

■ **Mobile App and Portal Launched to Transform Farming Practices**

The Department of Agriculture and Farmers Welfare (DA&FW) has introduced a groundbreaking mobile application and web portal for the General Crop Estimation Survey (GCES). The digital tools, unveiled on September 21, 2023, are poised to revolutionise farming practices across India by infusing real-time data and technology in agriculture, given the critical role data accuracy plays in yielding reliable outcomes. The DA&FW has encouraged states to fully embrace the GCES web portal and mobile application. Meanwhile, the Agriculture Ministry has launched an Artificial Intelligence Chatbot, a first of its kind, for improving farmer support and enhancing the efficiency of the *Pradhan Mantri Kisan Samman Nidhi* (PM-KISAN) Scheme. The Chatbot is named *Kisan e-Mitra*.