

- Idea generation
- Opportunity Scanning.
- Project.
- Strategy.

52. 44. Large investment is made in fixed assets, the project will be termed as _____.

Mark only one oval.

- Capital Intensive.
- Labour Intensive.
- Product Intensive
- Market Intensive

53. 45. _____ is used to accomplish the project economically in the minimum available time with limited resources

Mark only one oval.

- Project Scheduling.
- Network Analysis
- Budget Analysis.
- Critical Planning.

54. 46. _____ is a form of financing especially for funding high technology, high risk and perceived high reward projects

Mark only one oval.

- Fixed capital.
- Current capital.
- Seed capital.
- Venture capital.

55. 47. In _____, machines and equipments are arranged in the order or sequence in which they are to be used for manufacturing the product

Mark only one oval.

- Factory Layout.
- Product Layout
- Process Layout.
- Combined Layout.

56. 48. The term _____ denotes bonus or financial aid which is given by a government to an industry to help it compete with other units

Mark only one oval.

- Incentive.
- Subsidy.
- Bounty.
- Concession.

57. 49. _____ is primarily concerned with the identification of the project demand potential and the selection of the optimal technology.

Mark only one oval.

- Techno-economic analysis.
- Feasibility analysis.
- Input analysis
- Financial analysis.

58. 50. _____ refers to some action which is a time consuming effort necessary to complete a specific event

Mark only one oval.

- A Network.
- An Activity
- An Event.
- A Node.

59. 51. _____ is a graphical representation of the various activity and event relating to a project

Mark only one oval.

- Network analysis.
- Scheduling technique
- Logical Model
- Network Diagram

60. 52. Activities which must be finished before a given event can occur are termed as _____.

Mark only one oval.

- Preceding Activities.
- Succeeding Activities
- Concurrent Activities
- Dummy Activities.

61. 53. EST stands for _____.

Mark only one oval.

- Earliest Start Time
- Event Start Time
- Effective Start Time
- Essential Start Time

62. 54. Additional time which a non-critical activity can consume without increasing the project duration is called _____.

Mark only one oval.

- Total Float.
- Free Float
- Independent Float
- Dependant Float

63. 55. _____ is a problem -solving technique designed to produce numerous ideas in a short period

Mark only one oval.

- Synectics.
- Delphi technique.
- Brain storming.
- Nominal group technique.

64. 56. _____ is the systematic development of a project idea for the eventual purpose of arriving at an investment decision.

Mark only one oval.

- Project identification
- Project formulation
- Project feasibility
- Project evaluation.

65. 57. The process of preparing an inventory of skills needed for effective implementation of the project is called as _____.

Mark only one oval.

- Economic viability.
- Financial feasibility
- Technical feasibility
- Managerial competence.

66. 58. _____ is granted to small scale units under section 33B of the Income tax act, 1961.

Mark only one oval.

- Depreciation Allowance.
- Development Debate.
- Investment Allowance
- Rehabilitation Allowance.

67. 59. DGTD stands for _____.

Mark only one oval.

- Directorate General of Technical Development.
- District General of Technical Development.
- District General of Taxation Deduction
- Directorate General of Taxation Deduction.

68. 60. A provisional SSI registration certificate is valid for a period of _____.

Mark only one oval.

- four Years.
- three Years.
- two Years
- one year

69. 61. Which of the list below does not form Intellectual Property?

Mark only one oval.

- Trade marks.
- Patents.
- Tangible assets.
- Copyright.

70. 62. The 'T' in a PESTLE analysis refers to _____.

Mark only one oval.

- Time
- Technology.
- Training.
- Talent

71. 63. Idea of new product is tested in potential consumers to determine consumer acceptance at _____ stage

Mark only one oval.

- Concept.
- Product development.
- Test marketing
- Commercialization.

72. 64. LOB stands for _____.

Mark only one oval.

- Line of Business.
- Line of Balance.
- Loss of Business
- Loss of Balance

73. 65. Underestimation of project cost leads to _____.

Mark only one oval.

- Time under run.
- Cost under run
- Time over run.
- Cost over run

74. 66. Decisions which are concerned with policy matters and exercise fundamental influence on the objectives of the organization are called as _____.

Mark only one oval.

- Organizational decisions.
- Personal decisions.
- Routine decisions.
- None of these

75. 67. Which of the following is not an aspect of appraisal of term loans by commercial banks?

Mark only one oval.

- Financial feasibility
- Technical feasibility
- Economic feasibility
- Societal feasibility

76. 68. District Industries Centres are located _____.

Mark only one oval.

- in each district
- in each state
- only in selected districts
- only in selected states.

77. 69. Seed capital assistance _____.

Mark only one oval.

- a long-term assistance.
- initial assistance
- a help for the purchase of seeds
- a short-term assistance.

78. 70. EXIM bank is a _____.

Mark only one oval.

- State-level institution.
- Regional -level institution.
- All India institution.
- International institution.

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