



Library  
Pharmaceutical Technology  
Brainware University  
Barasat, Kolkata-700 25

## BRAINWARE UNIVERSITY

Term End Examination 2024-2025

Programme – B.Pharm-2019/B.Pharm-2020/B.Pharm-2023/B.Pharm-2024

Course Name – Communication Skills

Course Code - BP105T

( Semester I )

Full Marks : 35

Time : 1:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

### Group-A

(Short Answer Type Questions)

5 x 5=25

1. Explain the various elements of face-to-face communication. (5)
2. List the various objectives of communication. (5)
3. Explain how visual perception affects one's perspective. (5)
  
4. Briefly explain the process of active listening. (5)

OR

- Write any four tips that help in active listening. (5)
5. Explain any three physical barriers and any two workplace barriers. (5)
- OR
- Briefly explain the process of communication. Draw a flowchart. (5)

### Group-B

(Long Answer Type Questions)

10 x 1=10

6. Evaluate the different principles of effective writing. (10)
- OR
- Evaluate the various communication skills required for a good presentation. (10)

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