

## 'herSTART' Platform to Promote Women Entrepreneurs

Dr Jitendra Singh, Union Minister of State (Independent Charge) Science & Technology, announced the launch of a new platform called 'herSTART' during the Bharat Startup Summit and Expo 2023. The platform is designed to encourage and promote women-led startups and entrepreneurs. Under the

**herSTART**  
**ACCELERATOR**

scheme, that the government will provide a monthly allowance of Rs 20,000 for up to one year to women-led startups. The minister emphasised the importance of startups in India's economy and the increasing role of women in entrepreneurship, stating that at least 36 unicorns and potential unicorns having at least one woman founder or co-founder. The government is committed to creating an enabling ecosystem for women entrepreneurs through initiatives, schemes, networks, and communities.

Entrepreneurs Get 10% Reservation in CISE