

■ Khadi and Handmade Local Products Wins Hearts at India International Trade Fair 2023

The India International Trade Fair - 2023, held at Pragati Maidan in the national capital, featured a diverse array of products at various stalls and pavilions, with the participation of over three thousand exhibitors from India and abroad. Spotlight was on promoting local craftsmanship and fostering cultural exchange on an international scale.



Partner states Bihar and Kerala showcased their vibrant wares alongside Focus States Delhi, Jammu and Kashmir, Jharkhand, Maharashtra, and Uttar Pradesh. Additionally, thirteen countries, including Oman, Afghanistan, Bangladesh, and Egypt, presented their unique products. The event catered to a wide audience, including educational and informative games for children and free health checkups for the elderly. Noteworthy stalls displaying Khadi and local handicrafts draw attention of substantial crowds