

Group – C

(Long Answer Type Questions)

3 x 15 = 45

Answer any *three* from the following

7. (a) Differentiate between following:
- (i) Verbal and Non-Verbal Communication
 - (ii) Formal and Informal Communication
 - (iii) Oral and Written Communication
 - (iv) Intrapersonal and Interpersonal Communication
 - (v) Diagonal and Lateral Communication 10
- (b) Define the following terms:
- (i) Stricture and its types
 - (ii) Monophthong 5
8. (a) Define Communication. What are its purposes. With the help of diagram explain the Processes of Communication. 10
- (b) Do as directed:
- (i) After he had learned his lessons, he went out to play.(Change into Simple Sentence)
 - (ii) God made the country. Men made the towns.(Join into a Complex Sentence)
 - (iv) I will be writing my exam this time tomorrow.(Change into Past Continuous Tense)
 - (v) She will not tolerate this injustice.(Change into Simple Past Tense) 5
9. (a) Define the following:
- (i) Mass Communication
 - (ii) Active Articulator
 - (iii) Intonation
 - (iv) Feedback
 - (v) Paralinguistics 10
- (b) Explain the Shannon-Weaver Model of Communication 5

10. (a) What is Feedback? What are its characteristics? 5
- (b) Define Pulmonic and Glottalic ASM. Give Example of two passive articulators. 5
- (c) Change the voice of the following sentences:
- (i) May God bless you with happiness!
- (ii) Who wrote this letter?
- (iii) We are taught grammar by Ms. Sullivan.
- (iv) The streets were thronged with spectators.
- (v) The master punished the servant. 5
11. (a) Define Non-Verbal Communication. Explain any of its 6 types. 10
- (b) Define Air-Stream Mechanism. What are the different types of ASM? 5
