

## ■ **EDII and DEPwD Collaborate to Encourage Establishment of 3000 New PwD-led Enterprises**

The Entrepreneurship Development Institute of India (EDII), in partnership with the Department of Empowerment of Persons with Disabilities (DEPwD), is exploring ways to encourage enterprises led by Persons with Disabilities (PwDs). An event titled 'Support, Activate, and Build Assured Livelihoods (SABAL) for Persons with Disabilities under CSR Actions,' held recently saw the participation of prominent figures from the government, corporate sector, and institutions. They put their heads together to devise strategies for raising awareness and implementing initiatives aimed at establishing 3000 new enterprises led by PwDs. To achieve the ambitious goal creating 1500 technology-driven and 1500 general enterprises, several activities have been identified, including awareness campaigns for community integration, life skills training for adolescents with disabilities, sourcing business opportunities, sensitisation workshops, credit linkage support, entrepreneur growth-cum-counseling programs, and micro skill entrepreneurship development programs.