



## BRAINWARE UNIVERSITY

Course – BCOM

Computer Application in Accounting & e commerce (BCM403)

(Semester – 4)

**Time allotted: 3 Hours**

**Full Marks : 70**

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

### Group –A

(Multiple Choice Type Question)

10 x 1 = 10

1. Choose the correct alternative from the following

(i) Profit Planning is a function of

- |        |         |
|--------|---------|
| a. EIS | b. TPS  |
| c. OAS | d. None |

(ii) USB flash memory is an example of

- |                 |                  |
|-----------------|------------------|
| a. Input Device | b. Output Device |
| c. Both         | d. None          |

(iii) The method of conversion of data to information is known as

- |                    |                          |
|--------------------|--------------------------|
| a. Data processing | b. Information filtering |
| c. Data retrieval  | d. None of them          |

(iv) BPO stands for

- |                                    |                                    |
|------------------------------------|------------------------------------|
| a. Business Process Outsourcing    | b. Business Production Outsourcing |
| c. Business Processing Outsourcing | d. None of them                    |

(v) ATM stands for

- |                             |                             |
|-----------------------------|-----------------------------|
| a. All Time Money           | b. Automated Teller Machine |
| c. Automatic Teller machine | d. None of them             |

- (vi) EDP stands for
- a. Electronic Data Processing
  - b. Electrical data Processing
  - c. Equity Data Processing
  - d. None
- (vii) MS excel is an example of
- a. DSS tool
  - b. DSS Component
  - c. DSS generator
  - d. All of them
- (viii) Simon's Model is related to
- a. DSS
  - b. TPS
  - c. OAS
  - d. MIS
- (ix) Finacle ia an example of
- a. Core Banking system
  - b. Mining System
  - c. e governance system
  - d. None
- (x) Virus is a
- a. Software
  - b. MIS Tool
  - c. DSS Tool
  - d. None of them

**Group – B**

(Short Answer Type Questions)

3 x 5 = 15

Answer any *three* from the following

2. What are the different features of MIS? [5]
3. Briefly explain the RAD Model of Software Development. [5]
4. What is CRM? What are its functions? [2+3]
5. Make a comparison between EDP, MIS & DSS. [5]
6. What is Data? What are the differences between Data & information? [5]

**Group – C**

(Long Answer Type Questions)

3 x 15 = 45

Answer any *three* from the following

7. (a) What are the different Levels of Management? [5]  
(b) Explain Anthony's Model of managerial Hierarchy in detail. [10]
8. (a) What is Prototyping? [2]  
(b) Briefly explain the Prototyping Model of Software development. [7]  
(c) What are its advantages? [6]
9. (a) What is E-commerce? [3]  
(b) What are the different business models of e-commerce? Explain them. [12]
10. (a) What is Computerized Accounting? [5]  
(b) What are its features? [5]  
(c) What are the differences between Computerized Accounting & Manual Accounting? [5]
11. (a) What is Cost Allocation in Tally-ERP 9? [5]  
(b) Explain the Cost Allocation Procedure in detail with the examples of some Branches & Departments of an organization. [10]