



Brainware University
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BRAINWARE UNIVERSITY

Term End Examination 2024-2025

Programme – B.Sc.(MSJ)-Hons-2024

Course Name – News Reporting and Writing

Course Code - BMJ17002 (T)

(Semester I)

Full Marks : 40

Time : 2:0 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 10=10

1. Choose the correct alternative from the following :

- (i) Hicky's Bengal Gazette was published in _____. Relate.
 - a) January, 1870
 - b) January, 1780
 - c) January, 1890
 - d) January, 1789
- (ii) Identify the name of the first printed book.
 - a) Gone With The Wind
 - b) Mahabharat
 - c) Ramayan
 - d) Gutenberg Bible
- (iii) 'Beat' in reporting means? Identify.
 - a) Police beat house
 - b) Specialised sphere
 - c) Beating drums
 - d) Beating retreat
- (iv) The ideal structure of a news report is _____. Choose.
 - a) Pyramid
 - b) Square
 - c) Inverted pyramid
 - d) None of these
- (v) Which quality is essential for a reporter to maintain public trust? Identify.
 - a) Dishonesty
 - b) Impartiality
 - c) Sensationalism
 - d) Bias
- (vi) Crime reporting focuses on _____. Select.
 - a) Educational reforms
 - b) Criminal activities and law enforcement
 - c) Financial markets
 - d) Cultural events
- (vii) Special reporting is typically assigned to _____. Identify.
 - a) Routine news stories
 - b) Unusual, unique, or complex topics
 - c) Sports events
 - d) Weather updates
- (viii) Identify the primary goal of investigative reporting.
 - a) Entertain the audience
 - b) Uncover hidden truths
 - c) Promote a product
 - d) Report breaking news
- (ix) Select the most crucial skill for an investigative reporter.

- a) Quick typing
- c) Public speaking
- (x) Choose the best approach when interviewing a reluctant source.
 - a) Pressure them into answering
 - c) Ignore their hesitation
- b) Critical thinking
- d) Time management
- b) Build rapport and trust
- d) Ask irrelevant questions

Group-B

(Short Answer Type Questions)

3 x 5=15

- 2. What are the 5Ws and 1H in news writing? Explain. (3)
- 3. Write the essential steps in conducting investigative reporting. (3)
- 4. Why is it important to protect news sources, and how can journalists do this? Extend. (3)
- 5. Explain the challenges journalists face in the digital age. (3)
- 6. Distinguish the differences between special reporting and regular news reporting. (3)

OR

How can a reporter ensure the accuracy of their information? Examine. (3)

Group-C

(Long Answer Type Questions)

5 x 3=15

- 7. Infer the role of a reporter in shaping public opinion. (5)
- 8. Extend the qualities that are essential for a journalist to succeed in the digital age. (5)
- 9. Explain the key qualities of a good correspondent. (5)

OR

Why is it important for journalists to maintain confidentiality with their sources? Assess. (5)
