



BRAINWARE UNIVERSITY

Term End Examination 2018 - 19

Programme – Bachelor in Pharmaceutical Science

Course Name – Communication Skills

Course Code – BP105T

(Semester – 1)

Time allotted: 1 hrs. 30 min

Full Marks: 35

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group – A

(Short Answer Type Questions)

5 x 5 = 25

Answer any *five* from the following

1. What is Barrier of Communication? 5
2. Enumerate the advantages of non-verbal communication. 5
3. Write a short note on Effective Listening. 5
4. Write down five purposes of written communication. 5
5. Describe the process of communication. What is feedback? 4+1
6. What are the differences between Hearing and Listening? 5

Group – B

(Long Answer Type Questions)

1 x 10 = 10

Answer any *one* from the following

7. Explain the types of Listening with proper examples. 10
8. (a) What are the things to be avoided in a Group Discussion? 5
- (b) What are the skills required to excel in a Group Discussion? 5