



BRAINWARE UNIVERSITY

Term End Examination 2024-2025

Programme – M.Sc.(MSJ)-2024

Course Name – Reporting and Editing

Course Code - MSJ10102

(Semester I)

Library
Brainware University
398, Ramkrishnapur Road, Barasat
Kolkata, West Bengal-700125

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Which among these is not a good place to find sources?
 - a) Home
 - b) Press conference
 - c) Political rally
 - d) Protest venue
- (ii) Classify which of these is not a beat.
 - a) Sports
 - b) Business
 - c) Crime
 - d) Fire
- (iii) Translate sensational headlines into a phrase.
 - a) Search engine
 - b) Yellow Journalism
 - c) Page 3 copy
 - d) None of these
- (iv) Illustrate what is a scoop.
 - a) Ice-cream in a cone
 - b) A restaurant
 - c) A digging term
 - d) Exclusive story
- (v) Construct the role you play as an interviewer.
 - a) Sit quietly
 - b) Find out about the interviewee
 - c) Fight with interviewee
 - d) Take photos
- (vi) Solve what the final time for completing work is called.
 - a) Byline
 - b) Printer's line
 - c) Dateline
 - d) Deadline
- (vii) Assume you work for a news agency. Will it be....
 - a) Reuters
 - b) Week
 - c) Firstpost
 - d) Scroll.in
- (viii) Examine how a quoted speech is put in a report.
 - a) With a comma
 - b) Within inverted commas
 - c) With exclamation mark
 - d) With a dash
- (ix) Classify what kind of news is called Page 3.

- a) Sports
c) Entertainment
(x) Inspect who called the press the fourth estate.
a) Jawaharlal Nehru
c) Rabindranath Tagore
(xi) Omit the wrong words and select the right phrase.
a) Profile interview
c) Procrastinated interview
(xii) Define a follow-up story in one word.
a) Prequel
c) Simultaneous
(xiii) Discover who the Resident Editor reports to.
a) The Chief Sub-editor
c) Editor
(xiv) Build an idea on what you do to edit a photograph on the page.
a) Cut
c) Crop
(xv) Choose what we call the reading of all copies to spot mistakes.
a) Reporting
c) Rewriting copies
- b) Foreign
d) Yellow journalism
b) Edmund Burke
d) Sunil Gavaskar
b) Prolific interview
d) Powerful interview
b) Sequel
d) None of these
b) Associate Editor
d) Librarian
b) Copy
d) Delete
b) Ideating
d) Proofreading

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Outline a report on a fire at a local cafeteria. (3)
3. Find 3 differences between a news report and a feature article. (3)
4. List the two types of interviews with appropriate examples. (3)
5. Formulate the use of primary and secondary colours while designing a newspaper page. (3)
6. Apply your knowledge and name any 6 news agencies. (3)

OR

Analyse briefly how you can write a good blog. (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. Prioritize 5 pros and 5 cons of print journalism. (5)
8. Decide when you need to write a long caption for photos and when a short caption will do. (5)
9. Explain any 5 beats that a reporter can cover and name the office to visit for each. (5)
10. Identify what is inverted pyramid and how one should follow the same while writing hard news. (5)
11. Inspect a report on why deadlines have to be maintained by reporters and sub-editors in the newsroom. (5)
12. Construct a news report on the festive season in India. (5)

OR

Compose a report on the Freshers' Welcome programme in your university. (5)
