

## ECONOMY

### ■ **Products Made by Women SHGs to Be Sold Through Patanjali Stores**

The Union Ministry of Rural Development and Patanjali have signed a Memorandum of Understanding (MoU) according to which selected products made by women Self Help Groups will be sold through stores of Patanjali Ayurved. This has been done with a view to build on and leverage on the strengths of Self Help Groups under the Deendayal Antyodaya Yojana - National Rural Livelihoods Mission. Minister of Rural Development Shri Giriraj Singh termed it as an important step in helping rural SHG women attain an aspirational income of at least Rs one lakh per annum.