



BRAINWARE UNIVERSITY

Course – MAMW

CMS (MMW402B)

(Semester – 4)

Time allotted: 3 Hours

Full Marks : 70

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group –A

(Multiple Choice Type Questions)

10 x 1 = 10

1. *Choose the correct alternative from the following*

(i) Which files stores the definition of functions which can override wordpress behavior by plugins?

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|------------------|------------------|
| a. index.php | b. override.php |
| c. pluggable.php | d. functions.php |

(ii) Filter is used by WP to minimize spam content is known as

- | | |
|-------------|------------|
| a. Scramble | b. Askimo |
| c. Eskimo | d. Akismet |

(iii) In User's display_name is stored in

- | | |
|----------------|--------------|
| a. wp_options | b. wp_users |
| c. wp_usermeta | d. wp_schema |

(iv) Where can you edit your URL settings?

- | | |
|-----------------------|--------------------------|
| a. Settings – General | b. Settings – Permalinks |
| c. Settings – Reading | d. Settings – Privacy |

- (v) What are tools to extend the functionality of WordPress are
- a. Blocks
 - b. Components
 - c. Plugins
 - d. Modules
- (vi) Function you use to send an email from within WordPress is
- a. smtp_send
 - b. wp_mail
 - c. imap_send
 - d. mail
- (vii) Name of option constant storing wordpress localized language is
- a. WPLANG
 - b. LANG
 - c. WP_LANG
 - d. WP-LANG
- (viii) Line of code would you add to your wp-config.php file to enable the WP_DEBUG feature is
- a. `define('WP_DEBUG', false);`
 - b. `define('WP_DEBUG_DISPLAY', false);`
 - c. `define('WP_DEBUG_LOG', true);`
 - d. `define('WP_DEBUG', true)`
- (ix) Purpose of the 'Meta' widget in WordPress is
- a. To handle RSS Feeds
 - b. To show the 'Log In' and 'Logout' menus
 - c. To show the 'Admin' page link
 - d. All of them
- (x) One of the following is required in a child theme. What is it?
- a. widget.php
 - b. functions.php
 - c. style.css
 - d. sidebar.php

Group – B

(Short Answer Type Questions)

3 x 5 = 15

Answer any *three* from the following

2. Describe Content Management Workflow [5]
3. Discuss the Advantages of CMS [5]
4. Describe the process to install WordPress into local server. [5]
5. What is Permalinks? Describe its settings. [5]
6. What are the basic files of a WordPress template which might be present. [5]

Group – C

(Long Answer Type Questions)

3 x 15 = 45

Answer any *three* from the following

7. (a) Describe how to add Custom Taxonomies. [8]
(b) Describe the internal folder structure of a WordPress installation. [7]
8. (a) What is Metadata? Explain with an example. [8]
(b) What is Plugin in WordPress? How to develop a Plugin? [7]
9. (a) How one should customise a WordPress theme/template? [8]
(b) How will you perform custom WordPress query in Template? [7]
10. (a) What is 'Contact Form 7'? Describe how to use it. [6]
(b) What is Custom Fields? Explain how to create a Meta Box to add/update Custom Fields. [5]
(c) What is 'add_filter()' method, and how does it work? [4]
11. (a) What is Shortcodes? Explain with an example. [2]
(b) Describe 'Reading' settings of WordPress. [2]
(c) What is the use of 'add_post_meta()' method, and how does it work? [6]
(d) What is Post Type? Describe default Post Types in WordPress [5]