

■ IFFCO Starts Exporting Nano Urea to the US

IFFCO

Introduced

World's First

Nano

urea



IFFCO, the Indian Farmers Fertiliser Cooperative Limited, has initiated the export of the world's first Nano urea, a product invented and manufactured domestically in India, to the United States. This development coincides with Prime Minister Shri Narendra Modi's visit to the US. The introduction of Nano urea represents a breakthrough in the agricultural

sector, offering the potential to reduce storage requirements and costs. A single 500 ml bottle of IFFCO Nano Urea Liquid can replace one bag of conventional urea. Dr. U S Awasthi, Managing Director and CEO of IFFCO, highlighted the product's ability to decrease chemical fertilizer usage, combat air and water pollution, and preserve soil. Over 5.7 crore bottles have already been sold within India.