



## BRAINWARE UNIVERSITY

Course – MBA

Indian Social Structure and Values & Ethics in Business (MBA 107)

(Semester – 1)

**Time allotted: 3 Hours**

**Full Marks : 70**

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

### Group-A

(Multiple Choice Questions)

**Choose the correct answer from the following alternatives:**

**(1x10=10 )**

1. One of the main features of Industrial Society is
  - a) Rapid social & cultural changes take place
  - b) Rapid attitudinal change takes place
  - c) Rapid environmental change takes place
  - d) Rapid infrastructural change takes place
2. One of the main characteristics of caste system is
  - a) Caste system provides lesser freedom in choosing the occupation
  - b) Caste system provides social progress
  - c) Caste system provides economic stability
  - d) None of the above
3. The basis of class formation is
  - a) Economic dominance
  - b) Political power
  - c) Quality of education
  - d) Uniform resource mobilisation
4. The number of female population in India is the highest in
  - a) Punjab
  - b) Jharkhand
  - c) Kerala
  - d) West Bengal
5. Structural unemployment means
  - a) Government is unable to create jobs according to the growth of population
  - b) Unemployment due to structural flaws in the society
  - c) Government is unable to create jobs due to legislative problems
  - d) None of the above
6. Spending on CSR activities as per Governmental Law is
  - a) 3% of the Net profit for the year
  - b) 2% of the Net Profit for the year
  - c) 2% of the Average Net Profit for 3 previous years
  - d) 3% of the Average Net Profit for 3 previous years
7. The types of Value System are
  - a) Terminal, Instrumental
  - b) Genetics, Parents, Other Cultures
  - c) Terminal, Instrumental, Influencer
  - d) None of the Above
8. Code of Ethics contains
  - a) Employee Joining Terms and Conditions
  - b) Corporate Confidentiality
  - c) Customers Rights
  - d) Employee exit clauses

9. .... is not passive but requires courage  
a) Fair Trade Practice b) Duties and Rights c) Non Violence d) Values and Ethics
10. Organizational Culture means  
a) Collective behaviour of people who makes up an organization b) Applying ethical principles and standards in business activities c) Reducing conflict of duties d) None of the Above

**Group – B**  
**(Short Answer Type Question)** ( 3 x 5 = 15)  
**Answer any three questions**

1. Enumerate different strategies for building organizational culture.
2. Briefly describe occupational diseases.
3. Discuss the role of NGOs for the development of Indian Society.
4. Distinguish between Rights and Duties.
5. Narrate different components of Attitude. What is the difference between Attitude and Belief.

**Group – C**  
**(Long Answer Type Question)** (3 x 15 = 45)  
**Answer any three questions**

1. Elaborate Caste and class systems in Indian society with examples.
2. What is poverty? Narrate the causes of poverty in India. What is occupational disease?
3. What is Corporate Social Responsibility? State its merits and demerits. Do you think that corporate social responsibility is at all beneficial to a company?
4. What do you mean by Environmental Protection? State different environmental protection measures followed in India .
5. What is Alcoholism? State its impact on Indian society. What is Poverty?