BRAINWARE UNIVERSITY

Term End Examination 2024-2025
Programme – B.Sc.(AM)-Hons-2023/B.Sc.(AM)-Hons-2024
Course Name – Art and Design
Course Code - VAC00001
(Semester I)

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A
(Multiple Choice Type Question)

1 x 15=15

1. *Choose the correct alternative from the following :*

(i) Identify the artist of the Fresco painting "Adoration of the Magi".

a) Leonardo da Vinci
b) Giotto
c) Sanzio Raphael
d) John Constable

(ii) Select the famous architecture where Michelangelo's Painting "the Last Judgement" exhibited.

a) The Louvre Museum
b) The Coliseum
c) The Sistine Chapel
d) The Saint Paul's Cathedral

(iii) Select the state where Madhubani" folk art originated in.

a) Assam
b) Bihar
c) West Bengal
d) Odisha

(iv) Select the element of art that is defined by technique of using unlike visual elements in juxtaposition to create meaning and intensify the characteristics of the work.

a) Contrast
b) Color
c) Pattern
d) Texture

(v) Identify the principle of art that refers to how art elements help direct a viewer's eyes through a work of art.

a) Space
b) Rhythm
c) Balance
d) Movement

(vi) Choose the following interprets the 'A' component in LAB colour mode.

a) Green - Red colours
b) Blue - Yellow colours
c) Blue - Red colours
d) Green - Yellow colours

(vii) Select the key features of the Renaissance as an art movement.

a) Use of bold, abstract shapes and forms
b) Emphasis on the dramatic and ornate
c) Exploration of subconscious and illogical imagery
d) Realistic portrayal of subjects with depth and perspective

(viii) Identify the effect of placing the vanishing point off-center in a drawing.

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a) Creates a dynamic composition   b) Creates a static composition
c) Has no effect on the composition   d) Creates a symmetrical composition

(ix) Recognize the principle that governs the appearance of parallel lines in perspective drawing.

a) They converge at the vanishing point   b) They remain parallel
c) They diverge as they recede   d) They stay the same distance apart

(x) Identify the effect of increasing the distance between the horizon line and the vanishing point.

a) Increases the depth perception   b) Decreases the depth perception
c) Has no effect on depth perception   d) Alters the object size

(xi) Distinguish the type of body language that typically conveys confidence in a character.

a) Slumped posture   b) Wide stance
c) Fidgeting   d) Closed arms

(xii) Select the design element that most effectively conveys a character's social status.

a) Background elements   b) Costume accessories
c) Facial structure   d) Voice acting

(xiii) Identify the primary goal of exaggerating a character's physical traits.

a) To increase realism   b) To emphasize character traits
c) To add detail   d) To simplify animation

(xiv) Identify the aspect of character design that can be exaggerated to increase the emotional impact of an action scene.

a) Background   b) Costume
c) Facial expression   d) Voice acting

(xv) Select the best method for using color to enhance a character's emotional expression.

a) Muting colors   b) Brightening colors
c) Using contrasting colors   d) Blending colors

Group-B
(Short Answer Type Questions)   3 x 5=15

2. Explain Grayscale Color mode. (3)
3. Explain the theory of Unity in Composition. (3)
4. Explain the Principle of Balance in Design. (3)
5. Outline the Key Characteristics of Baroque Art. (3)
6. Analyze the impact of foreshortening on proportions when drawing the human figure. (3)

OR

Illustrate the theory of balance in Composition. (3)

Group-C
(Long Answer Type Questions)   5 x 6=30

7. Assess the points of differences between Additive colour and Subtractive colour. (5)
8. Describe the role of the Dada Movement in the Art Revolution. (5)
9. Summarize the impact of fat distribution on the human form in artistic representation. (5)
10. Generalize the Concept of Rhythm in Design. (5)
11. Illustrate the Significance of Exaggeration in Character Design. (5)
12. Distinguish between Serif and Sans Serif font. (5)

OR

Analyze the importance of foreshortening in figure drawing and its effect on proportions. (5)

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