

Online Assessment (Even Sem/Part-I/Part-II Examinations 2019 - 2020)

Course Name - Entrepreneurship Development

Course Code - BBT404A

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Answer all the questions. Each question carry one mark.

9. 1. What does an entrepreneur specify that his organization will achieve?

Mark only one oval.

- Goals
- Profit
- Market Share
- Customers

10. 2. All of the following are important elements of the financial data and projections section of a business plan EXCEPT:

Mark only one oval.

- SWOT analysis
- Projected income statements
- Break-even analysis
- Cost controls

11. 3. Techno-Economic Analysis mainly focuses on:

Mark only one oval.

- Demand Forecasting
- Strategy Formulation
- Demand Forecasting and Strategy Formulation
- Project Design and Strategy formulation

12. 4. Small scale industry is usually

Mark only one oval.

- Labour intensive
- Capital intensive
- Technology intensive
- None of these

13. 5. Which of the following methods of project evaluation do NOT discount future cash flows?

Mark only one oval.

- Payback method
- NPV Method
- Accounting rate of return
- Both the accounting rate of return and the payback method.

14. 6. Intellectual Property laws can protect

Mark only one oval.

- Trademarks
- Copyright
- Patents
- All of these

15. 7. Which of the following is NOT correct while share and debenture is differentiated:

Mark only one oval.

- Shareholder is paid dividend and debenture holder is paid interest
- Share is portion of capital and debenture is portion of debt
- A company cannot purchase own share but it can purchase own debenture
- None of these

16. 8. Which one of the following gives suggestions for new product and also help to market new products?

Mark only one oval.

- Existing products and services
- Government
- Distribution Channels
- Consumers

17. 9. _____ refers to the system that assists the organization in delivering the service:

Mark only one oval.

- Process
- Price
- Product
- Promotion

18. 10. Entrepreneurial behaviours include:

Mark only one oval.

- Solving problems
- Taking initiatives
- Taking responsibility
- All of above

19. 11. Intellectual property related issues come under WTO provision of

Mark only one oval.

- TRIPs
- TRIMs
- GATS
- IPRTs

20. 12. The most common form of organization for a small business is:

Mark only one oval.

- Partnerships
- Corporations
- Sole proprietorships
- Limited companies

21. 13. WTO basically promotes

Mark only one oval.

- International peace
- Global trade
- Financial Support
- Environmental cleanliness

22. 14. Which of the following is the backbone of financial plan?

Mark only one oval.

- Budgeting
- Capital
- Nature of business
- All of the given options

23. 15. The net present value

Mark only one oval.

- Is calculated by discounting all cash flows to present value and subtracting outflows from inflows
- Calculates the rate of return which leaves you indifferent between undertaking the project
- Leads to the same decisions as the use of the payback period
- Would suggest that we accept projects with a negative net present value

24. 16. A business center that offers working space and specialized support for new ventures is called:

Mark only one oval.

- Isolator
- Injector
- Incubator
- Integrator

25. 17. Equity shareholders are called

Mark only one oval.

- Owners of the company
- Partners of the company
- Executives of the company
- Guardian of the company

26. 18. The entrepreneur must possess the abilities:

Mark only one oval.

- Creative
- Conceptualization
- Understanding environment
- All of the above

27. 19. Dividends are

Mark only one oval.

- Information not paid to preference shareholders
- Paid to lenders
- Not paid to ordinary shareholders
- Not allowable for corporation tax

28. 20. The idea and actions that explain how a firm will make its profits refer to:

Mark only one oval.

- Mission
- Goal
- Strategy
- Objective

29. 21. _____ varies inversely with profitability.

Mark only one oval.

- Risk
- Liquidity
- Both risk And liquidity
- None of these

30. 22. Short term liabilities when securities are received but payment has not been made is called

Mark only one oval.

- Accruals
- Pledging
- Factoring
- None of these

31. 23. MUDRA loans can be availed from

Mark only one oval.

- Commercial Banks
- Microfinance institution
- NBFCs
- All of these

32. 24. Which of the following is referred to as the predecessor to WTO?

Mark only one oval.

- GATT
- WHO
- IMF
- World Bank

33. 25. Advantages of internal finance do NOT include

Mark only one oval.

- Greater flexibility in the use of finance
- Greater choice of finance
- No need to go through administrative procedures
- Tax concessions for the use of internal profit

34. 26. Which of the following is a drawback to a business that issues debentures?

Mark only one oval.

- Lenders do not have any voting rights
- There is dilution of control
- There is a dilution of ownership
- The value of liabilities increases

35. 27. Unable to understand others lead to which of the following is the least likely source of funds for a non-profit organization?

Mark only one oval.

- Fund-raising events
- Charitable donations
- Brand recognition
- Sponsorship deals

36. 28. Government grants are generally offered to businesses in

Mark only one oval.

- Prosperous areas
- Economically deprived areas
- Areas with high employment
- Cold areas

37. 29. An order size that minimizes inventory ordering and carrying costs

Mark only one oval.

- Order point
- EOQ
- EQO
- Safety Stock

38. 30. Which of the following is not the function of packaging?

Mark only one oval.

- Product protection
- Pricing objectives
- Promotion
- Product identification

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