

connectivity from Central India to Northern India as well as to the

■ **Government Issues Advisory Against Betting Advertisements:**

The Ministry of Information and Broadcasting has advised all stakeholders, including the media entities, online advertisement intermediaries and social media platforms, to immediately refrain from showing advertisements/promotional content on betting/gambling in any form. The Ministry has cited the recent Central Government action against a network of agents who had collected substantial money from users of gambling apps that had subsequently funneled the funds out of India to reiterate that advertisements of gambling/betting platforms pose significant financial and socio-economic risk for the consumers, especially youth and children. It has further added that this mechanism has linkages to money laundering networks, thereby threatening the financial security of the country.

Effective Preventive Tool Against Lifestyle Disor-