

knowledge, skills, and competencies.

## ■ **DPIIT Launches MAARG Application for Startups Seeking Mentorship**

The Department for Promotion of Industry and Internal Trade (DPIIT) has launched an application on the MAARG portal, wherein startups can register for mentorship. MAARG portal, (Mentorship, Advisory, Assistance, Resilience and Growth) is a one stop platform to facilitate mentorship for startups across diverse sectors, functions, stages, geographies, and backgrounds. The purpose of the application is to build a strong and inclusive ecosystem for innovation and entrepreneurship in India. The MAARG is being operationalised in three phases which include, mentor onboarding, Startup onboarding, mentor-startup matchmaking. All interested startups should apply on [www.maarg.startupindia.gov.in](http://www.maarg.startupindia.gov.in).

#startupindia

