



BRAINWARE UNIVERSITY

Course – BBA

Management Information System (BBAC205)

(Semester – 2)

Time allotted: 3 Hours

Full Marks : 70

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group – A

(Multiple Choice Type Question)

1. Answer all the questions:

10X1 = 10

- I. Touch Screen is
 - a) EIS
 - b) MIS
 - c) DSS
 - d) TPS
- II. DSS is primarily used for
 - a) Structured decision
 - b) Unstructured decision
 - c) Semi-structured decision
 - d) None of the above
- III. Waterfall Model is
 - a) Unidirectional
 - b) Bi-directional
 - c) All of the above
 - d) None of the above
- IV. Decision making under risk can be represented by
 - a) Decision table
 - b) Decision tree
 - c) Gantt Chart
 - d) None of the above
- V. The dimensions of Informations are
 - a) Strategic & Tactical
 - b) Business & Technical
 - c) All of the above
 - d) None of the above

- VI. TPS is a
 a) Lower Level system
 b) Middle Level System
 c) Top Level System
 d) None of the above
- VII. Robotics is a part of
 a) EIS
 b) MIS
 c) DSS
 d) TPS
- VIII. Closed System is basically
 a) Independent of its output
 b) Dependent on its environment
 c) Independent of its environment
 d) All of the above
- IX. A virus is a
 a) Input device
 b) Set of Instruction
 c) Information
 d) None of the above
- X. Railway Reservation System is an example of
 a) Real time system
 b) Online system
 c) Batch processing system
 d) None of the above

Group – B

(Short Answer Type Question)

3 x 5 = 15

Answer any three questions:

2. What is EDI? What are its advantages & disadvantages?
 [1+4]
3. What are the different strategies for requirement determination? Explain them with examples
 [5]
4. What is ERP? What are its functions?
 [1+4]
5. What is Information? What are the different quality attributes of an Information?
 [1+4]
6. What is MIS? How MIS can work at different managerial levels of an organization?
 [2+3]

Group – C

(Long Answer Type Question)

Answer any three questions:

3 x 15 = 45

7. What is SDLC? Explain the SDLC process in detail. [3+12]
8. What is e commerce? Explain different E-commerce models with functions. [3+12]
9. What is DSS? What are its advantages & disadvantages? What are its functions? [2+6+7]
10. Briefly explain the Spiral Model of SDLC. What are its advantages & disadvantages. [10+5]
11. Write short notes on – Black box, Strategic Planning, Structured & Unstructured decision. [5+5+5]