

Online Assessment (Even Sem/Part-I/Part-II Examinations 2019 - 2020)

Course Name - Management Information System

Course Code - BBAC205(BL)

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Answer all the questions. Each question carry one mark.

9. 1.Decision makers who are concerned with tactical (short-term) operational problems and decision making are

Mark only one oval.

middle managers

executive managers

supervisors

none of these

10. 2. The application of information to scan an organisation's environment is

Mark only one oval.

- external communication
- information overload
- Sensing
- internal communication

11. 3. When a bank uses information to launch a personalised credit card product this

Mark only one oval.

- manages risks
- creates a new opportunity
- adds value
- reduces costs

12. 4. When a bank uses business performance management software to monitor its performance in differences regions this

Mark only one oval.

- reduces costs
- manages risks
- adds value
- none of these

13. 5. When a bank offers web self-service for customers to answer their questions, the primary outcome is:

Mark only one oval.

- adds value
- manages risks
- reduces costs
- creates a new opportunity

14. 6. The general transformation cycle for information is

Mark only one oval.

- information to data to knowledge
- knowledge to data to information
- data to knowledge to information
- data to information to knowledge

15. 7. The most important attribute of information quality that a manager requires is

Mark only one oval.

- relevance
- media
- presentation
- timeliness

16. 8. To improve the performance of a business process, which of the following is most relevant??

Mark only one oval.

- Input
- Processing
- Control and feedback
- All of these

17. 9. Monitoring the legal constraints which a company operates under requires review of

Mark only one oval.

- a company's customers
- a company's outputs
- a company's macro-environment
- all of these

18. 10. The majority of publically available Internet information sources are

Mark only one oval.

- created in XML
- structured information
- normal information
- unstructured information

19. 11. Records management

Mark only one oval.

- is a discipline limited to digitized paper documents
- is a discipline limited to library books
- is a discipline limited to paper documents
- none of these

20. 12. Which of the following should be represented on an information flow diagram?

Mark only one oval.

- Entity
- Source
- Process
- Attribute

21. 13. A web blueprint depicts

Mark only one oval.

- the layout of an individual web page
- the layout of a website
- the layout of the home page
- the layout of an index page

22. 14. Information systems that support the business functions that reach out to suppliers are known as:

Mark only one oval.

- back office information systems
- decision support systems
- expert information systems
- front office information systems

23. 15. Which of the following is not a class of information system applications?

Mark only one oval.

- decision support system
- expert system
- management information system
- office automation system

24. 16. ___ focus on producing a highly integrated value proposition through a managed process.

Mark only one oval.

- hubs
- community
- contents
- None of these

25. 17. ...is basically a concept of online marketing and distributing of products and services over the internet

Mark only one oval.

B2G

B2B

B2C

G2G

26. 18.e-commerce consists of the sale of products or services from a business to the general public

Mark only one oval.

B2G

B2B

B2C

G2G

27. 19. Which of the following is not suitable for a B2C transaction

Mark only one oval.

clothes

flowers

airline reservation

None of these

28. 20. ..e-commerce transaction has the advantage of eliminating middlemen.

Mark only one oval.

- B2G
- B2B
- B2C
- G2G

29. 21. Reporting the status of an activity through a feedback mechanism is called information.

Mark only one oval.

- Process
- Control
- Executed
- validated

30. 22. is allowed a transaction to be traced through all stages of its information processing.

Mark only one oval.

- Audit trail
- Audit data
- Audit process
- Audit test

31. 23. In which of the following types of analysis, the value of only one variable is changed repeatedly, and the resulting changes on other variables are observed.

Mark only one oval.

- What if analysis
- Sensitivity analysis
- Goal seeking analysis
- None of these

32. 24. Most individuals are familiar with which form of e - commerce?

Mark only one oval.

- B2B
- B2C
- C2B
- C2C

33. 25. Which form of e-commerce currently accounts for about 97% of all e-commerce revenues?

Mark only one oval.

- B2B
- B2C
- C2B
- C2C

34. 26. Which of the following are advantages normally associated with B2B e-commerce?

Mark only one oval.

- Shorter cycle times
- Reduction in costs
- Reaches wider audiences
- All of these

35. 27. If the threat of substitute products or services is low it is a(n):

Mark only one oval.

- Disadvantage to the supplier
- Advantage to the buyer
- Advantage to the supplier
- None of these

36. 28. Which of the following is the activity subsystem of MIS?

Mark only one oval.

- Marketing
- Logistics
- Strategic Planning
- Information Processing

37. 29. Payroll & Order Processing systems are examples of

Mark only one oval.

- TPS
- DSS
- EIS
- None of these

38. 30. EDI stands for

Mark only one oval.

- Electronic Data Interchange
- Electrical Data Interchange
- Electronically Data Interchange
- Electronic Device Interchange

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