

# Online Assessment (Even Sem/Part-I/Part-II Examinations 2019 - 2020)

Course Name - History of Media

Course Code - BJMCC202

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- M.SC.(MATH)
- M.SC.(MB)

Answer all the questions. Each question carry one mark.

9. 1. What was the title of India's first newspaper?

*Mark only one oval.*

- Punjab Mirror
- The Bengal Gazette
- Azad Hind
- Enlighten India

10. 2. Which was the first vernacular paper in India?

*Mark only one oval.*

- The Bengal Gazette
- Punjab Mirror
- Samachar Darpan
- Bombay Samachar

11. 3. Who is the father of Indian newspaper?

*Mark only one oval.*

- Raja Rammohan Roy
- James Augustus Hickey
- Lord Metcalfe
- None of these

12. 4. Who passed Vernacular Press Act?

*Mark only one oval.*

- Lord Lytton
- Sir Charles Metcalfe
- Johannes Gutenberg
- Lord Hastings

13. 5. The first printed work by Johannes Gutenberg using movable types was

*Mark only one oval.*

- Aeropagitica
- Catechism text
- Bible
- Way of the cross

14. 6. The Newspaper published by M K Gandhi was

*Mark only one oval.*

- Reformer
- Harijan
- Indian Opinion
- The Hindu

15. 7. Who described radio waves?

*Mark only one oval.*

- Heinrich Hertz
- Oliver Heavyside
- Guglielmo Marconi
- Lee DeForest

16. 8. When the Indian State Broadcasting Service became All India Radio?

*Mark only one oval.*

- June 7, 1935
- June 8, 1935
- June 7, 1936
- June 8, 1936

17. 9. "Akashvani" name was coined from which poet's poem?

*Mark only one oval.*

- Harivansh Rai Bachhan
- Rabindranath Tagore
- Kabir Das
- Ramdhari Singh Dinkar

18. 10. What is the full form of CRS?

*Mark only one oval.*

- Community Radio Service
- Community Radio Station
- Communal Radio Service
- Communal Radio Station

19. 11. What is the meaning of camera obscuras?

*Mark only one oval.*

- Image
- Dark room
- Mirror image
- Shadow

20. 12. Who introduced cinema in India?

*Mark only one oval.*

- Lumiere brothers
- James B. Stewart
- Ted Hughes
- None of these

21. 13. Who is known as the Father of Indian Cinema?

*Mark only one oval.*

- Raja Harish Chandra
- Dadasaheb Phalke
- Guru Dutt
- Save Dada

22. 14. What was the name of the first full length feature film of India?

*Mark only one oval.*

- Bicycle Thieves
- Devdas
- Raja Harish Chandra
- Ramayana



23. 15. What was the 1st movie directed by the Oscar winner director Satyajit Ray?

*Mark only one oval.*

- ParashPathar
- Aparajito
- Pother Panchali
- Meghe Dhaka Tara

24. 16. What was the duration of daily news bulletin in early days of TV in India?

*Mark only one oval.*

- 30 min
- 45 min.
- 60 min
- 10 min

25. 17. The first Bengali talkie was

*Mark only one oval.*

- Nal Damyanti
- Jamai Sashti
- Jamai babu
- Kalidass

26. 18. What is the full form of DTH?

*Mark only one oval.*

- Delhi to Home
- Direct Television Home
- Direct to Home
- Directorate of Television helpline

27. 19. When the first publicly internet service was launched in India?

*Mark only one oval.*

- 15 August 1995
- 15 August 1996
- 16 August 1995
- 16 August 1996

28. 20. Raja Harishchandra movie was publicly shown at

*Mark only one oval.*

- Calcutta's Star Theatre
- Mumbai's Coronation Cinema
- Outside of Phalke's house at Nasik
- Shanti Theatre, Madras

29. 21. When Television came to India?

*Mark only one oval.*

- 15th August 1959
- 15th August 1960
- 15th September 1959
- 15th September 1960

30. 22. Which programme was the 1st colour telecast on Indian TV?

*Mark only one oval.*

- Ramayan
- Rangoli- musical programme
- Delhi's Asian games, 1982
- Independence Day parade of 15th August 1982 from Delhi, Live

31. 23. Which of the following is Photo based social media?

*Mark only one oval.*

- Facebook
- Twitter
- Instagram
- Tiktok

32. 24. What is the full form of OTT?

*Mark only one oval.*

- Over the top
- Over the table
- Over the territory
- On the table

33. 25. If you want to tag a friend in your Facebook post, which sign will you use for tagging?

*Mark only one oval.*

- &
- #
- @
- \$

34. 26. Which is the frequency of Radio Mirchi, Kolkata?

*Mark only one oval.*

- 93.5
- 92.7
- 98.3
- 104.8

35. 27. Which was the 1st private FM channel in India?

*Mark only one oval.*

- AIR FM Rainbow
- AIR FM Gold
- Times FM
- Radio City

36. 28. What is the full form of “WWW”?

*Mark only one oval.*

- World Wide Window
- World Window Web
- World Wide Web
- World Web Wide

37. 29. Which of the following provides business and employment oriented service?

*Mark only one oval.*

- LinkedIn
- Twitter
- Snap Chat
- Facebook

38. 30. Doordarshan is a Public broadcast terrestrial television channel run by

*Mark only one oval.*

- Akashvani
- Prasar Bharti
- Cable TV
- None of these

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