BRAINWARE UNIVERSITY

Term End Examination 2018 - 19

Programme – Master of Business Management

Course Name - Management Process and Organizational Behavior

Course Code - MBAD010405

(Semester - 1)

Time allotted: 3 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group –A

	(Multiple Choice	Type Question)	10 x 1 = 10
1. (i)	<i>Choose the correct alternative from the following</i> Food, drink, sleep, oxygen and an acceptable temperature are all examples of		
	a. Physiologic need	b. Safety need	
	c. Competence need	d. Social need	
(ii)	Fredrick Taylor stressed on		
	a. Selecting the right people for the right job	b. Division of Labour	
	c. Unity of Command	d. Unity of Division	
(iii)	Top level managers engage chiefly in	planning or long range p	lanning
	a. Human Resource	b. Financial	
	c. Strategic	d. Succession	
(iv)	Who is credited with having developed the concept of priority or hierarchy of needs		
	a. A.Maslow	b. F W Taylor	
	c. Vroom	d. F U Herzberg	
(v)	Decision making occurs as a reaction to a	a	
	a. Argument	b. Problem	
	c. Perception	d. Exception	

Full Marks: 70

(vi) Super Silk is a fashion house. Recently they have decided to bring in some changes in their policies and work environment. The team of experts have recommended that 1. Flexible work arrangement shall be provided, 2. Enhance job security 3.creating task variety 4.Exploring and creating career opportunities. What is the main purpose behind doing this?

a.	Organization Change	b.	Enhance Job Satisfaction
c.	Introducing New Value	d.	Managing Stress
	System		

(vii) Hawthorne studies is related to which stage of the organization behavior evolution

a.	Industrial Revolution	b.	Scientific Management
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c. Human Relations Movement d. Organizational Behaviour

(viii) Strategic Planning as a broad concept consists of

a.	Corporate Strategy and	b.	Strategy formulation and strategy
	Business Strategy		implementation
c.	Inputs and outputs	d.	Environmental analysis and internal
			analysis

(ix) Groups created by the managerial decision in order to accomplish stated goals of the organization are called

a. Formal Group b. Infe	ormal Group
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- c. Task Group d. Interest Group
- (x) Shweta gets an average with a company. She has many friends on the job. She used to get appreciation and respect from the management and the management makes her feel that she is making a contribution in the company. What needs are satisfies here?
 - a. Belonging b. Self-esteem
 - c. Physiological d. Safely

Group – B

(Short Answer Type Questions)	$3 \ge 5 = 15$
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Answer any three from the following

2.	Discuss the functions of management.	5
3.	What are the determinants of personality?	5
4.	Write about the differences between Centralization and Decentralization of Authority.	5
5.	What are the types of leadership?	5
6.	Write a note of Policies and Strategies.	5

Group – C

(Long Answer Type Questions) $3 \times 15 = 4$	(Long Answer Type Questions)	3 x 15 = 45
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Answer any three from the following

7.	(a)	Discuss Fayol's contribution in Management Thoughts.	6
	(b)	Define Motivation. Discuss any ONE theories of motivation with illustration.	9
8.	(a)	Discuss Mc Gregor's theory X and Theory Y.	6
	(b)	Define the term "Leadership". Discuss any one theories of Leadership.	9
9.	(a)	Discuss Managerial Grid Theory.	7
	(b)	Discuss Lewin's change model.	8
10.	(a)	Discuss OD interventions in details.	4
	(b)	Discuss Contingency and System Approach of Management thought.	7
	(c)	Discuss different stages of Planning.	4
11.	(a)	Define Group Dynamics.	3
	(b)	Discuss determinants of personality.	4
	(c)	Differentiate leader and manager.	4
	(d)	Differentiate between formal and informal group.	4
