



BRAINWARE UNIVERSITY

Course – M.Com.

Business Ethics and Corporate Governance (MCM103)

(Semester – 1)

Time allotted: 3 Hours

Full Marks: 70

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group –A

(Multiple Choice Type Question)

1. Choose the correct alternatives for the following:

10 x 1 = 10

i) Society determines..... Of the state:

- a) Purpose b) background c) Jurisdiction d) all of these

ii) The term social stratification refers to....

- a) The division of population into different categories
 b) Division of population in terms of class
 c) Division of population with a feeling of superiority and inferiority
 d) A kind of social differentiation and ranking

iii) Which is the most important ingredient of social class?

- a) Books
 b) Above
 c) Equal in status
 d) Above the capitalists

iv) Language is important to society because

- a) It makes social contacts easy b) It raised man from a savage to a noble being c) It is an invention of society d) It easily satisfied man's need of expression

v) The concept of "social structure" deals the inter-connectedness of part, but the debatable issue in sociology is what parts are of fundamental importance According to R. Brown " social structure" refers to.

- a) Culture satisfied the basic and derived needs of the individual
 b) The parts of society fulfill the individual needs
 c) A set of inter-personal relations existing at a particular time and place
 d) An assemblage of inter-group relationship

vi). Business ethics deals primarily with

- a) social responsibility
- b) the pricing of products and services
- c) moral obligation
- d) being unfair to the competition.

vii) The formal structure of any organization includes..

- a) Personal roles and relations
- b) Cliques
- c) Personal interests
- d) Public Relations

viii) Which of the following is void industry for CSR

- a) Media
- b) Sports
- c) Electronics
- d) Wine

ix) _____ are defined as the enduring beliefs and expectations held to be important guides to behaviour by a person or group of people.

- a) Attitudes
- b) Values
- c) Core Competencies
- d) Assumptions

x) The long established habits and usages of people

- a) Norms
- b) Rituals
- c) Customs
- d) Manners

Group - B

(Short Answer Type Questions)

Answer any three of the following

3 x 5 = 15

Write Short Notes:

2. Consequences of globalisation for India
3. Problem of Adult literacy in India
4. Dowry as a social problem
5. Gender roles in Changing Structure of Family
6. Demographic Profile of Indian Society

Group - C

(Long Answer Type Questions)

Answer any three of the following

3 x 15 = 45

7. "Political and economic empowerment of women is necessary but not a sufficient condition for improving social status of women in India." Comment.

8. Explain Social Responsibility of Business towards Government and Society. What are the stipulations made by Government? [7+8]

9. Business is related to making profit, whereas Ethics deal with right or wrong. Therefore, Business and ethics are not related to each other. Explain the statement.

10. What do you mean by corporate governance? Why corporate governance has assumed importance these days? [5+10]

11. Discuss the features of Indian family system. What contemporary changes are you noticing in Indian family? [7+8]