IFFI Announces Inaugural Best Web Series (OTT) Award



The International Film Festival of India (IFFI) has unveiled an exciting opportunity for online content creators and OTT platforms with the launch of the first-ever Best Web Series (OTT) Award. The award aims to celebrate the thriving world of OTT content and its creators while also spotlighting the narrative of a rising and aspirational 'New India.' The winner of this prestigious award will be unveiled at the 54th edition of IFFI, scheduled to take place in Goa from November 20 to 28, 2023. This pioneering award seeks to foster innovation and growth within the Indian OTT industry, promoting regional diversity and creativity by recognising exceptional content produced in various Indian languages, while enhancing the Indian OTT sector's international footprint.

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