

# Online Assessment (Even Sem/Part-I/Part-II Examinations 2019 - 2020)

Course Name - Fundamentals of Entrepreneurship and project Management

Course Code - BBA602\_BBA602(BL/OLD)

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Answer all the questions. Each question carry one mark.

9. 1. Activities A, B, and C are the immediate predecessors for Y activity. If the earliest finish times for the three activities are 12, 15, and 10, then the earliest start time for Y will be

*Mark only one oval.*

- 10
- 15
- 12
- Cannot be determined

10. 2. Activities P, Q and R instantly follow activity M, and their current start times are 12, 19, and 10. Therefore, the latest finish time for activity M is

*Mark only one oval.*

- 11
- 10
- 18
- Cannot be determined

11. 3. PERT analysis is based on

*Mark only one oval.*

- Optimistic time
- Pessimistic time
- Most likely time
- All the above

12. 4. Which is not a part of Trade-off Triangle in project management?

*Mark only one oval.*

- Quality
- Cost
- Time
- Scope

13. 5. Which is a numeric model in Project Selection Models?

*Mark only one oval.*

- The Sacred Cow
- Payback Period
- The Operating Necessity
- The Product Line Extension

14. 6. Suppose a work element is estimated to require 25 hours of labor by a technician. The specific technician assigned to this job is paid Rs.17.50/hr. Overhead charges to the project are 84% of direct labor charges. What will be the appropriate cost?

*Mark only one oval.*

- Rs.805.00
- Rs.901.60
- Rs.765.00
- Rs.840.40

15. 7. Which is a marketing factor that is included in Project Evaluation Factors?

*Mark only one oval.*

- Change in size of labor force
- Impact on current product line
- Impact on cash flows
- Impact on current suppliers

16. 8. A Pareto diagram shows

*Mark only one oval.*

- The 80% of the work that is important
- A histogram ordered by frequency of occurrence
- The qualitative improvement trend demonstrated by implementing a Six Sigma initiative
- The 20% of the work that is causing the most issues.

17. 9. The process, by which risks to the project are formally identified, quantified and managed is

*Mark only one oval.*

- Acceptance Management
- Issue Management
- Risk Management
- Change Management

18. 10. All of the following statements are true about product and project life cycles except

*Mark only one oval.*

- Generally a product lifecycle is contained within a project lifecycle
- A project life cycle is determined by the organisation and generally consists of phases that may be sequential or overlapping
- A product lifecycle is determined by the organisation and generally consists of sequential phases
- Generally a project lifecycle is contained within a product lifecycle

19. 11. A \_\_\_\_ is a set of activities which are networked in an order and aimed towards achieving the goals of a project

*Mark only one oval.*

- Project
- Process
- Project management
- Project cycle

20. 12. Situation in which company replaces existing assets with new assets is classified as

*Mark only one oval.*

- replacement projects
- new projects
- existing projects
- internal projects

21. 13. Situation in which new business reduces an existing business of firm is classified as

*Mark only one oval.*

- non-cannibalization effect
- cannibalization effect
- external effect
- internal effect

22. 14. In cash flow estimation, depreciation shelters company's income from

*Mark only one oval.*

- expansion
- salvages
- taxation
- discounts

23. 15. In cash flow estimation, depreciation is considered as

*Mark only one oval.*

- cash charge
- noncash charge
- cash flow discounts
- net salvage discount

24. 16. Which one of the following gives suggestion for new product but also helps to market new product?

*Mark only one oval.*

- Existing products and services
- Distribution channels
- Federal government
- Consumers

25. 17. Which of the following is the most important for the entrepreneur, while starting a new venture

*Mark only one oval.*

- Risk
- Profit
- Market
- Competitors

26. 18. An entrepreneur doing business within the national border is called:

*Mark only one oval.*

- International entrepreneurship
- Intrapreneurship
- Domestic entrepreneurship
- Imports



27. 19. Selling goods to another country by taking care of transactions is called:

*Mark only one oval.*

- Indirect exporting
- Direct exporting
- Importing
- Management contract

28. 20. Which of the following is alternatively called corporate venturing?

*Mark only one oval.*

- Entrepreneurship
- Intrapreneurship
- Act of stating a new venture
- Offering new products by an existing company

29. 21. \_\_\_\_\_ is a radical redesign of the organization's business processes.

*Mark only one oval.*

- Reengineering
- Downsizing
- Bankruptcy
- Expanding

30. 22. A short-term internal source of funds can be obtained by reducing all of following EXCEPT:

*Mark only one oval.*

- Short-term assets
- Cash
- Fixed Assets
- Inventory

31. 23. A system of marketing by which an organization communicates directly with customers to generate a response or transaction is the definition of:

*Mark only one oval.*

- Manufacturer's representatives
- Direct marketing
- Agent wholesalers
- Basic wholesaling

32. 24. Banks are more likely to provide financing for a new product:

*Mark only one oval.*

- Once the product is developed
- In the early stages of product development
- While the entrepreneur is researching the demand for the product
- Banks are likely to provide financing at any stage of product development

33. 25. If the entrepreneur pays for the first six months of insurance before the business opens, this is listed under start-up costs as:

*Mark only one oval.*

- Deposits
- Inventory
- Prepaid expenses
- Utilities

34. 26. Which of the following is the backbone of financial plan?

*Mark only one oval.*

- Budgeting
- Capital
- Nature of business
- All of these

35. 27. Which of the following possible financing options has become a popular choice for entrepreneurs?

*Mark only one oval.*

- Angel Investors
- Credit Cards
- Venture Capitalists
- Public Offering

36. 28. If someone starts a new business that is a service station, this is an example of a(n):

*Mark only one oval.*

- New concept/new business
- Existing concept/new business
- Existing concept/existing business
- New concept/existing business

37. 29. Newspapers, business periodicals, trade journals, and government publications are:

*Mark only one oval.*

- Sources of information on economic opportunities
- Sources of news but not economic data
- Poor sources for research because the information is too brief
- All of these

38. 30. The \_\_\_\_\_ plan should contain control points to ascertain progress

*Mark only one oval.*

- Business
- Marketing
- Operational
- Financial

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