

... territory, and enables accurate authentication.

■ **Guidelines for Uplinking and Downlinking of TV Channels Revised**

The Centre has revised the guidelines for uplinking and downlinking of Television channels in India. In the new guidelines, rules and procedures have been simplified to promote ease of doing business. Now, Limited Liability Partnership (LLP) entities can also seek permission for operating TV channels. Companies would be allowed to uplink foreign channels from Indian teleports which would create employment opportunities and make India a teleport hub for other countries. Furthermore, a new provision has been added to encourage TV channels to broadcast content related to public service and national interests including agriculture, women empowerment and education.