

Online Examinations (Odd Sem/Part-I/Part-II Examinations 2021 - 2022)

Course Name - --Science of Media Communications and Society

Course Code - BMSJC101

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Answer all the questions. Each question carry one mark.

10. 1. Communication comes from the word “communies” which is a

Mark only one oval.

- French word
- Spanish word
- Latin word
- German word

11. 2. What can be the medium of communication?

Mark only one oval.

- Written
- Spoken
- Signs
- All of these

12. 3. Media comes from a _____ word medium

Mark only one oval.

- Space complexity
- Both Time complexity and Space complexity
- Time complexity
- None of these

13. 4. "Encoding" relates to

Mark only one oval.

- Channel
- Receiver
- Source
- Feedback

14. 5. Who invented paper about 200 BC?

Mark only one oval.

- Chinese
- Japanese
- Korean
- Russian

15. 6. Who invented printing press?

Mark only one oval.

- Aristotle
- Ralph Wedgwood
- Martin Cooper
- Johannes Gutenberg

16. 7. Decoding” relates to

Mark only one oval.

- Sender
- Receiver
- Channel
- Message

17. 8. Signs or symbols of communication include

Mark only one oval.

- lip movement
- nodding of head
- hand movements
- all of these

18. 9. The word 'communication' is derived from the Latin word 'communis', which means-

Mark only one oval.

- to write
- to speak
- to share
- none of these

19. 10. When does the communication process ends?

Mark only one oval.

- When the message is sent
- when the recipient receives the message
- when the receiver decodes the message
- when the receiver has understood the message

20. 11. _____ is a type of verbal communication.

Mark only one oval.

- oral communication
- written communication
- body language
- both 'oral communication' and 'written communication'

21. 12. What is the major element of oral communication?

Mark only one oval.

- Pitch
- volume
- clarity
- all of these

22. 13. Non-verbal communication include

Mark only one oval.

- tone of voice
- body language
- postur
- all of these

23. 14. Day dreaming is a type of _____ communication

Mark only one oval.

- Intra-personal
- Inter-personal
- Group
- Mass

24. 15. "Smelling" is a form of which communication?

Mark only one oval.

- Verbal
- Non-verbal
- Both of these
- None of these

25. 16. "Para Language" is a part of which communication?

Mark only one oval.

- Non-verbal
- Verbal
- Both of these
- None of these

26. 17. Noise _____ a communication process.

Mark only one oval.

- Interrupts
- Enhance
- Upgrade
- All of these

27. 18. "Reading a book" – is

Mark only one oval.

- One way communication
- Both way communication
- Both of these
- None of these

28. 19. Sender and receiver should be available in the process of communication through a

Mark only one oval.

- Medium
- Middle management
- Channel
- All of these

29. 20. A person is communicating standing in-front of a mirror, it is

Mark only one oval.

- Intrapersonal communication
- Interpersonal communication
- Group Communication
- None of these

30. 21. A child's cry is which types of communication?

Mark only one oval.

- Verbal
- Non-verbal
- Both verbal & non-verbal
- None of them

31. 22. The meaning of the word communicate is

Mark only one oval.

- to make easy
- to make common
- to make creative
- to make straight

32. 23. Intra-personal communication involves

Mark only one oval.

- An individual talking to a group
- An individual communicating to a large number of people
- An individual thinking or talking to himself
- An individual talking to another individual

33. 24. "While a video call on skype, conversation is getting hampered because of poor network connection" - this happened because of

Mark only one oval.

- There was a noise
- Bad sender
- poor receiver
- none of them

34. 25. Language is called the _____ of expression.

Mark only one oval.

- Barrier
- Vehicle
- Magic
- All the above

35. 26. Identify the importance of communication.

Mark only one oval.

- To express ideas
- To get knowledge
- To live a healthy life
- All of these

36. 27. Communicare is a _____ word.

Mark only one oval.

- Latin
- German
- French
- Indian

37. 28. Identify the odd within the below options

Mark only one oval.

- Gesture
- Touch
- Facial expression
- Speaking

38. 29. An office meeting is a

Mark only one oval.

- Formal communication
- Non-verbal communication
- Informal communication
- Mass communication

39. 30. Communication is a dynamic process, means

Mark only one oval.

- it keeps changing
- it cannot change
- both of these are correct
- all of these are wrong

40. 31. Communicare is a Latin _____

Mark only one oval.

- Noun
- Adjective
- Verb
- Preposition

41. 32. Communication is an inevitable process, means

Mark only one oval.

- One can easily live without it
- One can't live without it
- One can't move without it
- One can easily move without it

42. 33. "Testing" belongs to which element of communication?

Mark only one oval.

- Sender
- Receiver
- Channel
- Message

43. 34. "Sender receives signals from the environment and then began communicating with others"- which communication of model is this?

Mark only one oval.

- Lasswell's
- Westley and MacLean's
- Shannon-Weaver's
- Aristotle's

44. 35. By profession Aristotle was

Mark only one oval.

- A doctor
- A philosopher
- A historian
- A traveller

45. 36. Which model is known as "mother of all models"?

Mark only one oval.

- Aristotle
- Lasswell
- Shannon-Weaver
- Berlo

46. 37. There was a barrier to communication in Shannon Weaver's model of communication, that was-

Mark only one oval.

- Psychological
- noise
- personal
- language

47. 38. "Linear" model of communication means

Mark only one oval.

- No message
- No feedback
- No noise
- No channel

48. 39. As per SMCR model of communication, which element a sender should have?

Mark only one oval.

- Communication skills
- Culture
- Knowledge
- All of them

49. 40. "A telephonic conversation is getting hampered because of poor network connection"- this happened because of

Mark only one oval.

- Sender
- Receiver
- Noise
- Message

50. 41. Indian election process based on which communication process?

Mark only one oval.

- Aristotle's
- Berlo's
- Lasswell's
- All of these

51. 42. Lasswell has been described as a_____.

Mark only one oval.

- One-man university
- One-man army
- One-man dictionary
- All of these

52. 43. In which year Lasswell developed his communication model?

Mark only one oval.

- 1947
- 1948
- 1949
- 1950

53. 44. "Says what" in Lasswell's model defines

Mark only one oval.

- Sender
- Message
- Channel
- Feedback

54. 45. What was the first name of Shannon-Weaver's Weaver?

Mark only one oval.

- Warren
- Claude
- Harry
- Alexzander

55. 46. Weaver was an

Mark only one oval.

- Electrical engineer
- Entrepreneur
- Entertainer
- None of these

56. 47. Content is a part of which element of communication?

Mark only one oval.

- Sender
- Message
- Channel
- Receiver

57. 48. In which year Westley and MacLean's model of communication is proposed

Mark only one oval.

- 1957
- 1958
- 1959
- 1960

58. 49. Gate Keeper is belongs to which communication model?

Mark only one oval.

- Westley and MacLean
- Shannon and Weaver
- Gerbner
- Berlo

59. 50. Westley and MacLean model of communication can be seen in which communication context?

Mark only one oval.

- Interpersonal
- Mass
- Both of these
- None of these

60. 51. Feedback in mass communication is

Mark only one oval.

- Direct
- Slow
- No feedback
- None of these

61. 52. Communication through Radio, comes under which communication?

Mark only one oval.

- Verbal
- Non-verbal
- Both of these
- None of these

62. 53. Owing to evolution of technology, what was the medium introduced for long distance communication?

Mark only one oval.

- Telephone
- letters,
- telegraph
- courier

63. 54. Internet can be used for

Mark only one oval.

- Communicating across border
- Sending & receiving e-mails
- Communication over a video call
- all of these

64. 55. What is the full form of “www”

Mark only one oval.

- World window web
- World wide web
- Wide world web
- Web world wide

65. 56. Match the following- 1.Radio, [2.TV](#), 3.Mobile, 4.Internet / i.Satellite, ii.Email, iii.Network, iv.Air wave

Mark only one oval.

- 1:iv, 2:i, 3:iii, 4:ii
- 1:i, 2:iii, 3:iv, 4:ii
- 1:iii, 2:iv, 3:i, 4:ii
- 1:iii, 2:i, 3:iv, 4:ii

66. 57. Match the following- 1.Twitter, 2.Skype, 3.Candy Crush, 4.Netflix / i.Game app, ii.OTT platform, iii.Social networking site,iv.Video calling

Mark only one oval.

- 1:iii, 2:iv, 3:i, 4:ii
- 1:iii, 2:ii, 3:i, 4:iv
- 1:i, 2:iii, 3:iv, 4:ii
- 1:iv, 2:iii, 3:i, 4:ii

67. 58. Who among the following published first newspaper in India?

Mark only one oval.

- James Augustus Hickey
- Lord Cornwallis
- Sir Thomas Munro
- Lord William Bentinck

68. 59. What was the title of India's first newspaper?

Mark only one oval.

- Punjab Mirror
- The Bengal Gazette
- Azad Hind
- Enlighten India

69. 60. Who is the father of Indian newspaper?

Mark only one oval.

- Raja Rammohan Roy
- James Augustus Hickey
- Lord Metcalfe
- None of these

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