



BRAINWARE UNIVERSITY

Course – M.Com.

Principles of Management & Organizational Behaviour (MCM 101)

(Semester – 1)

Time allotted: 3 Hours

Full Marks : 70

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Questions)

Choose the correct answer from the given alternatives of the following: 1x10=10

1. The person known as 'Father of Human Relations Approach' is
a) Taylor b) Fayol c) Drucker d) Elton Mayo
2. The famous 'PODSCORB' functions of management was given by
a) Mayo b) Fayol c) Luther Glueck d) Drucker
3. Salary and working conditions are coming under
a) Hygiene Factors b) Motivators c) Both Hygiene and Motivators d) Growth Factors
4. The best applicable style of Leadership in today's management is
a) Autocratic b) Democratic c) Free Rein d) Middle of the Road Management.
5. N Ach Theory was given by
a) VROOM b) McLelland c) Alderfers d) Maslow
6. The ERG theory was propounded by
a) VROOM b) McLelland c) Alderfers d) Maslow
7. The Scientific Management theory was propounded by
a) Mayo b) Fayol c) F.W. Taylor d) Drucker

8. The full name of MBO is
a) Managing beforehand objectives b) Management by objectives
c) Management by order d) Management by object
9. The 9.9 style of Management in Managerial Grid is termed as
a) Benevolent Management b) Autocratic Management
c) Impoverished Management d) Country Club Management
10. Recognition as need is coming under
a) Hygiene Factor b) Motivator c) Both Hygiene and Motivators d) Growth Factor

Group – B
(Short Answer Type Question)
Answer any three questions

3 x 5 = 15

1. Discuss Management as science or Art.
2. Discuss Functions of Management.
3. Discuss McLelland N Ach Theory.
4. Explain types of plan.
5. Explain control steps and techniques.

Group – C
(Long Answer Type Question)
Answer any three questions

3 x 15 = 45

1. Discuss span of control. Explain the factors affecting span of control.
2. Compare and contrast in between Maslow's and Herzberg's Theories of motivation.
3. Discuss three styles of leadership. Discuss the most effective style in today's organizational context.
4. Explain Fayol's 14 principles. Also discuss application of these principles in today's organization.
5. Explain the term delegation. How authority can be delegated?