



BRAINWARE UNIVERSITY

Term End Examination 2018 - 19

Programme – Master of Business Management

Course Name - Management Process and Organizational Behavior

Course Code - MBAD010405

(Semester – 1)

Time allotted: 3 Hours

Full Marks : 70

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group –A

(Multiple Choice Type Question)

10 x 1 = 10

1. *Choose the correct alternative from the following*
 - (i) Food, drink, sleep, oxygen and an acceptable temperature are all examples of
 - a. Physiologic need
 - b. Safety need
 - c. Competence need
 - d. Social need
 - (ii) Fredrick Taylor stressed on _____
 - a. Selecting the right people for the right job
 - b. Division of Labour
 - c. Unity of Command
 - d. Unity of Division
 - (iii) Top level managers engage chiefly in _____ planning or long range planning
 - a. Human Resource
 - b. Financial
 - c. Strategic
 - d. Succession
 - (iv) Who is credited with having developed the concept of priority or hierarchy of needs
 - a. A.Maslow
 - b. F W Taylor
 - c. Vroom
 - d. F U Herzberg
 - (v) Decision making occurs as a reaction to a
 - a. Argument
 - b. Problem
 - c. Perception
 - d. Exception

Group – C

(Long Answer Type Questions)

3 x 15 = 45

Answer any *three* from the following

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| 7. | (a) | Discuss Fayol's contribution in Management Thoughts. | 6 |
| | (b) | Define Motivation. Discuss any ONE theories of motivation with illustration. | 9 |
| 8. | (a) | Discuss Mc Gregor's theory X and Theory Y. | 6 |
| | (b) | Define the term "Leadership". Discuss any one theories of Leadership. | 9 |
| 9. | (a) | Discuss Managerial Grid Theory. | 7 |
| | (b) | Discuss Lewin's change model. | 8 |
| 10. | (a) | Discuss OD interventions in details. | 4 |
| | (b) | Discuss Contingency and System Approach of Management thought. | 7 |
| | (c) | Discuss different stages of Planning. | 4 |
| 11. | (a) | Define Group Dynamics. | 3 |
| | (b) | Discuss determinants of personality. | 4 |
| | (c) | Differentiate leader and manager. | 4 |
| | (d) | Differentiate between formal and informal group. | 4 |
