



## **BRAINWARE UNIVERSITY**

**Course – BBA**

**Principles of Management (BBA101/BBAC101)**

(Semester – 1)

**Time allotted: 3 Hours**

**Full Marks: 70**

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

### **Group –A**

**(Multiple Choice Type Question)**

**1. Choose the correct alternatives for the following:**

**1 x 10 = 10**

i) Scientific Management School was developed by

- a) Henry Fayol      b) Peter Drucker      c) F. W. Taylor      d) Elton Mayo

ii) Which one of the following is an external premise?

- a) Organization Structure      b) Organization's Resource Ability      c) Political Stability  
d) None of the Above

iii) Which is an internal premise?

- a) Structural Inflexibilities      b) Political Climate      c) Trade Union      d) Technological Inflexibility

iv) What does delegation of authority indicate?

- a) Decision Making      b) Assigning responsibility to subordinates      c) Granting legitimate right of deciding      d) Decentralizing activities

v) Leadership, motivation, communication and supervision are

- a) Functions of Management      b) Techniques of Directing  
c) Steps in Management Process      d) Principles of Modern Management

vi) Which is the third order need in Maslow's Need Hierarchy?

- a) Self Actualization Needs                      b) Physiological Needs
- c) Social Needs                                      d) Safety Needs

vii) Which one is the latest form of organization?

- a) Line Organization                      b) Line & Staff Organization                      c) Virtual Organization
- d) Committee Organization

viii) Which staffing functions involves estimating the needs of human resource for the organization?

- a) Recruitment                      b) Selection                      c) Manpower Planning                      d) Training & Development

ix) Autocratic leadership style is based on

- a) Authority                                      b) Motivation
- c) Employee Orientation                      d) Modern Leadership style

x) Who developed two factor theory of management?

- a) Abraham Maslow                      b) Stacy Adam                      c) Peter Drucker                      d) Frederick Herzberg

### **Group - B**

#### **(Short Answer Type Questions)**

**Answer any three of the following**

**3 x 5 = 15**

2. Briefly describe the difference between authority and power.
3. Describe Graicunas Theory of Span of Management.
4. Briefly describe the difference between delegation and decentralization?
5. Mention different types of organization structure.
6. Define the term coordination. What is its significance?

**Group C**

**(Long Answer Type Questions)**

**Answer any three of the following**

**3 x 15 = 45**

7. Describe the major functions of staffing.
8. Explain the various sources of recruitment.
9. Describe the importance of controlling.
10. Briefly discuss the managerial grid theory.
11. Management is both science and art, do you agree? Explain.