

## **BRAINWARE UNIVERSITY**

## **Term End Examination 2018 - 19**

Programme – BCA/B.Sc.(CS)/B. Sc(HN)/B.A.(MW)/B.Com (BFA)/BBA/B.Sc.(BT)

#### **Course Name – Communicative English**

#### Course Code - BENL010301

(Semester - 1)

Time allotted: 3 Hours Full Marks: 70

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

## Group -A

	(Multiple Choice	e Type Question)	$10 \times 1 = 10$	
1.	Choose the correct alternative from the j	following		
(i)	In the short story 'The Necklace' what was the first name of Madame Loisel?			
	a. Evelyn	b. Marie		
	c. Jenny	d. Mathilde		
(ii)	Which word among the following means	s "A person who walks in s	leep".	
	a. Philatelist	b. Somnambulist		
	c. Ambidexter	d. Catharsist		
(iii)	I enquired him	that matter.		
	a. Of/About	b. On/About		
	c. Of/On	d. By/On		
(iv)	"A religious war" is called	·		
	a. Skirmish	b. Offensive		
	c. Crusade	d. Guerrilla		
(v)	Burke spoke as though he were a born o	orator. ( Identify the type of	Clause.)	
. ,	a. Adverb Clause	b. Adjective Clause	•	
	c. Noun Clause	d. Relative Clause		

(vi)	No so	oner did he see the tiger	he:	fainted.	
	a.	Than	b.	But	
	c.	And	d.	That	
(vii)	Traffic	c signal can be considered to be which	ch ty	pe of Non-Verbal Communi	cation?
	a.	Kinesics	b.	Chromatosis	
	c.	Chronemics	d.	Chromatics	
(viii)		atin verb and noun Communis and C	Comr	nunicare when translated into	o English
	a.	Make Convenient	b.	Make Real	
	c.	Make Common	d.	Make Again	
(ix)	We ha	ntify the type of Clause)			
	a.	Noun Clause	b.	Relative Clause	
	c.	Adverb Clause	d.	Adjective Clause	
(x)	What is the flow of Interdepartmental Communication called?				
	a.	Upward Communication	b.	Diagonal Communication	
	c.	Downward Communication	d.	Lateral Communication	
		Group -	- <b>B</b>		
		(Short Answer Ty	pe Ç	Questions)	$3 \times 5 = 15$
Ansv	ver any th	hree from the following			
2.	Commen	nt on Madame Loisel's character.			5
3.	Describe the Loisel's life after Madame Forestier's necklace went missing.				
4.	Justify the title of the short story 'The Necklace".				
5.	How did the Loisel's garner funds to buy the substitute necklace.				
6.	Comment on the ending of the short story 'The Necklace'.				

# Group - C

		(Long Answer Type Questions)	$3 \times 15 = 45$
Ans	wer a	ny three from the following	
7.	(a)	Differentiate between following:	
		(i) Verbal and Non-Verbal Communication	
		(ii) Formal and Informal Communication	
		(iii) Oral and Written Communication	
		(iv) Intrapersonal and Interpersonal Communication	
		(v) Diagonal and Lateral Communication	10
	(b)	Define the following terms:	
		(i) Stricture and its types	
		(ii) Monophthong	5
8.	(a)	Define Communication. What are its purposes. With the help of diagram explain the Processes of Communication.	n 10
	(b)	Do as directed:	
		(i) After he had learned his lessons, he went out to play.(Change into Sir Sentence)	nple
		(ii) God made the country. Men made the towns.(Join into a Complex Sentence)	
		(iv) I will be writing my exam this time tomorrow.(Change into Past Continuous Tense)	
		(v) She will not tolerate this injustice.(Change into Simple Past Tense)	5
9.	(a)	Define the following:	
		(i) Mass Communication	
		(ii) Active Articulator	
		(iii) Intonation	
		(iv) Feedback	
		(v) Paralinguistics	10
	(b)	Explain the Shannon-Weaver Model of Communication	5

10.	(a)	What is Feedback? What are its characteristics?	5
	(b)	Define Pulmonic and Glottalic ASM. Give Example of two passive articulators.	5
	(c)	Change the voice of the following sentences:	
		(i) May God bless you with happiness!	
		(ii) Who wrote this letter?	
		(iii) We are taught grammar by Ms. Sullivan.	
		(iv) The streets were thronged with spectators.	
		(v) The master punished the servant.	5
11.	(a)	Define Non-Verbal Communication. Explain any of its 6 types.	10
	(b)	Define Air-Stream Mechanism. What are the different types of ASM?	5

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