



BRAINWARE UNIVERSITY

Course – MBA

Principles of Management and Organisational Behaviour (MBA103)

(Semester – 1)

Time allotted: 3 Hours

Full Marks : 70

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group - A

(Multiple Choice Type Question)

1. Choose the correct alternatives for the following:

10 x 1 = 10

i) Who is known as father of scientific management?

- | | |
|---------------|----------------|
| a) F.W.Taylor | b) P.F.Drucker |
| c) Gantt | d) Gilbreth |

ii) Division of work promotes:

- | | |
|-------------------|--------------|
| a) Specialisation | b) Wastages |
| c) Inefficiency | d) Confusion |

iii) Planning is helpful for

- | | |
|-----------------------------|------------------------------------|
| a) Reducing efficiencies | b) better utilization of resources |
| c) raising employees morale | d)None of these |

iv) CSR stands for

- | | |
|--------------------------------------|--------------------------------------|
| a) Company's social responsibilities | b) Country's social responsibilities |
| c) Corporate Social Responsibilities | d) None of these |

v) Under Vestibule training

- a) A separate training centre is established

- b) Training is conducted in the production department.
- c) Training is conducted in educational institutes
- d) None of these
- vi) A good plan should be
 - a) Flexible b) Expensive c) Time consuming d) Biased
- vii) Directing is exercised at
 - a) Top level b) Lower level c) Middle level d) None of these
- viii) Group dynamics is a Process
 - a) Unique b) Common c) Social d) All of these
- ix) Entrepreneurship is
 - a) Social activity b) Political activity
 - c) Religious activity d) Economic activity
- x) Communication is
 - a) Giving ideas b) Receiving ideas
 - c) Exchanging of information d) All of these

Group - B

(Short Answer Type Questions)

Answer any three of the following

3 x 5 = 15

2. "Behaviour is a function of its consequences". Do you agree? Give justification to your answer.
3. Discuss participative leadership style.
4. Mention the objectives and advantages of Training.
5. Discuss the importance of Controlling.
6. State the characteristic of Laissez –faire style of leadership.

Group - C

(Long Answer Type Questions)

Answer any three of the following

3 x 15 = 45

7. Diagrammatically explain the group forming stages. What are the requisites to an efficient group? [9+6]
8. . What do you mean by recruitment and selection? Explain briefly the steps in selection process. [3+12]
9. Define MBO. Discuss its benefits. [3+12]
10. a) Explain with example instrumental learning process.
- b) Explain the structure and functions of different levels of management. [6+9]
11. a) What do you mean by communication?
- b) Describe the communication process.
- c) What are the barriers to effective communication? [2+5+8]