



BRAINWARE UNIVERSITY
Term End Examination 2018 - 19

Programme – Bachelor of Arts (Honours) in Multimedia & Web
Course Name – Script Writing and Story Boarding
Course Code – BMW303
(Semester – 3)

Time allotted: 3 Hours

Full Marks: 70

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group –A

(Multiple Choice Type Questions)

10 x 1 = 10

1. *Choose the correct alternative from the following:*
 - (i) Screenplay can be told in _____ pages.
 - a. 105 to 120
 - b. 80 to 150
 - c. 90 to 120
 - d. 90 to 110
 - (ii) _____ is a one-line description of a location and time of day of a scene.
 - a. Scene Heading
 - b. Dialogue
 - c. Action
 - d. Extension
 - (iii) _____ is the lines of speech for each character.
 - a. Narration
 - b. Dialogue
 - c. Extension
 - d. Parenthetical
 - (iv) Extension includes _____.
 - a. V.O
 - b. O.S
 - c. O.C
 - d. Both a & b
 - (v) A character name is capped and always listed _____his lines of dialogue.
 - a. Above
 - b. Down
 - c. Left side
 - d. Right side
 - (vi) _____ is a graphic representation of how your video will unfold, shot by shot.
 - a. Storyboard
 - b. Pasteboard
 - c. Script
 - d. Screenplay
 - (vii) Action is also known as _____.
 - a. Heading
 - b. Direction
 - c. Acting
 - d. Scripting

- (viii) Which shot is used to show something specific like character's eyes?
- a. Close up shot
 - b. POV shot
 - c. Mid shot
 - d. Over the shoulder shot
- (ix) What is placed after the character's name in parentheses?
- a. Dialogue
 - b. Transition
 - c. Action
 - d. Extension
- (x) The camera that moves in horizontal direction is called _____.
- a. Panning
 - b. Tilting
 - c. Dollying shot
 - d. Tracking

Group – B

(Short Answer Type Questions)

3 x 5 = 15

Answer **any three** from the following:

- 2. Discuss about different types of Interactive Digital storyboard. 5
- 3. Discuss about advantages of Storyboard. 5
- 4. Define Transition. 5
- 5. What is Opening Credits? 5
- 6. Explain about Mid shot. 5

Group – C

(Long Answer Type Questions)

3 x 15 = 45

Answer **any three** from the following:

- 7. (a) Define Screenplay. 5
- (b) Describe about Elements of Screenplay with the example. 10
- 8. (a) What is Storyboard? 5
- (b) Describe about different types of Storyboard. 10
- 9. (a) Describe about different types of Camera angles and Camera shots. 15
- 10. (a) What is Script? 5
- (b) Discuss about stages of Script writing. 5
- (c) Explain any one kind of Script. 5
- 11. (a) Write a short TV advertisements Script on Brand New Mobile Company. 15