

Online Assessment (Even Sem/Part-I/Part-II Examinations 2019 - 2020)

Course Name - Business Communication-I

Course Code - HU201(BL)

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Answer all the questions. Each question carry one mark.

9. 1. "This great soul" refers to

Mark only one oval.

The old man in the picture

Image of the customer

Image of R.K Laxman

Image of Datta

10. 2. Datta, the owner of the modern frame works says that the cost of the frame is

Mark only one oval.

7

10

13

17

11. 3. On the basis of mutual participation, communication is of how many types?

Mark only one oval.

2

3

4

5

12. 4. A syllable which is said on a level tone, high or low, is said to have a _____ tone.

Mark only one oval.

Kinetic

Static

Variable

Potential

13. 5. Communication through smell is called _____

Mark only one oval.

- Haptics
- Kinesics
- Oculestic
- Olefactics

14. 6. _____ is a peer-level communication; it happens among people working at the same or equal level in the organization.

Mark only one oval.

- Upward
- Downward
- Lateral
- Diagonal

15. 7. _____ is an example of Haptics

Mark only one oval.

- Winking
- Smiling
- Handshake
- Traffic signal

16. 8. Which of the following is not an example of barriers to communication?

Mark only one oval.

- Limited vocabulary
- Sleeplessness
- Stress
- Confidence

17. 9. Which of the following is not a part of Keith Davis' Rule of Five?

Mark only one oval.

- Receive
- Send
- Understand
- Feedback

18. 10. _____ communication involves the process of self-talking, planning, interpreting ideas, clarifying ideas and thus overcoming negative feelings.

Mark only one oval.

- Interpersonal
- Intrapersonal
- Formal
- Mass

19. 11. At one's wit's end means

Mark only one oval.

- Perplexed
- Clear Up
- Explain
- Enlighten

20. 12. What is the antonym of 'barren'?

Mark only one oval.

- Unproductive
- Infertile
- Fertile
- None of these

21. 13. Which of the following is not a merit of oral communication?

Mark only one oval.

- It can be readily used
- It is instantaneous
- It is cost effective
- It is constrained by language

22. 14. Find the word just opposite of TIMID

Mark only one oval.

- Gentle
- Tired
- Brave
- None of these

23. 15. Give one word for 'one who looks at the brighter side of life'

Mark only one oval.

- Pessimist
- Optimist
- Philanthropist
- Philatelist

24. 16. Communication is a non stop _____

Mark only one oval.

- Paper
- Process
- Programme
- Plan

25. 17. To drive home means

Mark only one oval.

- To find one's roots
- To return to place of rest
- Back to original position
- To emphasise

26. 18. In the story, 'The Gold Frame', Datta suggests that which of the following mount looked more elegant?

Mark only one oval.

- Gold mount
- Cut mount
- Square mount
- An oval mount

27. 19. ___ is the first enemy of communication

Mark only one oval.

- Noise
- Clarity
- Politeness
- Completeness

28. 20. A continued dialogue between the sender & receiver is called _____.

Mark only one oval.

- a feedback loop
- decoding
- encoding
- effective listening

29. 21. _____ communication is a dictator type communication

Mark only one oval.

- Two way
- Three Way
- Four Way
- One way

30. 22. The handshake that conveys confidence is

Mark only one oval.

- Limp
- Firm
- Loose
- Double

31. 23. What are three important parts of a grapevine?

Mark only one oval.

- Friendship, rumors and gossip
- Friendship, usage and efficiency
- Usage, rumors and efficiency
- Efficiency, updates and rumors

32. 24. _____ is not a barrier to communication

Mark only one oval.

- Ambiguity
- Distortion of communication
- Lack of trust
- Feedback

33. 25. What is the way for improving communication?

Mark only one oval.

- Open mind
- Consultation
- Clarification
- All of these

34. 26. Grain: Salt (Find the pair which shares the same relationship)

Mark only one oval.

- Shard: Pottery
- Shred: Wood
- Blades: Grass
- Chip: Glass

35. 27. The miser gazed _____ at the pile of gold coins in front of him

Mark only one oval.

- avidly
- admiringly
- thoughtfully
- Earnestly

36. 28. Choose the correct synonym of 'Excessive'.

Mark only one oval.

- Abundant
- Scarce
- Deficient
- Scanty

37. 29. What does the word 'anthropologist' mean?

Mark only one oval.

- One who studies the origin and history of rocks
- One who studies the evolution of mankind
- One studies the evolution of water bodies
- One who studies the background of trees

38. 30. Board meeting is an example of _____ communication.

Mark only one oval.

- Group
- Meta
- Mass
- Grapevine

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