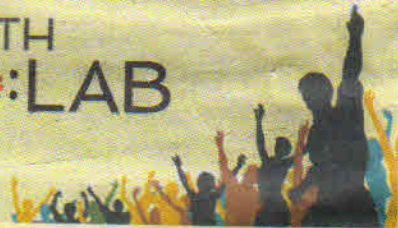


growth of 25.47 per cent over the same period last year.

■ 5th Youth Co:Lab Launched, 30 Early Startups to get NITI Aayog, UNDP Handholding

Atal Innovation Mission (AIM), NITI Aayog and UNDP India have called upon young entrepreneurs and innovators to take part in the fifth edition of Youth Co:Lab launched on 15th December 2022. The NITI Aayog-UNDP joint initiative is Asia Pacific's

YOUTH CO:LAB



largest youth innovation movement that aims to establish a common agenda for Asia-Pacific countries to invest in and empower youth to accelerate implementation of the Sustainable Development Goals (SDGs) through leadership, social innovation, and entrepreneurship. Through Youth Co:Lab, 30 early-stage start-ups would be supported by the springboard programme, and the best would be provided a seed grant for scaling up their start-up. The focus thematic areas for Youth Colab 2022-23 are (i) Digital and Financial Literacy for Youth (ii) Gender Equality and Women Economic Empowerment (iii) Developing FinTech Solutions focused on Biodiversity Conservation (iv) Promoting Biodiversity-friendly Lifestyles through Technological Solutions in Finance (v) Accelerating Circular Economy through Upcycling Innovations (vi) Behavioural Nudges for LiFE (Lifestyle For Environment). Passionate young founders with solutions that solve real problems and/or create meaningful co-innovation opportunities aged 18-29 can apply and will be supported throughout the programme. Detailed information about Youth Co:Lab is available at www.youthcolab.org.