



BRAINWARE UNIVERSITY

Course – MBA

Project Management & Entrepreneurship Development (MBA401)

(Semester – 4)

Time allotted: 3 Hours

Full Marks: 70

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group –A

(Multiple Choice Type Question)

10 x 1 = 10

1. *Choose the correct alternative from the following*

(i) KVIC means

- | | |
|--|---|
| a. Khadi & Village Industries Commission | b. Khadi & Village Industries Corporation |
| c. Khadi & Village Industries Committee | d. None of the above |

(ii) What is the most important in Managing Cost?

- | | |
|--|--|
| a. Work breakdown structure | b. A computerized cost management system |
| c. A complete record of cost variances | d. A changed control system |

(iii) EOU means

- | | |
|---------------------------------|--------------------------|
| a. Export oriented undertakings | b. Export oriented units |
| c. Export oriented utilities | d. None of the above |

(iv) Project Leader must

- | | |
|--|--|
| a. Delegate a work | b. Provide direction and focus by communicating project objectives |
| c. Let the team members find their own level within the team | d. None of the above |

- (v) Which type of project needs to consider environmental constraints
- Construction project only
 - Construction and petrochemicals projects only
 - All but IT projects
 - All projects
- (vi) The foundation for quality management may be described as the
- Confidence provided to the stake holder that requirements will be achieved
 - Requirement expressed as measurable terms as accepted criteria
 - Audits to be performed during the project
 - Definition of quality roles and responsibilities
- (vii) Which is the correct statement, Maslow's Need Hierarchy Theory
- Need for power
 - Need for achievement
 - Self actualization needs
 - Need for affiliation
- (viii) Which is the correct statement :-
- NPV means Net Present Value
 - IRR means Internet Rate of Return
 - ROI means Return of Interest
 - BCR means Benefit Costs Return
- (ix) Self actualization needs described in
- McClelland Acquired Theory
 - Maslow's Need Hierarchy Theory
 - McGregor's Theory X & Y etc.
 - None of the above
- (x) Which is the correct statement. SME means
- Small and Micro sized Enterprises
 - Small and Medium Sized Enterprise
 - Small and Mid-cap Enterprises
 - None of the above

Group – B

(Short Answer Type Questions)

3 x 5 = 15

Answer any *three* from the following

- Write short notes on Khadi and Village Industries. [5]
- Write profile of a women entrepreneur. [5]

4. Write short notes on Mecllland Acquired Need Theory and its application in Indian Industry. [5]
5. Discuss common entrepreneurial traits. [5]
6. Explain the developments of small scale industries since independence. [5]

Group – C

(Long Answer Type Questions)

3 x 15 = 45

Answer any *three* from the following

7. (a) Write the steps of detailed evaluation of Project Management. [6]
 (b) Write short notes on Project formulation. [5]
 (c) Please list some of the factors in design of the organization. [4]
8. (a) Discuss various incentives, subsidies and grants in India. [8]
 (b) Write the benefits offered to Export oriented units. [7]
9. (a) Discuss soft skills and entrepreneurship. [8]
 (b) Explain indicators which ensure soft skills for building enterprises / entrepreneurs. [7]
10. (a) Explain the elements of Project Feasibility Analysis. [6]
 (b) Explain format of a Project Report. [5]
 (c) Define NPV with formula. [4]
11. (a) Define IRR (Internal Rate of Return) [2]
 (b) Define BCR (Benefit Cost Ratio) [2]
 (c) Discuss investment criteria classified into two broad categories – Discounting criteria and Non-Discounting Criteria. [6]
 (d) Write down the steps for problem solving. [5]