



viii. Waterworn pebble

- |                                       |                      |
|---------------------------------------|----------------------|
| a) resembles a human face             | b) resembles a venus |
| c) resembles a Human with feline head | d) none              |

ix. BCE is an abbreviation for

- |                          |                           |
|--------------------------|---------------------------|
| a) before the Common Era | b) before the Current Era |
| c) both a) and b)        | d) none                   |

x. A line is

- |   |                           |
|---|---------------------------|
| a) a form with width and length, but no depth | b) a form with width only |
| c) a form with length only                    | d) a form with depth only |

### **Group – B**

(Short Answer Type Question)

3 x 5 = 15

[Answer any three]

2. Explain the difference between Book Cover and Pamphlets.
3. Explain the difference between progressive monitor and interlaced monitor.
4. Explain the difference between Kerning and Leading with Example.
5. What do you mean by Elements of Design?
6. What do you mean by balance? Explain Symmetrical, Asymmetrical and Radial balance in brief.

### **Group – C**

(Long Answer Type Question)

3 x 15 = 45

[Answer any three]

- 7.a) Explain the basic components and functionality of monochrome CRT. 5+5
- b) Explain the difference between RGB and CMYK Color Model. 5

8. a) What is Pamphlets? What is the difference between Poster and Pamphlets? 3+4  
b) Draw a Poster of “Beti Bachao Beti Padhao” using text/quotation/images. Justify your concept in the Poster. 5+3
9. a) Discuss on conventional printing technologies for methods use printing plates – or image carriers – to transfer ink to printing. Define 3 main characteristics of printing on substrates such as paper, plastic, metal etc. 7  
b) What do you mean by Media of Composition? Explain Collage, Mosaic, Painting, Mural, Fresco, Batik, Tye and Dye in brief. 3+5
10. a) What is font? What are the different types of font. Explain the term ‘typography’. 3+2+5  
b) Explain the difference between serif font and sans serif font . 5
11. Write short notes on **any three** of the following : 3 x 5
- a) Poster
  - b) Additive Color Model
  - c) Subtractive Color Model.
  - d) Vanishing point
  - e) Scale and Proportion