

Online Assessment (Even Sem/Part-I/Part-II Examinations 2019 - 2020)

Course Name - Management Information System

Course Code - BBAC205(BL)_BBA205(BL)

* You can submit the form ONLY ONCE.

* Fill the following information for further process.

* Required

1. Email address *

2. Name of the Student *

3. Enter Full Student Code *

4. Enter Roll No *

5. Enter Registration No *

6. Enter Course Code *

7. Enter Course Name *

8. Select Your Programme *

Mark only one oval.

- D.PHARM
- B.SC.(CS)
- B.SC.(HN)
- B.A.(MW)
- BBA
- [B.COM](#)
- BCA
- M.SC.(CS)
- M.SC.(HN)
- M.A.(MW)
- MBA
- MCA
- M.TECH(CSE)

Answer all the questions. Each question carry one mark.

9. 1. A closed system is basically

Mark only one oval.

- Independent of its input
- Dependent of its environment
- Independent of its environment
- All of these

10. 2. The flow of information through MIS is

Mark only one oval.

- need dependent
- organization dependent
- information dependent
- management dependent

11. 3. Internal information for MIS may come from any one of the following department

Mark only one oval.

- Customers care department
- HR department
- Marketing department
- Production department

12. 4. MIS normally found in a manufacturing organization will not be suitable in the _____.

Mark only one oval.

- Service sector
- Banking sector
- Agriculture sector
- All of these

13. 5. _____ details are given by Management to Marketing Service System.

Mark only one oval.

- Customer
- Employee
- Supplier
- None of these

14. 6. The basic component(s) of DSS is (are)

Mark only one oval.

- Database
- Model base
- DSS software system
- All of these

15. 7. OLAP stands for

Mark only one oval.

- Online Analytical Processing
- Offline Analytical Processing
- Both of them
- None of these

16. 8. Which of the following models of SDLC incorporates building of a prototype or a test model?

Mark only one oval.

- RAD Model
- Waterfall Model
- Spiral Model
- Prototyping Model

17. 9. Data Mart is a part of

Mark only one oval.

- Data mining
- OLAP
- Data Acquisition
- Data warehouse

18. 10. Example of ERP is

Mark only one oval.

- SAP AG
- VB
- Java
- None of these

19. 11. BPO is related to outsourcing of company's

Mark only one oval.

- Core & critical business
- Core & non critical business
- Non-core & critical business
- All of these

20. 12. Electronic Exchange of business documents in a standard format is known as

Mark only one oval.

- E-commerce
- E-Business
- EDI
- None of these

21. 13. Which of the following is not a party of SCM

Mark only one oval.

- Suppliers
- Manufacturers
- Distributors
- Customers

22. 14. ...is a commercial process that includes production, distribution, sales or delivery of goods and services through electronic means

Mark only one oval.

- E-commerce
- strategic relationship based
- transaction based
- any of these

23. 15. Among the alternate models of B2B e-commerce,.....is the best means to obtain a competitive advantage in the Market place

Mark only one oval.

- E-commerce
- strategic relationship based
- transaction based
- any of these

24. 16. ___ focus on producing a highly integrated value proposition through a managed process.

Mark only one oval.

- hubs
- community
- contents
- None of these

25. 17. ...is basically a concept of online marketing and distributing of products and services over the internet

Mark only one oval.

- B2G
 B2B
 B2C
 G2G

26. 18.e-commerce consists of the sale of products or services from a business to the general public

Mark only one oval.

- B2G
 B2B
 B2C
 G2G

27. 19. Which of the following is not suitable for a B2C transaction

Mark only one oval.

- clothes
 flowers
 airline reservation
 None of these

28. 20. ..e-commerce transaction has the advantage of eliminating middlemen.

Mark only one oval.

- B2G
- B2B
- B2C
- G2G

29. 21. Reporting the status of an activity through a feedback mechanism is called information.

Mark only one oval.

- Process
- Control
- Executed
- validated

30. 22. is allowed a transaction to be traced through all stages of its information processing.

Mark only one oval.

- Audit trail
- Audit data
- Audit process
- Audit test

31. 23. In which of the following types of analysis, the value of only one variable is changed repeatedly, and the resulting changes on other variables are observed.

Mark only one oval.

- What if analysis
- Sensitivity analysis
- Goal seeking analysis
- None of these

32. 24. Most individuals are familiar with which form of e - commerce?

Mark only one oval.

- B2B
- B2C
- C2B
- C2C

33. 25. Which form of e-commerce currently accounts for about 97% of all e-commerce revenues?

Mark only one oval.

- B2B
- B2C
- C2B
- C2C

34. 26. Which of the following are advantages normally associated with B2B e-commerce?

Mark only one oval.

- Shorter cycle times
- Reduction in costs
- Reaches wider audiences
- All of these

35. 27. If the threat of substitute products or services is low it is a(n):

Mark only one oval.

- Disadvantage to the supplier
- Advantage to the buyer
- Advantage to the supplier
- None of these

36. 28. Which of the following is the activity subsystem of MIS?

Mark only one oval.

- Marketing
- Logistics
- Strategic Planning
- Information Processing

37. 29. Payroll & Order Processing systems are examples of

Mark only one oval.

- TPS
- DSS
- EIS
- None of these

38. 30. EDI stands for

Mark only one oval.

- Electronic Data Interchange
- Electrical Data Interchange
- Electronically Data Interchange
- Electronic Device Interchange

39. Submission ID (skip this field) *

△ DO NOT EDIT this field or your time will not be recorded.

This content is neither created nor endorsed by Google.

Google Forms