

Online Assessment (Even Sem/Part-I/Part-II Examinations 2019 - 2020)

Course Name - Computer Application in Accounting and E Commerce

Course Code - BCM403(BL)

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Answer all the questions. Each question carry one mark.

9. 1. Programs written to cause computers to function in a desired way are

Mark only one oval.

Instructions

Software

Hardware

All of these

10. 2. Which of the following is not a phase of Simon Model of decision making

Mark only one oval.

- Intelligence
- Choice
- Planning
- Design

11. 3. Which of the following models of SDLC incorporates building of a prototype or test model

Mark only one oval.

- Spiral
- Waterfall
- Prototype
- None of these

12. 4. DSS is primarily for

Mark only one oval.

- Structured Decision making
- Unstructured decision making
- Semi structured decision making
- Both Unstructured decision making & Semi structured decision making

13. 5. Touch Screen is

Mark only one oval.

TPS

DSS

MIS

EIS

14. 6. MIS works on the information received from

Mark only one oval.

DSS

TPS

EIS

None of these

15. 7. Which of the following is the activity subsystem of MIS?

Mark only one oval.

Marketing

Logistics

Strategic Planning

Information Processing

16. 8. MS Excel is an example of

Mark only one oval.

- DSS generator
- DSS component
- DSS tool
- All of these

17. 9. Government to Government transaction is also known as

Mark only one oval.

- B2B
- C2G
- G2G
- G2C

18. 10. The process of removing unwanted part of an image is called

Mark only one oval.

- Hiding
- Bordering
- Cropping
- Cutting

19. 11. Text-styling feature of MS word is

Mark only one oval.

- WordColor
- WordFont
- WordArt
- WordFill

20. 12. Software refers to _____

Mark only one oval.

- Information and date
- Instruction and data
- Transistors and circuit
- None of these

21. 13. RAM is:

Mark only one oval.

- Volatile memory
- Nonvolatile memory
- Magnetic tape
- None of these

22. 14.is concerned with the buying and selling information, products and services over computer communication networks

Mark only one oval.

- Commerce
- E-Commerce
- E-Business
- None of these

23. 15. ...is a commercial process that includes production, distribution, sales or delivery of goods and services through electronic means

Mark only one oval.

- E-commerce
- strategic relationship based
- transaction based
- any of these

24. 16. focus on producing a highly integrated value proposition through a managed process.

Mark only one oval.

- hubs
- community
- contents
- None of these

25. 17.e-commerce consists of the sale of products or services from a business to the general public

Mark only one oval.

- B2G
- B2B
- B2C
- G2G

26. 18. Which among the following is not an user of B2C e-commerce

Mark only one oval.

- manufacturers
- distributors
- Publishers
- None of these

27. 19.is a systems approaches to Manage the entire flow of information, materials, and services from raw material suppliers through factories and warehouses to the end customer.

Mark only one oval.

- CRM
- SRM
- EDI
- SCM

28. 20. Reporting the status of an activity through a feedback mechanism is called information.

Mark only one oval.

- Process
- Control
- Executed
- validated

29. 21. In which of the following types of analysis, the value of only one variable is changed repeatedly, and the resulting changes on other variables are observed.

Mark only one oval.

- What if analysis
- Sensitivity analysis
- Goal seeking analysis
- None of these

30. 22. Which category of computer based information systems are concerned with improving efficiency by applying information technology to common administrative tasks, such as creating business documents?

Mark only one oval.

- OAS
- SIS
- ES
- BIS

31. 23. The final element of feedback is essential for system operation and for

Mark only one oval.

- self-regulation
- correct errors
- testing
- debugging

32. 24. Which is not a function of E-commerce

Mark only one oval.

- marketing
- advertising
- warehousing
- None of these

33. 25. In among the firms executives, managers, and supervisors are comes under of workers.

Mark only one oval.

- Knowledge
- Leader
- Informer
- higher level

34. 26. Which of the following is a network of facilities for procuring materials, transforming raw materials into intermediate and finished products, and distributing finished products to customers?

Mark only one oval.

- production chain
- primary chain
- supply chain
- distribution chain

35. 27. Controls of data communication deal with

Mark only one oval.

- the communication channel
- The computer
- terminals
- All of these

36. 28. Type of feasibility deals with the costs of both development and operations of the system.

Mark only one oval.

- Economic
- Motivational
- Technical
- Schedule

37. 29. The solution for all business needs is

Mark only one oval.

- EDI
- ERP
- SCM
- None of these

38. 30. Which is a function of E-commerce

Mark only one oval.

- Marketing
- Advertising
- Warehousing
- All of these

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