



BRAINWARE UNIVERSITY

Term End Examination 2019 - 20

Programme – Master of Business Administration

Course Name – Indian Ethos and Business Ethics

Course Code –MBAD010407 (BL)

(Semester – 1)

Time allotted: 3 Hours

Full Marks: 70

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group –A

(Multiple Choice Type Question)

20 x 1 = 20

1. *Choose the correct alternative from the following (Answer any Twenty)*
 - (i) Which of this is a second stage of moral development?
 - a. Principled
 - b. Conventional
 - c. Pre conventional
 - d. None of the above
 - (ii) Which of the following is an assumption of rationality to rationale decision making?
 - a. Preferences are clear
 - b. Final choice will maximize payoff
 - c. The problem is clear and unambiguous
 - d. All of the above
 - (iii) Which of these factors is not included in environmental scanning?
 - a. Political and legislative issues
 - b. Economic factors
 - c. Technological changes
 - d. None of the above
 - (iv) Which of the wage concept is higher than fair wage?
 - a. Minimum wage
 - b. Living wage
 - c. Team based pay
 - d. None of the above
 - (v) When communication flows between manager and outside groups like suppliers, creditors, banks, etc. is called _____.
 - a. Grapevine communication
 - b. External communication
 - c. Horizontal communication
 - d. Upward communication

- (vi) The recognition of the close link between an organization's decisions and activities and its impact on the natural environment is called _____.
- a. Global environment
 - b. Greening of management
 - c. Social actions
 - d. None of the above
- (vii) Which of the following is NOT a type of ethics audit?
- a. Compliance audit.
 - b. Environmental audit.
 - c. Systems audit.
 - d. Cultural audit.
- (viii) What, in the context of management, best describes an amoral attitude?
- a. Relying on others to report malefactors.
 - b. Stating, 'Business is business,' and joining in.
 - c. Turning a blind eye to suspected unethical or illegal practices.
 - d. Being blind or indifferent to moral questions.
- (ix) Which of the following is the best way to describe how the term ethics is viewed in the academic world?
- a. Ethics is code of conduct for a particular profession and not related to personal life.
 - b. Ethics is a branch of philosophy dealing with morality.
 - c. Ethics is a field of study that focuses on faith and religion.
 - d. Ethics is what we do when we know others are watching.
- (x) Which of the following terms refers to the ideals, beliefs, norms, and ethos that arouse an emotional response for or against them in a given community?
- a. Personal ethics
 - b. Ethical climate
 - c. Organizational ethics
 - d. Community Values
- (xi) Which of the following is/are the main factor(s) responsible for the rapid rate deforestation?
- a. Rapid growth of population in the developing countries.
 - b. Extension of agriculture and grazing lands.
 - c. Rising demand for lumber, timber, paper, fuel-wood and charcoal, and other forest products.
 - d. All of the above.
- (xii) Which Fundamental Right aims at the abolition of social distinctions?
- a. Right to equality
 - b. Right to property
 - c. Right against exploitation
 - d. Right to freedom
- (xiii) The Preamble of the Indian Constitution serves the purpose of?
- a. Pointing out what the people expect the Government of India to accomplish.
 - b. Indicating that the authority of the Government is derived from the people
 - c. Helping judges to interpret various provisions of the Constitution properly.
 - d. All of these.

- (xiv) Right to speedy trial is:
 a. Legal right
 b. Constitutional Right
 c. Fundamental right
 d. Directive Principles of State.
- (xv)is the character of communication, in a formal organization by virtue of which it is accepted by a member of the organization as governing the action he contributes
 a. Responsibility
 b. Authority
 c. Accountability
 d.) Power
- (xvi) Authority flows from
 a. Top to Bottom
 b. Bottom to top
 c. Horizontally
 d. All of these
- (xvii) A leader should have
 a. Technical Knowledge
 b. Empathy
 c. Initiative
 d. All of these
- (xviii) leader tries to make the subordinates to feel that they are actually participating in decision making even though he had already taken he decision.
 a. Participative
 b. Free rein
 c. Manipulative autocrat
 d. None of these
- (xix) Need Hierarchy theory was developed by
 a. Mc Gregor
 b. Abraham Maslow
 c. Herzberg
 d. Mc Clelland
- (xx) is the need for love and affection.
 a. Safety
 b. Esteem
 c. Social
 d. Physiological
- (xxi) Human nature is
 a. Learned
 b. Programmed
 c. Inherited
 d. All of these
- (xxii) Culture is
 a. Learned
 b. Programmed
 c. Inherited
 d. All of these
- (xxiii) represent an individual's highest priorities and deeply held driving forces.
 a. Values
 b. Principles
 c. Culture
 d. Ethics
- (xxiv) The 'guna' of dark force is
 a. Raja Guna
 b. Satva Guna
 c. Tams Guna
 d. None of these

- (xxv) refers to certain norms governing the conduct of workers involved in a work situation.
- | | |
|---------------|--------------------|
| a. Team Work | b. Work Ethos |
| c. Work Group | d. Work Management |

Group – B

(Short Answer Type Questions)

4 x 5 = 20

Answer any *four* from the following

- | | |
|--|---|
| 2. Elaborate work ethos and values for Indian managers? | 5 |
| 3. Explain the term corporate karma leadership. | 5 |
| 4. Write briefly about the theories of ethics. | 5 |
| 5. Write about GE Matrix for strategic business units. | 5 |
| 6. Define material values. | 5 |
| 7. Identify the social values that are present in the Preamble of the Constitution of India. | 5 |

Group – C

(Long Answer Type Questions)

3 x 10 = 30

Answer any *three* from the following

- | | |
|--|----|
| 8. (a) How industrialization has brought social change? | 5 |
| (b) Write about the harmful effects of it. | 5 |
| 9. (a) Give the reasons behind for the companies to be ethical? | 3 |
| (b) Define stake holders. | 2 |
| (c) Elucidate the concept of work ethics. | 3 |
| (d) Define values. | 2 |
| 10. What role does work ethics play in organizational effectiveness? | 10 |
| 11. Define environmental protection and also identify and write about the values that are connected to environmental protection. | 10 |
| 12. What is the relationship between CSR and Public Relation? Explain with suitable example. | 10 |