



BRAINWARE UNIVERSITY

Term End Examination 2019 – 20

Programme – Bachelor of Technology in Computer Science and Engineering

Course Name – Management - I

Course Code – MB101

(Semester – 1)

Time allotted: 3 Hours

Full Marks: 70

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group –A

(Multiple Choice Type Question)

20 x 1 = 20

1. Answer any *twenty* from the following
 - (i) The impoverished style on the managerial grid is rated as:

a. (9,1)	b. (1,9)
c. (1,1)	d. (9,9)
 - (ii) The point, (1,1) on the managerial grid shows:

a. Country-club style	b. Middle-of the-road style
c. Produce or perish style	d. impoverished style
 - (iii) The highest need according to the Hierarchy Model is:

a. Esteem	b. Physiological
c. Self-Actualization	d. Social
 - (iv) The ERG in Alderfer's ERG Theory stands for:

a. Existence, Relation, Growth	b. Emotion, Retardation, Growth
c. Emotion, Relation, Grandeur	d. Emotion, Relation, Growth
 - (v) Group may be:

a. Formal	b. Informal
c. Both (a) & (b)	d. None of these
 - (vi) Which of the following is not a fringe benefit?

a. Salaries & wages	b. insurance
c. medical cover	d. vacation

- (vii) Brainstorming is one of the techniques for:
- a. Motivation
 - b. Leadership
 - c. Group decision making
 - d. All of these
- (viii) Freud's stages of Personality Development are:
- a. Oral, anal, phallic, latency, genital
 - b. Childhood, adolescence, adulthood, old age
 - c. Oral, phallic, genital
 - d. Oral, adolescence, latency, old age
- (ix) Which of the following is not an element of Direction?
- a. Motivation
 - b. Communication
 - c. Delegation
 - d. Supervision
- (x) The motivation theory which classifies needs in hierarchical order is developed by
- a. Fred Luthans
 - b. Scott
 - c. Abraham Maslow
 - d. Peter F. Drucker
- (xi) Which of the following is not an element of communication process?
- a. Decoding
 - b. Communication
 - c. Channel
 - d. Receiver
- (xii) Grapevine is
- a. Formal Communication
 - b. Barrier to Communication
 - c. Lateral Communication
 - d. Informal Communication
- (xiii) Bureaucracy theory means
- a. the development of management functions and administrative principles
 - b. a scientific study of work
 - c. a shared responsibility of authority and delegation
 - d. a formal structure in the organization
- (xiv) What is the term for the action in which managers at an organization analyze the current situation of their organization and then develop plans to accomplish its mission and achieve its goals?
- a. Synergy planning
 - b. Strategy formulation
 - c. Functional planning
 - d. SWOT analysis
- (xv) Ensuring that everything is carried out according to plan is part of the process of
- a. planning
 - b. controlling
 - c. organizing
 - d. coordinating

- (xvi) Conflict is a process that arises when
- a. two parties are in competition
 - b. one party purposely blocks the goal achievement of another
 - c. one party suspects that the other is politicking
 - d. none of the above
- (xvii) If someone receives power because of his/her position in the formal organizational hierarchy, this is
- a. legitimate power
 - b. referent power
 - c. reward power
 - d. expert power
- (xviii) Who proposed that achievement, affiliation and power are three important needs that help explain motivation in workplace situations?
- a. McClelland
 - b. Herzberg
 - c. McGregor
 - d. Taylor
- (xix) Theory X suggests that employees-
- a. Dislike their manager
 - b. Dislike work
 - c. Like work
 - d. Like their manager
- (xx) Company policy, administration, supervision, interpersonal relations, working conditions, and salary are characterized as
- a. Achievement factors
 - b. Motivating factors
 - c. Growth factors
 - d. Hygiene factors
- (xxi) The Hawthorne experiments were conducted by
- a. Elton Mayo
 - b. Max Weber
 - c. Henri Fayol
 - d. F W Taylor
- (xxii) Systems that operate without interference from outside their boundaries are called
- a. Open
 - b. Closed
 - c. Structured
 - d. Isolated
- (xxiii) So as to cope with stress effectively, it is necessary to have a healthy
- a. Environment
 - b. Body
 - c. Relations
 - d. All of the above
- (xxiv) The group_____ are more important to the group members than any financial incentive.
- a. Norms
 - b. Values
 - c. Both 'a' and 'b'
 - d. None of the value

- (xxv) What is the other name for vertical job loading?
- | | |
|-------------------|--------------------|
| a. Job analysis | b. Job enrichment |
| c. Job evaluation | d. Job enlargement |

Group – B

(Short Answer Type Questions)

4 x 5 = 20

Answer any *four* from the following

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|----|---|---|
| 2. | Discuss in brief 'Vision and Mission' and 'Objective and Goal'? | 5 |
| 3. | Elaborate 'Grape Vine'. | 5 |
| 4. | Enumerate control process. | 5 |
| 5. | Define Organization. Elaborate Departmentation by territory. | 5 |
| 6. | Define structure of an organization with appropriate example. | 5 |
| 7. | Define MBO. | 5 |

Group – C

(Long Answer Type Questions)

3 x 10 = 30

Answer any *three* from the following

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|-----|--|----|
| 8. | Discuss the Graicunas Theory of Span of Control. | 10 |
| 9. | What is management? Enumerate four major functions of management with examples. | 10 |
| 10. | What is delegation? Elaborate 'Top-Down Approach' and 'Bottom -Up Approach' in delegation. | 10 |
| 11. | Define management. Explain why planning is incomplete without control? | 10 |
| 12. | What is matrix structure? Explain its pros and cons. | 10 |
