



BRAINWARE UNIVERSITY

Term End Examination 2018 - 19

Programme –Bachelor of Business Administration

Course Name –Indian Diversity and Business

Course Code –BBA205

(Semester – 2)

Time allotted:3 Hours

Full Marks : 70

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group –A

(Multiple Choice Type Question)

10 x 1 = 10

1. *Choose the correct alternative from the following*
 - (i) Which is the most sparsely populated state in India?
 - a. Manipur
 - b. Mizoram
 - c. Arunachal Pradesh
 - d. Meghalaya
 - (ii) The Indian river which carries greatest amount of water is
 - a. Ganga
 - b. Brahmaputra
 - c. Danube
 - d. Amazon
 - (iii) Pearl Harbour, (the target of Japanese attack on the American fleet) is in Islands.
 - a. West Africa
 - b. Java
 - c. Hawaiian
 - d. Sumatra
 - (iv) Which Indian state occupies the first place in literacy?
 - a. Kerala
 - b. Andhra Pradesh
 - c. Goa
 - d. Harayana
 - (v) The National Highway 1 connects Delhi to
 - a. Ludhiana
 - b. Chandigarh
 - c. Amritsar
 - d. Srinagar

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| 8. | (a) | Illustrate the problems associated with unemployment in Indian Society. | 7 |
| | (b) | Discuss the historical dimensions of poverty in Indian Society. | 8 |
| 9. | (a) | Examine the language composition of the Indian Society? | 7 |
| | (b) | Explain the major occupations in a tribal society. | 8 |
| 10. | (a) | Evaluate the population problems prevalent in India. | 8 |
| | (b) | Analyze the salient features of Population Policy adopted by the Government of India. | 7 |
| 11. | (a) | Explain the characteristics of caste system in India. | 7 |
| | (b) | Evaluate the outcome of policies taken by the Government of India to uplift Scheduled Caste and Scheduled tribe population | 8 |
