

and India's vision of becoming a skill capital of the world.

■ **India Post and Shiprocket Forge Alliance to Fuel e-Commerce Export Growth**

The Department of Posts has joined forces with Bigfoot Retail Solution Pvt Ltd (Shiprocket), a prominent e-commerce enabler to supercharge e-commerce exports by harnessing India Post's extensive network to provide faster, more secure, and efficient global parcel services to over 200 destinations worldwide. This collaboration aims to expand reach, reduce costs, and delivery times through Dak Ghar Niryat Kendras (DNKs) and enable more small businesses seeking to export through the Shiprocket platform. Exporters on Shiprocket can access packaging, label printing, pickup services, and send their shipments to the nearest DNK across the country. This will benefit artisans, craftsmen, and SME sellers from the remotest areas of the country.