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energy, advocating a triple bottom line approach where businesses benefit economically, environmentally, and socially. She commended initiatives like 'Green Energy Open Access Rules' and 'Renewable Purchase Obligations', expressing

President Advocates Triple Bottom Line Approach for Energy Conservation President Smt. Droupadi Murmu presented the National Energy Conservation Awards on December 15 in New Delhi on National Energy Conservation Day. Emphasising optimal resource use, she urged stakeholders to promote energy efficiency and innovation. The President highlighted the importance of renewable

confidence in achieving clean energy and environmental goals.

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